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# Health and Ohio

- Ohio ranks **46** out of 50 states on health value
  - 28th on healthcare spending
  - 43rd on population health
- Ohio spend most of its health dollars on clinical care, yet clinical care is only 20 percent of modifiable factors that influence health.
- Of the other modifiable factors that influence health, **40 percent** are social and economic environments, **10 percent** are physical environment, and 30 percent are health behaviors



# Beneficiary Engagement & Incentives

- Used by some state Medicaid programs (1115 Waivers) to encourage “personal responsibility” and “skin in the game”
- Healthy Indiana 2.0 – model for Healthy Ohio proposals
- Limited evidence of Health Indiana 2.0 impact:
  - Use of preventative services/reduced ED utilization versus traditional Medicaid expansion
  - Enrollment reductions and loss of benefits due to administrative burden, confusion, and cost hurdles



# Public Health Framework

- Shift state spending to improving social determinants of health and improving physical environment
- Opportunities to invest upstream and address population health
- Past national success with this framework:
  - Decreasing smoking rate – significant policy changes including increasing taxes, smoke-free areas, media campaigns, health warnings, banning flavors, raising smoking age
  - Diabetes – Prescription Food Pharmacy, YMCA diabetes prevention program



# Opportunities: Budget (HB 166)

- SDOH in Medicaid
- Publicly-funded childcare
- Lead abatement
- Tobacco 21
- Home visiting
- Public transportation
- Housing security
- Food security



# Additional Policy Opportunities

- Passing maternal tobacco cessation and prenatal initiatives (HB11)
- Improving state earned income tax credit
- Investing in housing security
- Investing in public transportation
- Investing in publicly-funded childcare/early childhood initiatives
- Increasing job training and employment
- Improving access to nutritious food



# Key Takeaway

To improve health and reduce costs, Ohio should invest more in upstream **public health** solutions addressing **social determinants of health**