

health policy institute of ohio 

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# Health Policy Basics

Understanding and influencing state health policy

**Cleveland, Ohio**

Nov. 18, 2019

# Polycymaking basics

Becky Carroll

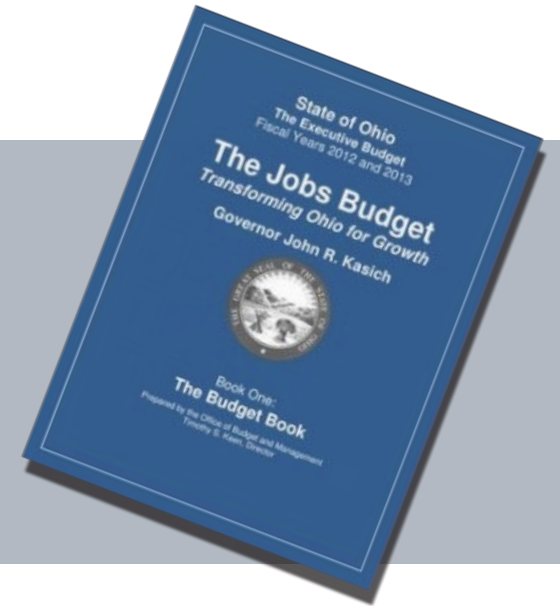
health policy institute of ohio ™

Tara Britton

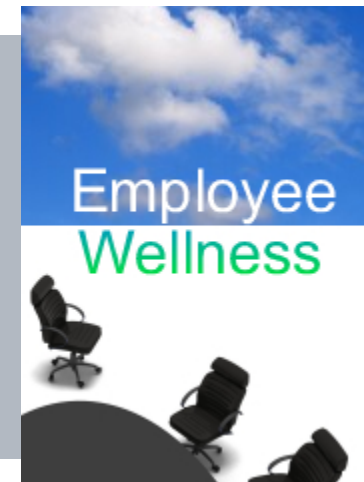
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# What is public policy?

public



organizational



federal



state



local



# Separation of power

legislative



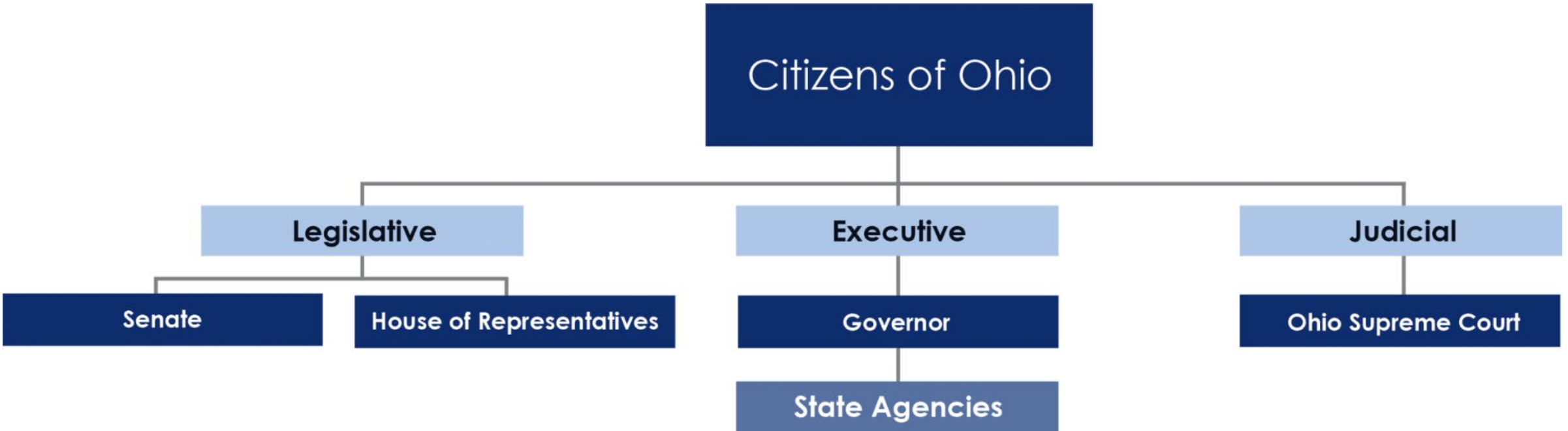
executive



judicial



# State government organization







A

Sen. Stephanie Kunze



B

Sen. Larry Obhof



C

Rep. Kent Smith



D



# Policy levers



# Types of policy levers

- Taxes, fees and disincentives
- Subsidies and incentives
- Budgets, grants, contracts, etc.
- Regulations
  - Setting standards and requirements
  - Monitoring and evaluation
  - Enforcing existing regulations
  - Deregulating
- Information and education



2016-2017

2018-2019

**biennium**

**2020-2021**

2022-2023

2024-2025

# 133<sup>rd</sup> General Assembly

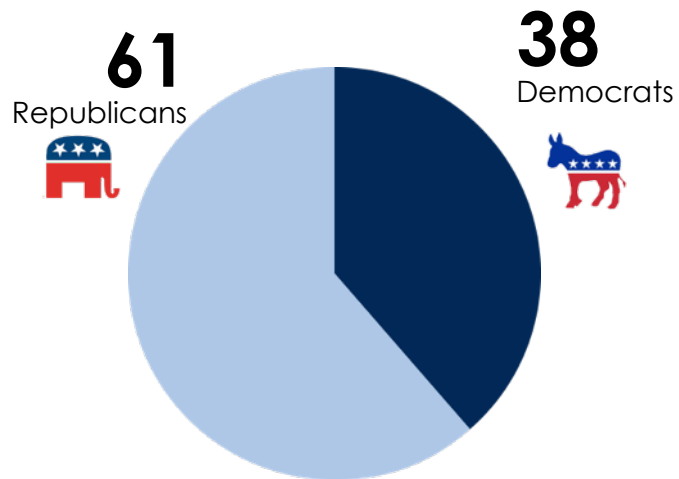
## House



Rep. Larry Householder  
Speaker



Rep. Emilia Sykes  
Minority Leader



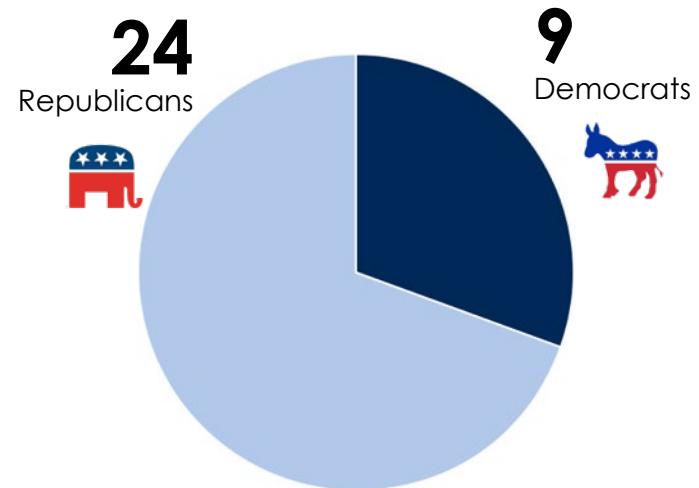
## Senate



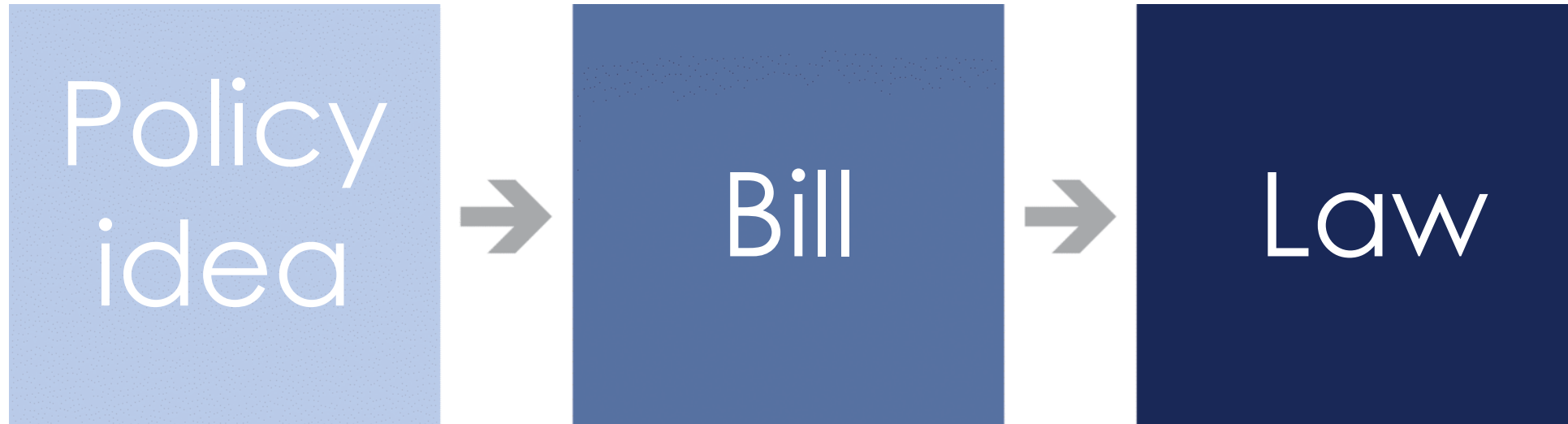
Sen. Larry Obhof  
Senate President



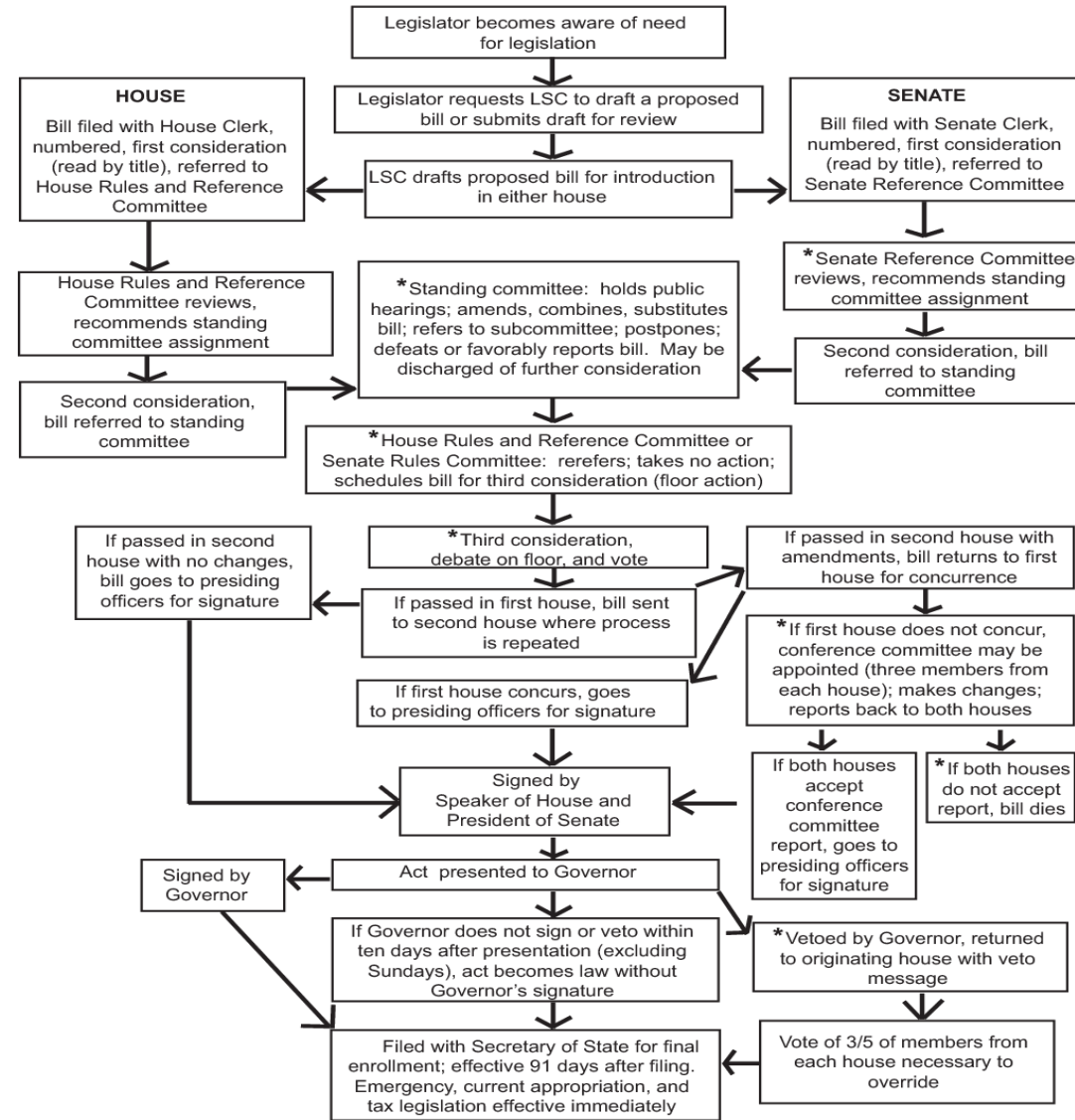
Sen. Kenny Yuko  
Minority Leader



# How is legislation created and enacted?



## How a Bill Becomes a Law in Ohio



\*Indicates where bill may die

# Standing committees and subcommittees

## 133rd General Assembly



### House

- Aging and Long Term Care
- Agriculture and Rural Development
- Armed Services and Veterans Affairs
- Civil Justice
- Commerce and Labor
- Criminal Justice
  - Criminal Justice Subcommittee on Criminal Sentencing
- Economic and Workforce Development
- Energy and Natural Resources
  - Energy and Natural Resources Subcommittee on Energy Generation
- Federalism
- Finance
  - Finance Subcommittee on Agriculture, Development and Natural Resources
  - Finance Subcommittee on Health and Human Services
  - Finance Subcommittee on Higher Education
  - Finance Subcommittee on Primary and Secondary Education
  - Finance Subcommittee on Transportation
- Financial Institutions
- Health
- Higher Education
- Insurance
- Primary and Secondary Education
- Public Utilities
- Rules and Reference
- State and Local Government
- Transportation and Public Safety
- Way and Means



### Senate

- Agriculture and Natural Resources
- Education
- Energy and Public Utilities
- Finance
  - Finance Subcommittee on Health and Medicaid
  - Finance Subcommittee on Primary and Secondary Education
- General Government and Agency Review
- Government Oversight and Reform
- Health, Human Services and Medicaid
- Higher Education
- Insurance and Financial Institutions
- Judiciary
- Local Government, Public Safety and Veterans Affairs
- Rules and Reference
- Transportation, Commerce and Workforce
- Ways and Means

*A current list of committees can be found on the Ohio House and Ohio Senate websites.*



# SFY 20-21 Ohio budget timeline

**March** Governor's proposed budget introduced in the House

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**April** House passage

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**May/June** Senate passage

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**June** Conference committee

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**June 30** Governor signs



**“It’s a marathon, not a sprint.”**

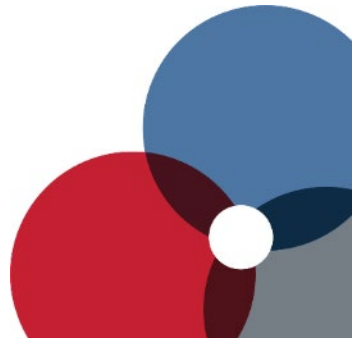


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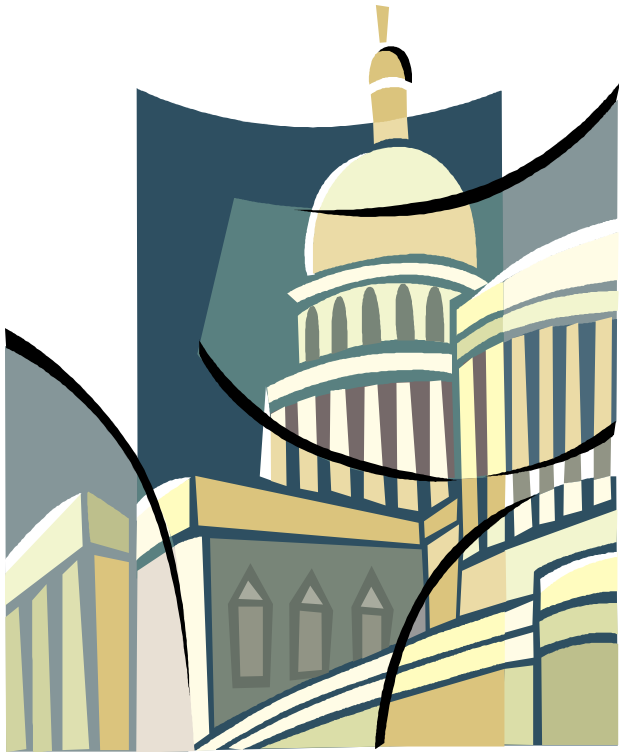
# Engagement in the Policymaking Process

# Ways to Engage in Policymaking

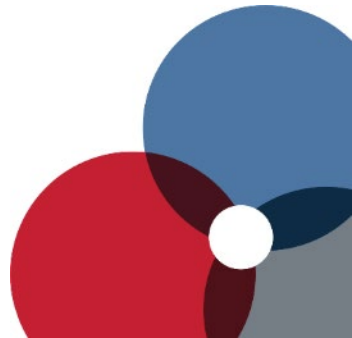
- Connect with legislators based on issue areas of interest
- Offer testimony
- Connect with fellow stakeholders
- Follow legislation through the committee hearing process



# Why Advocate?



- Service is not enough
- Government policies affect everyone
- Government controls funding for important services
- Policymakers care about and need your expertise



# Public Policy Activities

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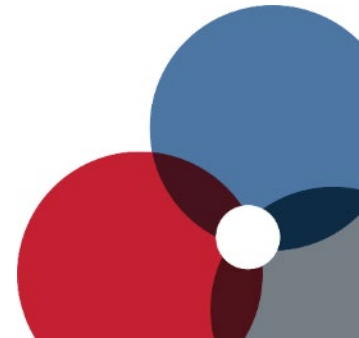
Education  
(being a resource)



Advocacy  
(working on issues)

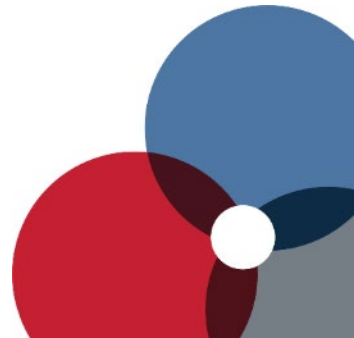


Lobbying  
(working on bills)



# Advocacy Definition

- Public support for or recommendation of a particular cause or policy
- Advocacy is used in the promotion of a cause or principle, often times that lead to a selected goal
- Advocacy is *just one way* to approach a problem
- Advocacy does not necessarily involve confrontation or conflict



# Lobbying

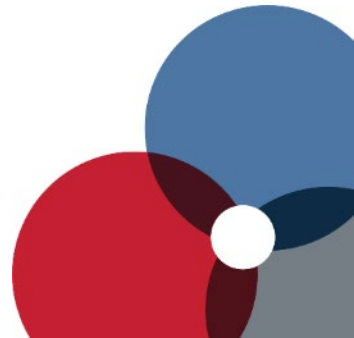
- Working to influence the outcome of a specific piece of legislation or executive agency decision
- Two types of lobbying:
  - Direct lobbying - you interact with the decision maker
  - Grassroots lobbying- you encourage others to interact with the decision maker
- Lobbying is a legal term defined by IRS regulations and state and federal law
- Money spent on lobbying needs to be tracked and there are limits on how much you can spend





# Engaging with Policymakers

- Learn who represents you at the Statehouse:  
<https://www.legislature.ohio.gov/legislators/find-my-legislators>
- Stay up to date on legislation by connecting with pertinent committee chairs' offices
- Make the most of meetings (in-district and in Columbus)



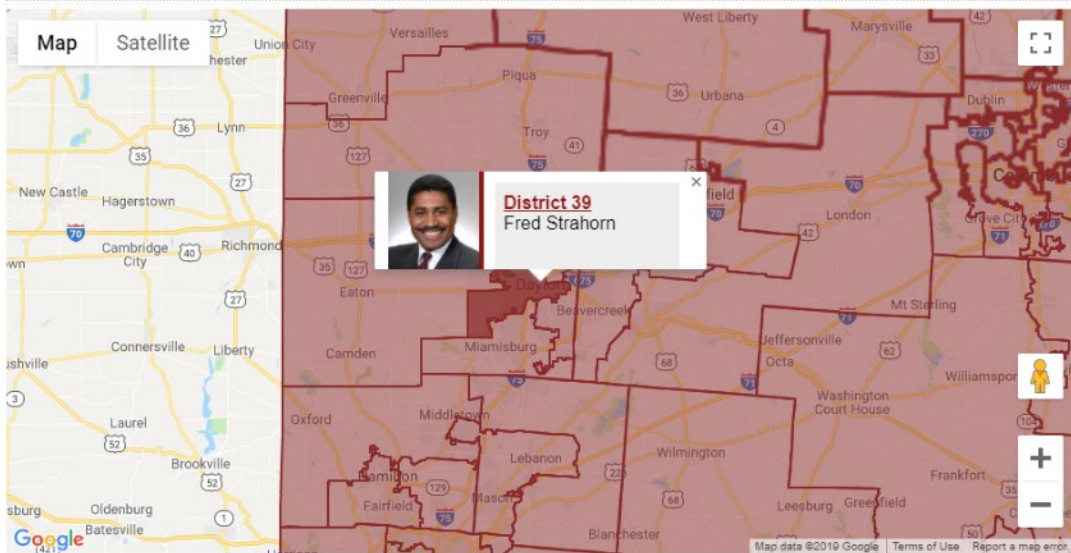
# Find Your Legislator



The Ohio House of Representatives  
133RD GENERAL ASSEMBLY

HOME REPRESENTATIVES COMMITTEES SESSION LEGISLATION BLOGS ABOUT RESOURCES INTERNSHIP OPPORTUNITIES

## HOUSE DISTRICT MAP



117 S Main St

Dayton

SEARCH

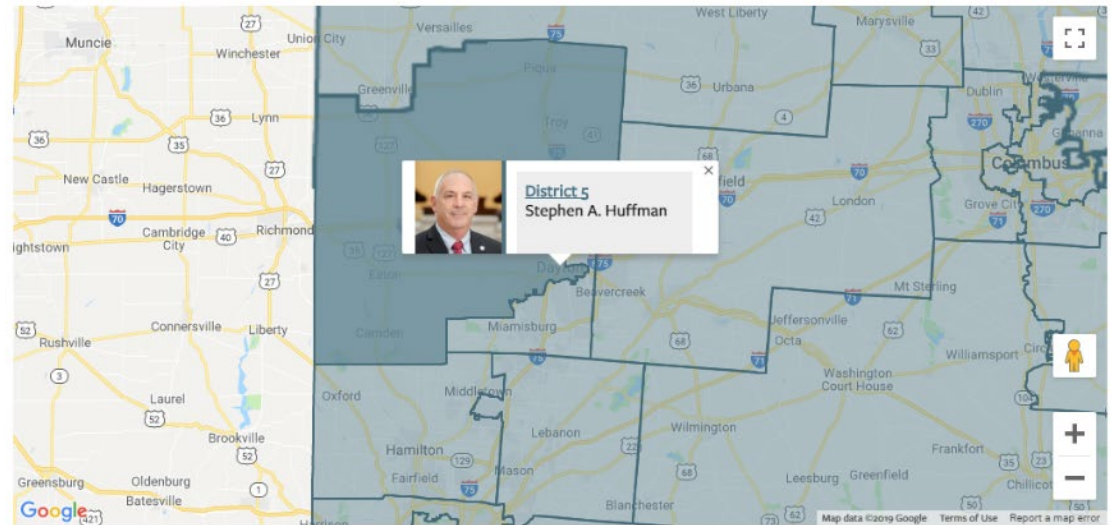


The Ohio Senate  
133RD GENERAL ASSEMBLY

MENU

SENATORS REPUBLICANS DEMOCRATS

## District Map



## Find District By Address

117 S Main St

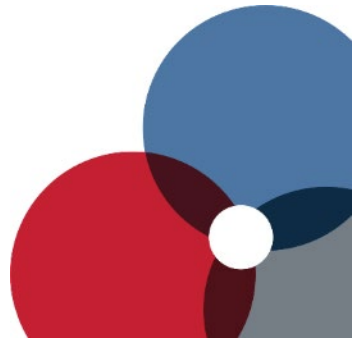
Dayton

FIND DISTRICT

CLEAR

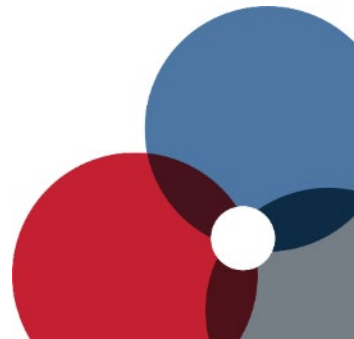
# Personal Phone Call

- Don't expect to speak to the legislator
- Be pleasant to the staff (ask for the name of person you're speaking with)
- Let them know if you are a constituent (phone ID can tell them that already)
- Try to sound like yourself
- Know your expertise/What gives you credibility?
- Keep it short
- Be a good listener
- Have a clear "ask"



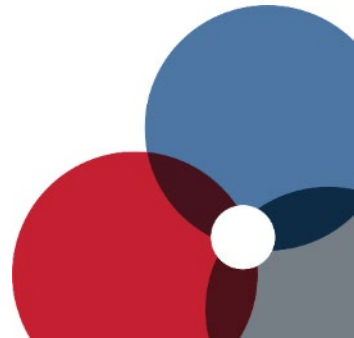
# Personal Letter

- Personalize the letter
- Relate your experiences
- Keep it short
- Address one issue
- Hand written is preferred
- Always include your home address
- Always ask for a reply



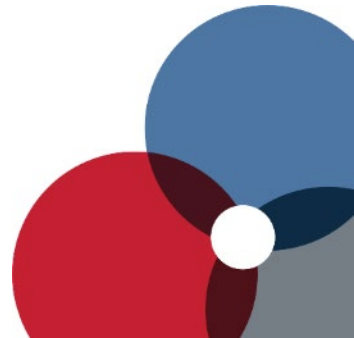
# Personal Email

- Oftentimes the legislature, both state and federal, move faster than snail mail.
- Sometimes a letter won't be received until well after the bill has passed (or failed).
- Personal e-mails are preferred to form letter style emails



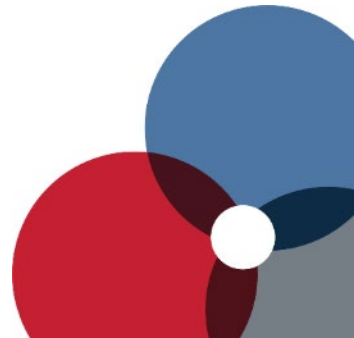
# Personal Visit

- Schedule meeting in advance
- Schedule meeting with legislator and other constituents if possible
- Dress appropriately
- Be on time, early if possible (but don't be surprised if you have to wait)
- Start with compliment and thank them first
- State briefly, clearly, and concisely what issue(s) you want to discuss
- Personalize the issue
- Be a good listener
- Have a clear "ask"
- Invite legislator to visit your organization



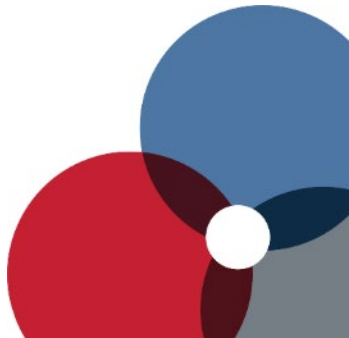
# Testifying Basics

- Although testifying in person is most effective, it's not always possible.
  - Testifying in person in Columbus isn't always the easiest thing to do when committees take place in the middle of the week during the day.
- You can always testify written-only if you cannot make it in person
- E-mail your testimony (written or in-person) at least 24 hours in advance to the Committee Chair
- Give your policymakers a heads up that you will be in the Capitol. Their office may give you parking tips, directions and testimony examples. You can also schedule a Statehouse tour
- Witness slips



# Social Media

- Don't be afraid to talk to legislators via social media
- Tag them in posts to start conversation or to inform
- Encourage your followers to share or retweet your posts or to talk to legislators directly
- Use graphics, tables, photos or video to accentuate your points





# Resources

## Legislation Results 1 - 1 of 1

General Assembly: **133** | 
  | 
  | 
 Show: **10**

Filter By:
   
Legislation Type | 
 Primary Sponsor | 
 Cosponsor | 
 Committee

Keyword: hb166

NAME	GA	TITLE
<a href="#">H. B. No. 166</a>	133	Creates FY 2020-2021 operating b

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 133<sup>RD</sup> GENERAL ASSEMBLY

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 Monday - Friday 8:30 a.m. - 5:00 p.m.


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 We are a nonpartisan agency providing the Ohio General Assembly with drafting, research, budget and fiscal analysis, training, and other services.

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 State Spending by County


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 Log in to request resolutions or letters of commendation.

**What's New**
  
 Tweets by @lscOhio
   
 Ohio LSC @lscOhio
   
 SB 208 (As Introduced) - Fiscal Note legislature.ohio.gov/download?key=9...
   
 Ohio LSC @lscOhio
   
 HB 642 (As Introduced) - Bill Analysis legislature.ohio.gov/download?key=9...
   
 Ohio LSC @lscOhio
   
 SB 239 (As Passed by the Senate) - Bill Analysis legislature.ohio.gov/download?key=9...
   
 Ohio LSC @lscOhio
   
 HB 436 (As Reported by S. Education) - Bill Analysis legislature.ohio.gov/download?key=9...

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**The Ohio Senate**  
 133<sup>RD</sup> GENERAL ASSEMBLY



# Welcome.

We're glad you're here.
   
 We encourage you to explore, connect and engage.

★★★ Today in the Ohio Senate ★★★

# Committee Notice



## Committee Schedule Week of September 30, 2019 Revision x1

### Tuesday, October 1, 2019

#### Ways and Means

10:00 a.m., Room 116, Vice Chair: Lipps

**S.B. 26 Kunze** – 1<sup>st</sup> Hearing – **PV**  
Permit income tax deduction for certain teacher expenses

**H.B. 17 Ginter** – 2<sup>nd</sup> Hearing, Pro.  
Enhance homestead exemption-spouse of killed safety officer

**H.B. 197 Powell, Merrin** – 2<sup>nd</sup> Hearing, Pro.  
Make technical and corrective changes to tax law

#### Health

11:00 a.m., Room 116, Chair: Merrin

**H.B. 243 Weinstein, Russo** – 1<sup>st</sup> Hearing, Sponsor – **PS**  
Require health insurance to cover hearing aids

#### Transportation and Public Safety

11:00 a.m., Room 114, Chair: Green

**H.B. 202 Smith, K., Weinstein** – 4<sup>th</sup> Hearing, Pro./Opp./IP – **PV**  
Establishes Electric Vehicle Infrastructure Study Committee

**H.B. 285 Greenspan, Brent** – 3<sup>rd</sup> Hearing, Opp.  
Establish Driver's License Reinstatement Fee Debt Reduction Prog.

**H.B. 295 Hoops** – 2<sup>nd</sup> Hearing, Pro.  
Establish requirements for low-speed electric scooters

**H.B. 313 Plummer** – 1<sup>st</sup> Hearing, Sponsor, Pro./Opp./IP – **PV**  
Create Ohio Daughters of American Revolution license plate

#### Rules and Reference

12:00 p.m., Room 119, Chair: Speaker Householder

#### Civil Justice

3:00 p.m., Room 018, Chair: Hambley

**H.C.R. 13 West, Carruthers** – 1<sup>st</sup> Hearing, Sponsor  
Encourage equity and diversity in Ohio corporate government

**H.B. 288 Manning, D.** – 4<sup>th</sup> Hearing, Pro./Opp./IP – **PA**  
Amend eminent domain laws

#### Primary and Secondary Education

5:00 p.m., Room 121, Chair: Blessing

**H.B. 310 Greenspan** – 1<sup>st</sup> Hearing, Sponsor – **PS**  
Enacts Anti-Bullying and Hazing Act

**H.B. 336 Sobecki, Robinson** – 1<sup>st</sup> Hearing, Sponsor  
Reinstates the Joint Education Oversight Committee



## HEALTH COMMITTEE

### SCHEDULE

Date	Time	Location	Agenda
October 01, 2019	11:00 AM	Room 116	<a href="#">Download</a>

### HEARINGS

September 17, 2019

September 10, 2019

June 25, 2019

June 18, 2019

June 11, 2019

June 04, 2019

May 28, 2019

May 21, 2019

May 14, 2019

May 07, 2019

April 30, 2019

April 09, 2019

April 02, 2019

### MEMBERS



Derek Merrin  
(R)  
Chair



Don Manning  
(R)  
Vice Chair



Janine R. Boyd  
(D)  
Ranking Member



Niraj J. Antani  
(R)



Jim Butler  
(R)



Sara P. Carruthers  
(R)



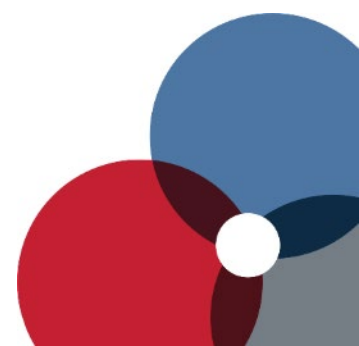
Randi Clites  
(D)



Timothy E. Ginter  
(R)



Diane V. Grendell  
(R)



# Bill and Bill Analysis

## House Bill 11

[Summary](#)[Documents](#)[Status](#)[Votes](#)[Committee Activity](#)[Return To Search](#)

### Primary Sponsors



**Gayle Manning**  
District 55



**Stephanie Howse**  
District 11

### General Assembly

133

### Short Title

Regards tobacco cessation and prenatal initiatives [Show Long Title](#)

### Version

As Passed by the House

### Legislation Text

[View Current Version](#)

### Subjects

[Commerce : Insurance](#)[Health and Human Services : Health Care](#)[Health and Human Services : Medicaid](#)

### Committees

[Senate Health, Human Services and Medicaid Committee](#)[House Finance Committee](#)[House Rules and Reference Committee](#)[House Health Committee](#)