



# From ethics to logistics

What Ohio's leaders need to know  
about COVID-19 vaccines

Feb. 25, 2021



# Vision

Ohio is a model of health, well-being and economic vitality.

# Mission

To provide the independent and nonpartisan analysis needed to create evidence-informed state health policy that improves health value.

# HPIO core funders





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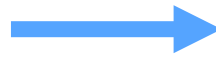


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**Type  
questions**



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about COVID-19 vaccines

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on the event page at

**<http://bit.ly/HPIOevents>**






# Rachana Pradhan

National Correspondent

Kaiser Health News



# COVID-19 VACCINE DISTRIBUTION, ACCESS AND DATA COLLECTION

RACHANA PRADHAN, KHN

HEALTH POLICY INSTITUTE OF OHIO FORUM

FEB. 25, 2021

# OVERVIEW TO DATE

- Vaccine doses delivered: 82.1 million
- Vaccines doses administered: 65 million
- States with highest vaccination rates: AK, CT, NM, ND, SD, WV
- Weekly allocations increasing weekly: 14.5 million doses this week
- Johnson & Johnson authorization expected imminently, with 4 million doses shipped immediately.

Sources: CDC vaccination data as of Feb. 23, White House COVID-19 response team briefings

# WHAT WE KNOW...

- More states opening up vaccinations to people with high-risk medical conditions.
- Concerning inequities: early data shows much lower vaccination rates among Black Americans than whites.
- Some states shifting to institute an age-based system: CT, UT

Sources: CDC COVID-19 vaccines dashboard, Kaiser Family Foundation, Kaiser Health News

# ...BUT WE ALSO DON'T KNOW A LOT

- Huge gaps in race & ethnicity data reported to CDC
- Inconsistent reporting of occupations
- Highly complex/disjointed data systems that report to federal platforms

Sources: CDC MMWRs, CDC data reporting requirements, state vaccination plans

**TABLE. Demographic characteristics of persons initiating COVID-19 vaccination — United States, December 14, 2020–January 14, 2021\***

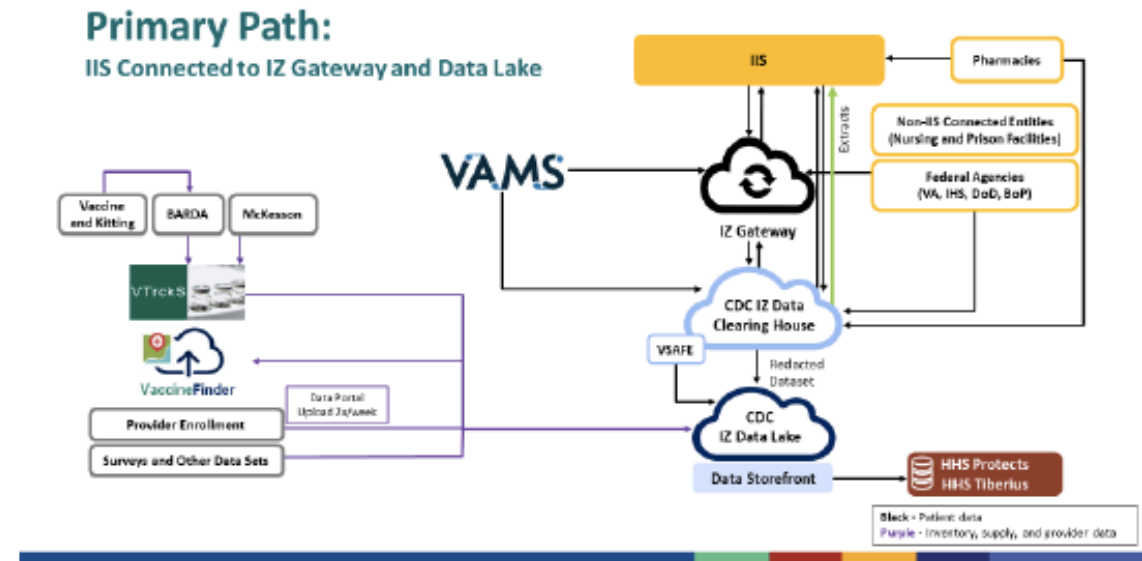
Characteristic (no. [%] with available information)	No. (%) <sup>†</sup>
<b>Overall</b>	<b>12,928,749 (100.0)</b>
<b>Sex (12,537,841 [97.0])</b>	
Male	4,639,073 (37.0)
Female	7,898,768 (63.0)
<b>Age group,<sup>§</sup> yrs (12,924,116 [99.9])</b>	
<18	4,837 (<0.1)
18–29	1,433,086 (11.1)
30–39	2,207,222 (17.1)
40–49	2,175,305 (16.8)
50–64	3,350,610 (25.9)
65–74	1,732,522 (13.4)
≥75	2,020,534 (15.6)
<b>Race/Ethnicity<sup>¶</sup> (6,706,697 [51.9])</b>	
White, non-Hispanic	4,047,795 (60.4)
Hispanic/Latino	773,858 (11.5)
Black, non-Hispanic	359,934 (5.4)
Asian, non-Hispanic	405,227 (6.0)
AI/AN, non-Hispanic	134,127 (2.0)
NH/PI, non-Hispanic	20,585 (0.3)
Multiple/Other, non-Hispanic**	965,171 (14.4)

# IT'S COMPLICATED

- 64 separate IIS systems
- Challenges with VAMS
- Separate reporting streams for federal agencies

Source: CDC vaccine administration data use agreement

Appendix A: Vaccine Administration Technical Architecture Diagram



# LOOKING AHEAD, TO IMPROVE SHOTS IN ARMS

- Help from changes in vaccine storage requirements
- Vaccine shipments directly to community health centers
- Mass vaccination clinics
- Work related to language access

The image features a blue gradient background with white circuit-like lines in the corners. These lines consist of straight segments and small circles, resembling a network or data flow diagram. The lines are positioned in the top-left, top-right, bottom-left, and bottom-right corners, framing the central text.

QUESTIONS?



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**Type  
questions**

# Questions



# Dr. Mysheika Roberts

Health Commissioner

Columbus Public Health



# COVID-19 Vaccines

Mysheika W. Roberts, MD, MPH  
*Health Commissioner*



COLUMBUS  
PUBLIC HEALTH

# Ohio's COVID-19 Vaccination Program Phased Approach



## Ohio's Vaccination Program - A Phased Approach

### GOALS

Save lives and slow the spread of the virus.

In the early vaccination phase, supply will be limited. The speed at which Ohio will move through the phases is largely dependent upon the number of vaccine doses available.

### PHASE 1



#### Supply Limited

Vaccine is available in limited supply for specific critical populations. Ohio will focus on vaccinating those most at risk, as well essential healthcare workers and personnel caring for COVID-19 patients. Vaccines will not yet be available for all Ohioans.

### PHASE 2



#### Supply Increasing

Vaccine is increasing and available for other specific critical populations who choose to be vaccinated. Vaccines will not yet be available for all Ohioans.

### PHASE 3 - 4



#### Widely Available

Once the vaccine is widely available, Ohio will continue to strategically vaccinate Ohioans if they choose. During these phases, vaccines will begin to be available to all Ohioans.

As supply increases, COVID-19 vaccines will be available to all Ohioans who choose to be vaccinated.



MIKE DEWINE  
GOVERNOR OF OHIO



Department  
of Health

[coronavirus.ohio.gov](https://coronavirus.ohio.gov)

# Vaccine Schedule

- Ohio Department of Health sets the guidelines for who can be vaccinated.
- Vaccine supply is very limited.
- Currently tier 1B
- Two ways to register:
  - [columbus.gov/coronavirus](https://columbus.gov/coronavirus)
  - 614-645-1519
- Second dose appointments are made at the time of vaccination.



# Total Vaccines Given

***36,975 vaccines*** (as of 2/22/21)

– *25,040 first doses*

– *11,935 second doses*



# COVID-19 Vaccine Disparities

---

African Americans are behind whites in vaccination rates.

- 4% of those vaccinated have been Black

Reasons are many:

- Mistrust
- Misinformation
- Access
- Historical mistreatment by medical community

Vaccine hesitancy is real and we must acknowledge it!



# Vaccine Equity Priority Plan

## **Increasing Access**

- A minimum of 20% reserved for vulnerable populations
- CPH collects race data to track progress
- Weekly Opportunity Vaccine Clinic for at risk neighborhoods
- CDC's Social Vulnerability Index
  - Other information added (income, race, medical conditions, transportation, etc.)

## **Removing Barriers**

- Mobile vaccine clinics
- 2 ways to register – phone and online

# Vaccine Equity Priority Plan

## **Informing and Engaging Vulnerable Communities**

- Use diverse community partners and influencers to carry correct information into the community.
- Provide vaccine conversations with minority groups.
- Partner with Department of Neighborhoods to engage the community and provide boots on the ground information.
- Launch a community multi-media campaign with a special focus on underserved minorities.

# Columbus Public Health's Weekly Opportunity Clinic

- Targeted to at-risk neighborhoods
- Held at Columbus Public Health
- Eligible residents in zip codes:
  - 43203, 43204, 43205, 43206, 43207, 43211, 43219, 43222, 43223, 43224, 43227, 43229, 43232
- Dedicated phone number for registration.
- Transportation is available to those who need it.



# Questions?



THE CITY OF  
**COLUMBUS**  
ANDREW J. GINTHER, MAYOR

---

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questions**



# Debbie Kaminer

Professor, Department of Law  
Zicklin School of Business,  
Baruch College (CUNY)

# Legal and Ethical Considerations for the COVID-19 vaccine

Debbie Kaminer

Law Professor

Zicklin School of Business, Baruch College

City University of New York

# Overview

- ▶ I. Government Mandates
  - ▶ A. Broad Mandates
  - ▶ B. Targeted Mandates
- ▶ II. Private Business Mandates
  - ▶ A. Customers
  - ▶ B. Employees
- ▶ III. Nudging and Encouraging





# Broad Based Government Mandates

▶ *Jacobson v. Massachusetts*



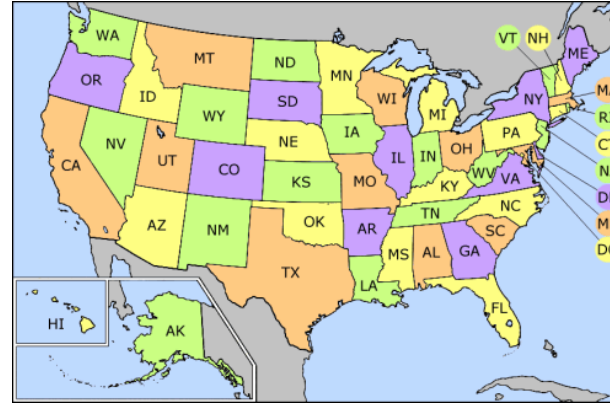
▶ NYC Measles Outbreak



▶ Problems with Broad Based Government Mandates

# Targeted Government Mandates

- ▶ Examples



- ▶ Religious and Philosophical Exemptions

- ▶ Who should be Covered?



# Private Business Mandates

- ▶ Employees and Customers
- ▶ Distinguish from Government Mandates
  - ▶ Constitution not Applicable



# Private Business and Employees

- ▶ Equal Employment Opportunity Commission
  - ▶ Antidiscrimination Laws
  - ▶ Balancing Tests and “Undue Hardship”
- ▶ Unvaccinated as Protected Category?



# Nudging

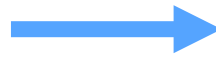
► Messaging Examples



► Vaccination Studies



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**Type  
questions**


# Questions



# Dr. Angela Hill

Professor and Associate Dean of Clinical  
Affairs, Project Director, WE-CARE  
Taneja College of Pharmacy, University of  
South Florida






# Effective Communication and Messaging for the COVID-19 Vaccine

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Angela M. Hill, Pharm.D., CRPh

Professor and Associate Dean of Clinical Affairs

Taneja College of Pharmacy

# Workgroup Enhancing Community Advocacy and Research Engagement



**WE-CARE**  
Workgroup Enhancing  
Community Advocacy and  
Research Engagement



## WE-CARE: Achieving Health Equity



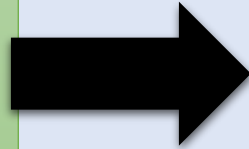
**Kevin B. Sneed, PharmD**  
Senior Associate Vice-President/ USF Health  
Dean and Professor, USF College of Pharmacy  
WE-CARE Founder



# WE-CARE Overview

## WE-CARE Mission

To advocate for and oversee research activities within the community (underrepresented, minority and medically underserved) in the Tampa Bay area.



## Objectives

Empower underrepresented communities

Provide oversight, protection, and advocacy for community participants involved in research

Create and enhance research opportunities for underrepresented communities

Enhance and expand trust between academic and clinical institutions and the community

Strengthen the relationship between researchers and the community

# Why WE-CARE?

- Want to improve health outcomes for everyone!
- What works for some does not work for all (pharmacogenomics)
- Response to treatment varies (gender, age, ethnic groups)
  - Imbalance of who participates in research
  - Many are underrepresented
- We don't know what works unless we can prove it
- Don't have robust research



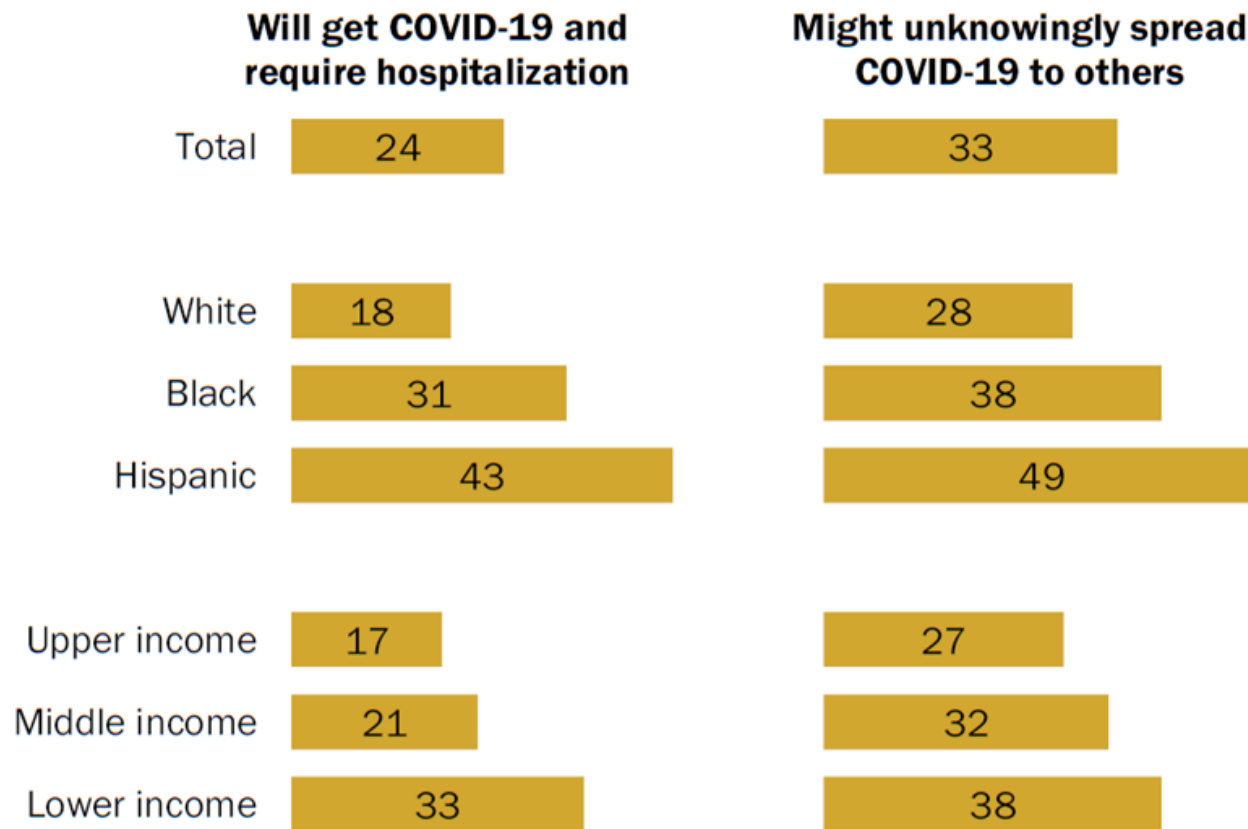
# WE-CARE Activities: *How?*

- Community Advocacy Matchmaking Events
- Community Research Review/Advisory Board
- Community Interfaces
  - Focus Groups
    - African-American, Hispanic, and Western Indian groups
- Community Education Initiatives
  - Cancers affecting Minorities
  - Alzheimer's Disease
  - Mental Health
  - COVID



## Racial and income differences in concerns over contracting COVID-19, spreading it to others

*% who say they are **very** concerned that they ...*



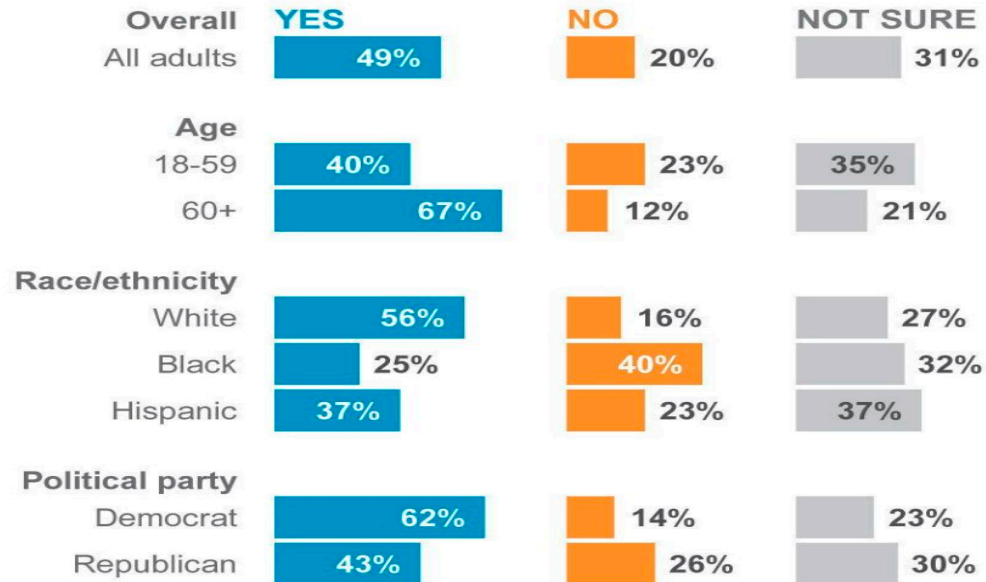
Notes: Whites and blacks include only those who are not Hispanic; Hispanics are of any race. Family incomes are based on 2018 earnings and adjusted for differences in purchasing power by geographic region and for household size.

Source: Survey of U.S. adults conducted April 7-12, 2020.

## About half of Americans say they would get a coronavirus vaccine

A new AP-NORC poll finds that roughly half of Americans say they would get vaccinated for COVID-19, but many are uncertain or would refuse to do so. African Americans, Hispanics, young adults and Republicans are less likely than others to say they would get vaccinated.

**If a vaccine against the coronavirus becomes available, do you plan to get vaccinated?**



Results based on interviews with 1,056 U.S. adults conducted May 14–18. The margin of error is  $\pm 4.2$  percentage points for the full sample.

SOURCE: AP-NORC Center for Public Affairs Research



# Perceived Health/Medical Disparities

27

For each of the following statements, indicate whether you [agree]...

[Total agree = somewhat + strongly agree]

[Total disagree = somewhat + strongly disagree]

African American Research Collaborative

■ Total Agree ■ Total Disagree ■ Undecided

Black people are less likely than Whites to be offered Coronavirus/COVID-19 testing

64%

32%

4%

Black people are less likely than Whites to get admitted to the hospital for Coronavirus/COVID-19

63%

34%

3%

Black people are less likely than Whites to be offered experimental treatments for Coronavirus/COVID-19

59%

37%

4%

Black people are less likely than Whites to have everything done to save their lives in the hospital

60%

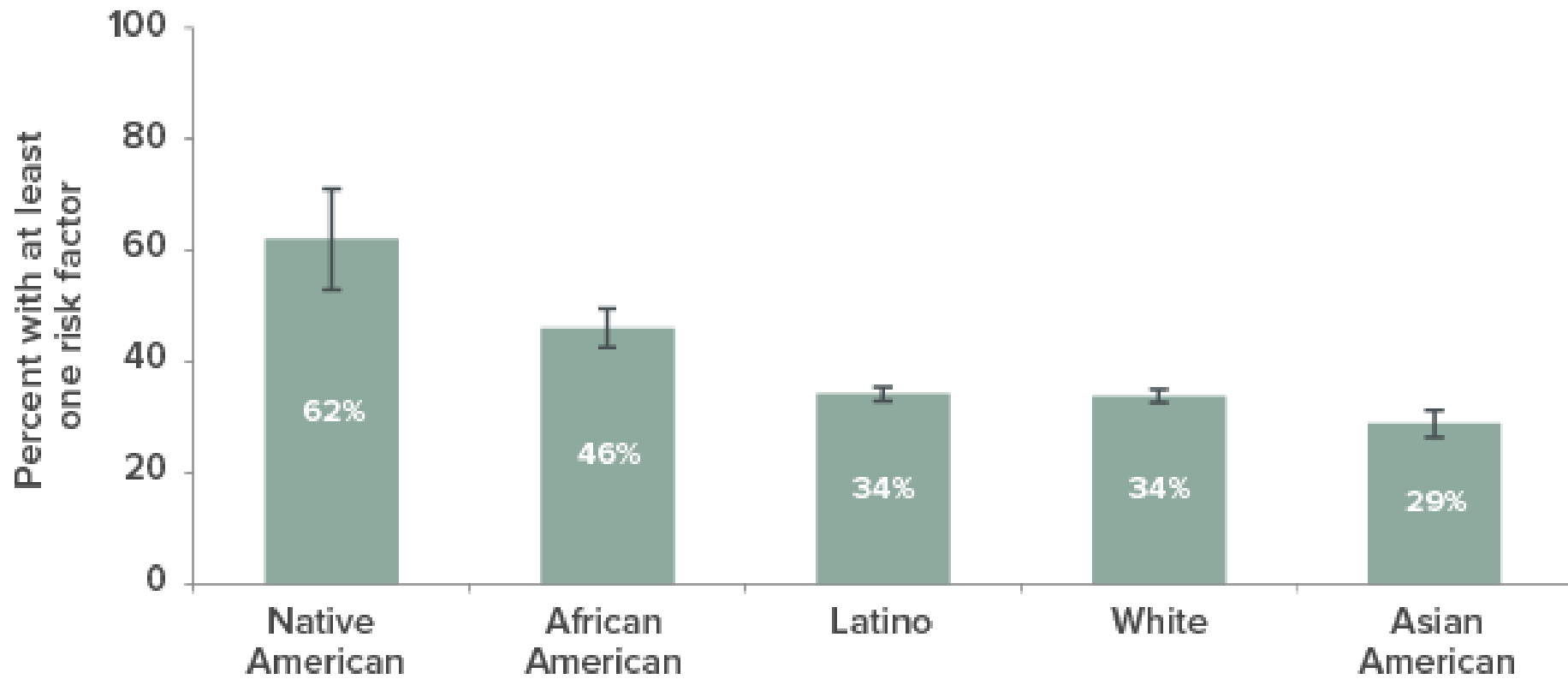
36%

4%

Source: AARC COVID-19 Poll, n=604 (all African Americans), in field 5/1/20 to 5/7/20



## RISK FACTORS FOR COVID-19 COMPLICATIONS ARE MORE PREVALENT FOR SOME RACIAL/ETHNIC GROUPS

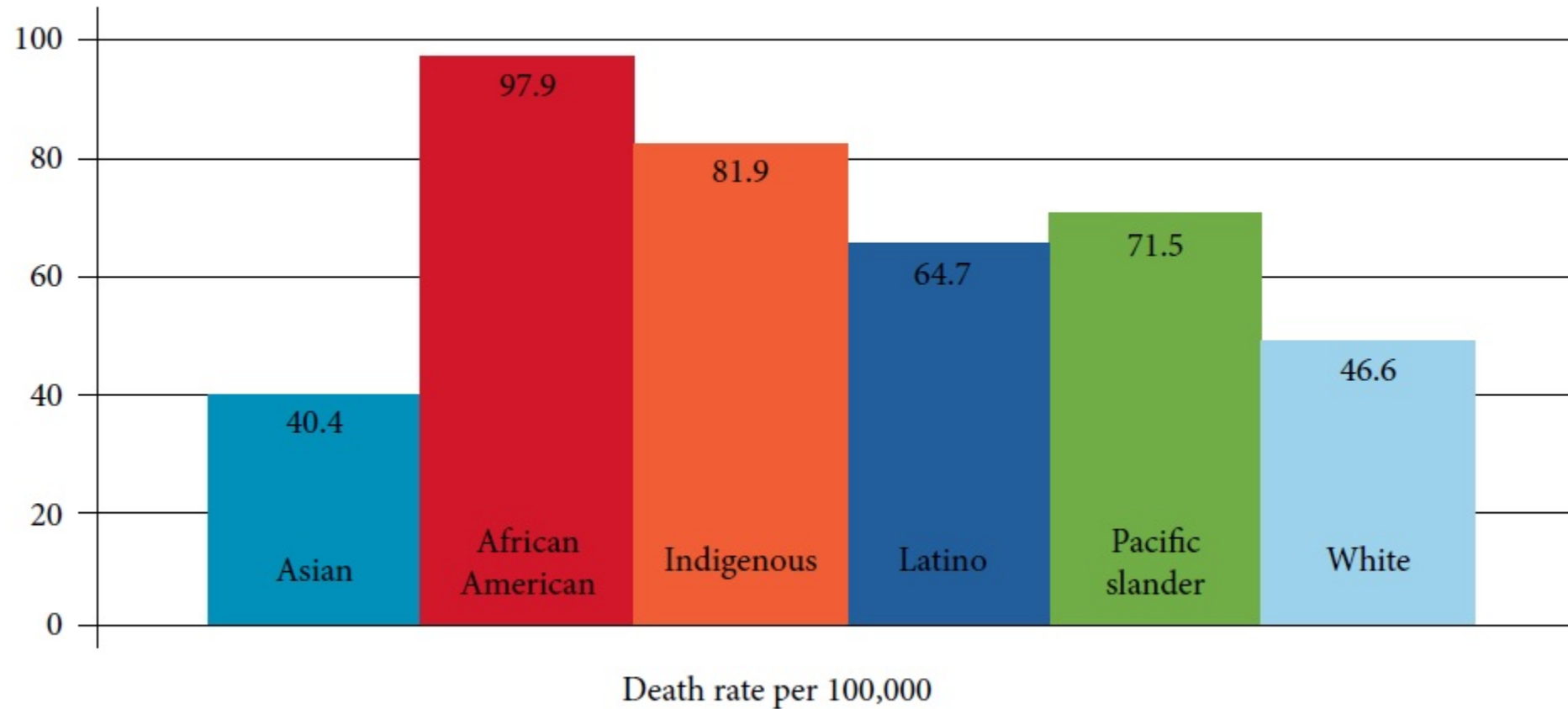


Source: Author calculations from 2018 CHIS Public-Use Adult File.

Note: The error bars above each vertical bar show standard deviations. Risk factors associated with serious illness for COVID-19 included in this analysis are heart disease, diabetes, severe obesity (BMI>40), and uncontrolled asthma. These figures represent 24.0 million Californians ages 18–64: 0.4% are Native American, 6% are African American, 41% are Latino, 37% are White, and 14% are Asian American.

From: PPIC Blog, April 2020.

FIGURE 1. COVID-19 deaths per 100,000 people by race/ethnicity, through September 10, 2020



Source: APM Research Lab, September 10, 2020. Available at <https://www.apmresearchlab.org/COVID/deaths-by-race>.

# LUNCH & LEARN

MAY 13, 2020  
12:00 - 1:00pm

WE CARE Minority Health Series & REACHUP, Inc. Presents

## “Ask the Dean”

An Opportunity for Virtual Dialogue about Covid-19



Featuring:  
Kevin B. Sneed  
PharmD, FNAP, FNPFA  
Sr. Associate Vice-President,  
USF Health Dean and Professor  
USF Health Taneja  
College of Pharmacy

### Join Zoom Meeting

<https://us02web.zoom.us/j/85579464410?pwd=RGZkZSZEZm5HRWZlY0Y0SVVWVW5vQkQ9>  
Meeting ID: 855 7946 4410  
Password: 341444

One tap mobile  
+13017158592, 85579464410# ,# 341444# US (German town)  
+1312626799, 85579464410# ,# 341444# US (Chicago)  
Meeting ID: 855 7946 4410  
Password: 341444

Find your local number: <https://us02web.zoom.us/j/85579464410?pwd=RGZkZSZEZm5HRWZlY0Y0SVVWVW5vQkQ9>

\*Please Note: There is no continuing pharmacy education (CPE) associated with this program. Attendance is limited to the first 500 people to sign-on.

For more information:  
<https://health.usf.edu/pharmacy/we-care>  
<https://www.reachupincorporated.org>



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where there's a will, we are the way

# LUNCH & LEARN

MAY 20, 2020  
12:00 - 1:00pm

WE-CARE Minority Health Series & REACHUP, Inc. Presents

## “Physical and Mental Wellness during the Pandemic”

A Virtual Opportunity to Dialogue about the Impact of Covid-19 Pandemic



Dr. Angela M. Hill, Pharm.D., CRPh  
Professor & Associate Dean  
of  
Clinical Affairs



Dr. Thea Moore, Pharm.D., BCPP  
Associate Professor  
Pharmacotherapeutics  
& Clinical Research

### Join Zoom Meeting

<https://us02web.zoom.us/j/828271961287?pwd=TXZoaHdqQ1FWeWFacEZGK2NOVElRZz09>

For more information:  
<https://health.usf.edu/pharmacy/we-care>  
<https://www.reachupincorporated.org>



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\*Please Note: There is no continuing pharmacy education (CPE) associated with this program. Attendance is limited to the first 100 people to sign-on.

# LUNCH & LEARN

JUNE 3, 2020  
12:00 - 1:00pm

WE-CARE Minority Health Series & REACHUP, Inc. Presents

## “Collaboration and Partnerships for COVID-19 Response”

A Virtual Opportunity to Dialogue about the Impact of Covid-19 Pandemic



Christina Mathis, MBA, TTS  
Outcoast North Area Health Education Center



Jordan King, MA  
Success 4 Kids & Families / REACHUP, Inc.



Pastor Carlos M. Inzary, RN  
Wisconsin Community Ministries



Deborah Austin, Ph.D.  
REACHUP, Inc.

### Join Zoom Meeting

<https://us02web.zoom.us/j/82434540337?pwd=K0kyenVFWhPb29YNWorNTdlOFo1UT09>  
Meeting ID: 824 3454 0337 Password: 689111

For more information:  
<https://health.usf.edu/pharmacy/we-care>  
<https://www.reachupincorporated.org>

\*Please Note: There is no continuing pharmacy education (CPE) associated with this program. Attendance is limited to the first 100 people to sign-on.



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# LUNCH & LEARN

MAY 27, 2020  
12:00 - 1:00pm

WE-CARE Minority Health Series & REACHUP, Inc. Presents

## “Testing and Treating Approaches for Covid -19”

A Virtual Opportunity to Dialogue about the Impact of Covid-19 Pandemic



Anjurn Kumbkarni, MD



Haywood L. Brown, MD, FACOG

### Join Zoom Meeting

<https://us02web.zoom.us/j/84964774837?pwd=TldBZnZaVW5lM1h1bU0zZDd2YU09>

For more information:  
<https://health.usf.edu/pharmacy/we-care>  
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\*Please Note: There is no continuing pharmacy education (CPE) associated with this program. Attendance is limited to the first 100 people to sign-on.



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# WE-CARE COVID Initiatives- *What?*

## **Virtual workshops**

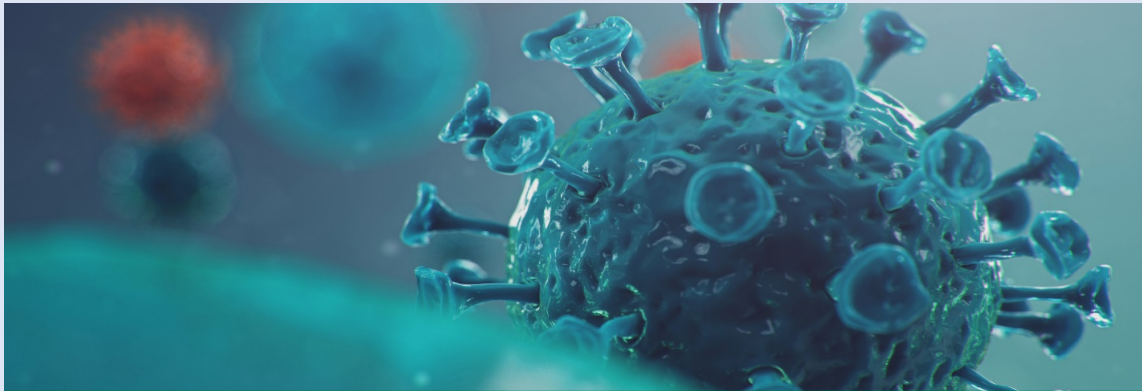
- Panel discussions
- Town Halls
- Dialogues and Discussions
- Radio Interviews
- Newspaper stories
- Business Trainings
- Forums

## **Vaccination Events**

- Recruitment of appropriate individuals

# Myths regarding the COVID Infection and the Vaccines

- ❖ COVID is manmade.
- ❖ COVID is just like the flu.
- ❖ COVID is a form of genocide.
- ❖ You can contract COVID from the mail.
- ❖ The vaccine will damage my DNA.
- ❖ The vaccine will infect me with COVID-19.
- ❖ It is better to build natural immunity instead of getting the vaccine.
- ❖ The vaccine will make me infertile.
- ❖ They want black and brown individuals to get the vaccine so they can kill us.
- ❖ They made the vaccine too quick. It isn't safe.
- ❖ The vaccine is a tracking device.



**WE-CARE AND REACHUP, INC**  
 INVITE THE GRECO MIDDLE SCHOOL FAMILIES TO

**A COVID-19  
 ZOOM  
 DISCUSSION**

**TUESDAY, JANUARY 5, 2021  
 @ 7PM**

click here to register:  
[https://us02web.zoom.us/meeting/register/tZ0oc-iptwrGdM9JGt3wTx8uQ2h2Xaqqoe2](https://us02web.zoom.us/join/join?z=9083281234567890)



**Kevin B. Sneed**  
 PharmD, FNAP, FNPFA  
 Sr. Associate Vice-President  
 USF Health Dean and Professor  
 USF Health Taneja College of Pharmacy



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**Hillsborough County  
 PUBLIC SCHOOLS**  
*Excellence in Education*

**TUSKEGEE  
 &  
 HENRIETTA**

"Revisiting the FACTS to appreciate the Evolution of Research Processes Workshop"

**FEBRUARY 2,  
 2021  
 6pm-7pm (ET)**

We will recap the Tuskegee Syphilis study and the legacy of Henrietta Lacks in regards to African American participation in research in the early 1900's. Describe the evolution of research processes and methodologies over the last century. Explain the benefits of protections provided by research participation.

Register in advance for this meeting:  
[https://us02web.zoom.us/meeting/register/tZcscO2przgjHNex58CBL1T6bQNT76pg6Usv](https://us02web.zoom.us/join/join?z=9083281234567890)



**UNIVERSITY of  
 SOUTH FLORIDA**  
 Taneja College of Pharmacy

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# WE-CARE Initiatives: *WHO?*

## **Community Groups**

- USF, faculty and student groups
- Faith-based organizations
  - Individual churches
  - Denomination leadership
- Athletic Coaches
- Children's Board of Tampa
- Private Employers
  - Bank of America
  - NeoGenomics
- Department of Juvenile Justice/Restoring Hope Community Network
- Arabic Refugee Group
- Tampa Bay Refugee Task Force
- Florida Black Association of Journalists

## **Social and Civic Organizations**

- Hispanic & Latin Coalition
- Fraternities & Sororities
- NAACP
- National Coalition of Women
- Urban League
- Rotary
- 100 Black Men
- Lynks
- Jack & Jill

# Topics Discussed Related to Vaccines During Workshops

- Mechanism of Action of Vaccines
- Vaccine supplies
- Mutations of COVID Virus
- Use of Vaccines in Children and special populations
- Two-Dose Requirement
- Side Effects of Vaccine
- Comparative Efficacy of Vaccines
- Research Findings on Vaccines



# Challenges with Testing, Treating, and Vaccinating During the Pandemic

- Vaccination registration processes
- Long waits for vaccine
- Healthcare Literacy
  - Jargon for testing, mechanism of action of vaccines
- Technology Literacy
- Vaccine Supplies

# *What is Behind the Magic?*

- Resource Sharing
- Officializing Collaborations
- Meeting with the Gatekeepers
- Incorporating the Gatekeepers into Activities
- Developing Culturally-Tailored Approaches
- Find Multiple Ways to Interact with Groups...not just focusing on research
- Co-sponsoring events with social and civic groups
- Using communication platforms strategically

# Video

<https://usf.box.com/s/s09sir6hqogfvciarfsqosr4tb9u3un6o>

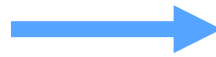
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Angela M. Hill, Pharm.D., RCPH

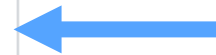
[ahill2@usf.edu](mailto:ahill2@usf.edu)



**Raise  
hand**



A screenshot of a GoToWebinar interface. On the left is a vertical sidebar with icons for Audio (orange arrow), Attendees (red microphone), Handouts (white document), and Questions (green hand). The main area has a menu with 'Audio', 'Attendees: 119 of 501 (max)', 'Handouts: 3', and 'Questions'. Below the menu is a text input field with the placeholder '[Enter a question for staff]' and a 'Send' button. At the bottom, it displays 'State Health Improvement Plan (SHIP) Advi...', 'Webinar ID: 464-864-707', and 'This session is being recorded.' with the GoToWebinar logo.



**Type  
questions**

# Questions

# Poll Question



# Ways to influence policy

- Write letters, emails or make phone calls
- Provide district specific data
- Provide analysis of a bill
- Provide testimony at a legislative hearing
- Provide a one-page fact sheet
- Organize community partners to visit key policymakers
- Invite policymakers to visit your organization or speak at a meeting you host



# Poll Question



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**Thank you**