



2020-2022 State Health Improvement Plan implementation

SHIP Toolkit

Overview

What is the purpose of this toolkit?

This toolkit is designed to support widespread implementation of the **2020-2022 SHIP**, with the goal of achieving improved health, well-being and economic vitality by:

- **Advancing equity** at the state and local level through an increased focus on reducing and eliminating disparities and inequities
- **Increasing collaboration** between local health departments, hospitals and other partners involved in community health improvement planning, including sectors beyond health
- **Increasing and coordinating investment** in SHIP-aligned strategies and priority population communities
- **Implementing a continuous approach to monitoring performance** on SHIP objectives and reducing or eliminating gaps in outcomes between groups (eliminate disparities and inequities)

The purpose of this toolkit is to supplement the **2020-2022 SHIP document** with more specific information about how to successfully:

- Align with SHIP priority factors (community conditions, health behaviors, access to care)
- Align with SHIP priority health outcomes (mental health and addiction, chronic disease, maternal and infant health)
- Identify priority populations (i.e., communities most at-risk for poor outcomes)
- Develop measurable objectives with targets, including for priority populations
- Select evidence-informed strategies, including strategies to reduce or eliminate disparities and inequities
- Develop and implement an evaluation plan
- Identify and reach out to relevant partners
- Communicate effectively about SHIP-aligned activities

What is the SHIP?

The State Health Improvement Plan (SHIP) is a tool to strengthen state and local efforts to improve health, well-being and economic vitality in Ohio. The SHIP's main components are:

- Six priorities including three factors and three health outcomes (see Priorities and Objectives toolkit section)
- Thirty-seven measurable objectives
- A menu of evidence-informed strategies
- An evaluation plan to track and report progress

With the long-term goal of ensuring all Ohioans achieve their full health potential, the SHIP takes a comprehensive approach to achieving equity and addressing the many factors that shape our health, including housing, poverty, education and trauma (see Priorities and Objectives toolkit section).

Why is the SHIP important?

The SHIP is Ohio's roadmap to address the many challenges identified in the **2019 State Health Assessment** (SHA), including a troubling drop in life expectancy from 2010 to 2017. Given the scope and complexity of Ohio's health challenges, the SHIP calls for cross-sector partnerships and alignment on a manageable set of measurable goals.



The following symbols are used throughout the toolkit to indicate types of content:



Equity



Key terms used in this section



Relevant resources



Inside the SHIP



Worksheet



Spreadsheet link

Figure 1. SHIP Toolkit sections



Source: Adapted from County Health Rankings and Roadmaps Action Center framework, University of Wisconsin Population Health Institute and the Robert Wood Johnson Foundation

Who is the audience for this toolkit?

All public and private partners working to improve health, well-being and economic vitality in Ohio are invited to use this toolkit.

This toolkit was specifically designed to provide guidance to **state agencies** and local organizations that are leading community health planning and improvement initiatives, including **local health departments** and **hospitals**.

In addition, this toolkit may be useful to **many other organizations** that are also leading health improvement efforts and/or contribute to the SHIP vision, including (but not limited to):

- Alcohol, Drug and Mental Health (ADAMH) boards
- Area Agencies on Aging
- Boards of developmental disabilities
- Community action agencies
- Community behavioral health providers
- Employers, workforce development organizations, businesses and banks
- Housing organizations
- Local commissions on minority health
- Medicaid managed care plans
- Metropolitan planning authorities
- Philanthropy
- Schools and education/early care organizations
- Other local agencies and organizations

How is the toolkit organized?

The toolkit has nine sections, including this overview document and sections for each of the components outlined in figure 1.

The main components outlined in figure 1 were developed by County Health Rankings and Roadmaps (CHR&R) and are used to organize the **CHR&R Action Center**. This toolkit provides Ohio-specific information that is consistent with Ohio's 2020-2022 SHIP and links to materials in the CHR&R Action Center when relevant, as well as other resources. Taken together, the SHIP and SHIP toolkit provide organizations with comprehensive information about how to assess community needs and improve outcomes.

How should I use this toolkit?

This toolkit will be most useful if you first review the **2020-2022 SHIP** document. You may also want to view this **Welcome to the SHIP recorded webinar** (20 minutes). Each toolkit section can be used as a stand-alone resource. You can select the sections that are most relevant to where your organization is in your community health planning and improvement process.

The toolkit includes many links to online materials and is designed to be viewed online, rather than as a printed document.

SHIP implementation and materials

The SHIP is designed to be implemented by a wide range of public and private partners. The menu of objectives and strategies in the SHIP provides flexible options for rural, Appalachian, suburban and urban communities, as well as approaches to improve outcomes for Ohioans of all ages.

How can this toolkit be used to advance equity?

One of the primary purposes of this toolkit is to **advance equity** at the state and local level by promoting systems, policies, programs and beliefs that ensure all Ohioans achieve their full health potential.

Figure 2 provides an action framework for advancing equity through the SHIP, adapted from CHR&R Action Cycle.

What is equity?

The 2020-2022 SHIP defines **health equity** as being achieved when all people in a community have access to affordable, inclusive and quality infrastructure and services that, despite historical and contemporary injustices, allows them to reach their full health potential.

Health equity is often discussed in terms of disparities and inequities.

Disparities and inequities are rooted in the cumulative impact of systemic, historic, unjust and discriminatory systems, policies, programs and beliefs. Discrimination in the form of racism, ableism, ageism and other “isms” are the primary drivers of disparities and inequities. Communities of color, especially Black/African-American Ohioans, are particularly vulnerable to the enduring consequences and residual impacts of these historical and contemporary obstacles to health.

Disparities are avoidable differences in health outcomes (e.g., hypertension, infant mortality, life expectancy) that exist across population groups or communities.

Disparity examples:

- In 2017, Ohio adults with disabilities were more than twice as likely to report fair or poor health (43.4%) than all Ohio adults (18.9%).
- In 2018, the infant mortality rate for Black, non-Hispanic Ohioans (14 deaths per 1,000 live births) was more than twice that of the state overall (6.9 deaths per 1,000 live births).
- In 2018, the number of deaths due to suicide was more was 20.7% higher for adult residents of Appalachian counties (23.3 deaths per 100,000 population) compared to the state overall (19.3 deaths per 100,000 population).

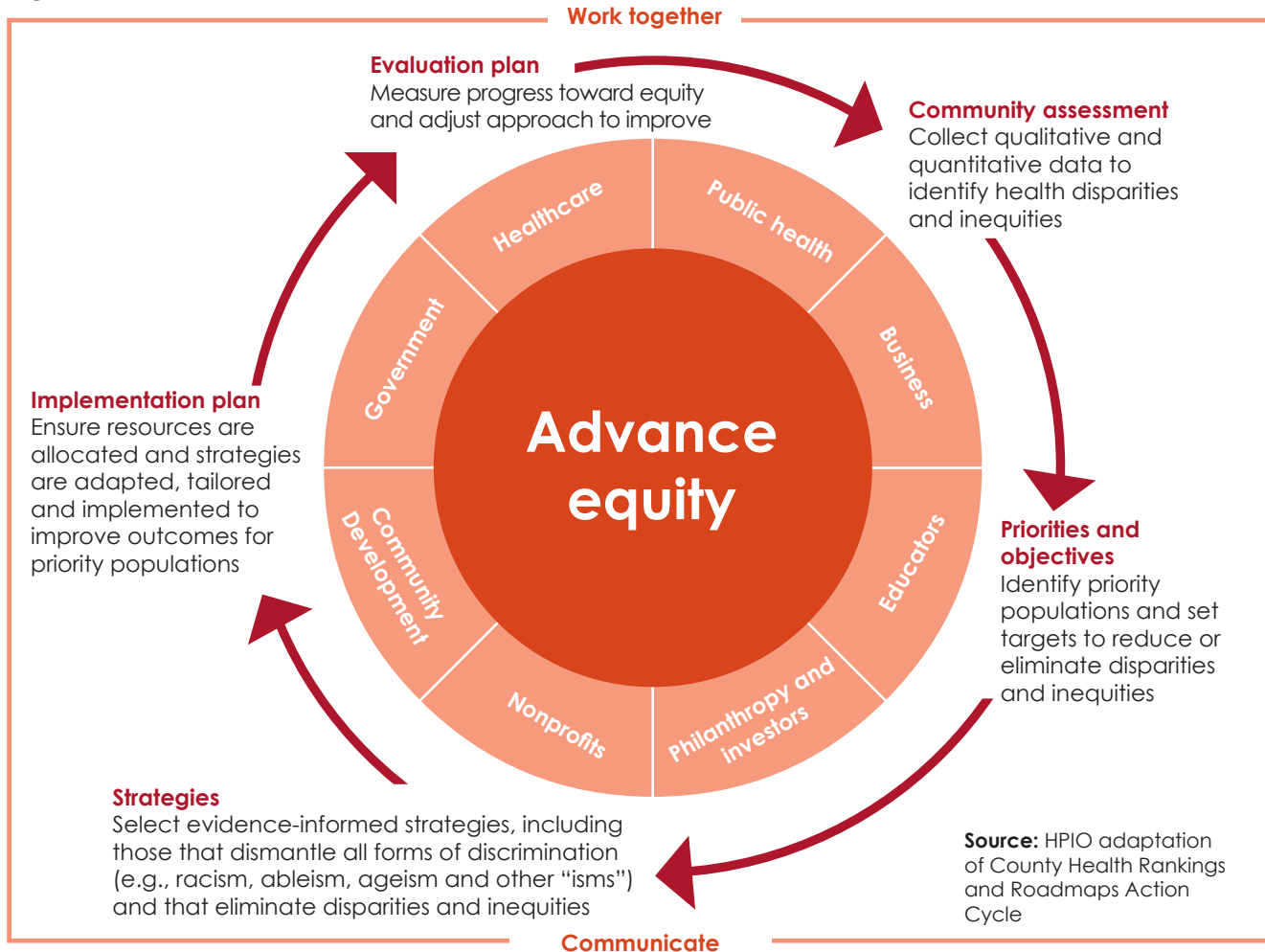
Inequities are referred to as the underlying drivers of disparities. Inequities are differences in outcomes related to the distribution of or access to social, economic, environmental or healthcare resources, such as health insurance; healthy foods; a job that pays a self-sufficient income; adequate, stable housing; and quality education.

Inequity examples:

- In 2017, 14.4% of Ohioans with low incomes (below 138% of the federal poverty level) were uninsured, compared to 8% of the state overall.
- In 2017, the percent of Black children that lived in Ohio families with incomes below the federal poverty level (42.1%) was more than double the state's overall child poverty rate (20.1%)

Population groups in Ohio most commonly experiencing disparities and inequities include communities of color; people with disabilities; people with low incomes and/or educational attainment; LGBTQ+ communities; immigrants and refugees; and residents of rural or Appalachian regions of the state. Ohioans who are members of more than one at-risk population, such as Ohioans of color with a disability, often experience even more disparate outcomes.

Figure 2. Advance health equity: Framework for action



Aligned with the action framework for advancing equity, this toolkit addresses equity in the following ways:

Toolkit section	Overview of equity content
Community assessment: Assess needs and resources	Information on how to identify community groups experiencing disparities and inequities through the collection and compilation of data
Priorities and objectives: Focus on what’s important	<ul style="list-style-type: none"> Information on how to select priority populations, including prioritization criteria Information on how to set universal targets for priority populations
Strategies: Choose effective policies and programs	Steps to take to identify strategies that eliminate racism and other forms of discrimination and reduce or eliminate disparities and inequities from the SHIP strategy menu
Implementation plan: Act on what’s important	<ul style="list-style-type: none"> Steps to take to ensure strategies are adapted, tailored and implemented to improve outcomes for priority populations, including considerations for resource allocation Links to resources for addressing racism and other forms of discrimination, such as ableism, ageism and other “isms”
Evaluation plan: Evaluate actions	Considerations for implementing an evaluation plan to track progress on reducing or eliminating disparities and inequities, including continuous quality improvement
Work together	<ul style="list-style-type: none"> Links to resources on authentic community engagement Considerations for identifying and recruiting partners to advance equity, including examples of partner organizations Information on developing a set of equity objectives or values for partners
Communicate	Resources and considerations for communicating on equity-related issues with community members and partner organizations

Below is a high-level overview of key **advancing equity** takeaways from the each of the toolkit sections. Please refer to each toolkit section for more comprehensive information.

Assess needs and resources: Community assessment

Key highlights to be included

Focus on what's important: Priorities and objectives

Key highlights to be included

Choose effective policies and programs: Strategies

Key highlights to be included

Act on what's important: Implementation plan

Key highlights to be included

Evaluate actions: Evaluation plan

Key highlights to be included

Work together

Key highlights to be included

Communicate

Key highlights to be included

Where can I find SHIP information?

Visit the [2020-2022 SHIP page](#) to access:

- SHIP executive summary
- SHIP full document
- Welcome to the SHIP presentation (recorded webinar)

- Basic guidance for local health departments and hospitals
- **This toolkit**
- Cross-sector partnership materials (to be released in the future)





Department
of Health



View the 2020-2022 State Health Improvement Plan at

<https://odh.ohio.gov/wps/portal/gov/odh/about-us/sha-ship>