

Agenda

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- 9:30 a.m. **Welcome and opening remarks**
Amy Rohling McGee, President, Health Policy Institute of Ohio
-
- 9:45 a.m. **What's driving high healthcare spending and how do we fix it?**
Ani Turner, Co-Director, Sustainable Health Spending Strategies, Altarum
-
- 10:20 a.m. **What is the impact of payment reform? Primary care transformation in Ohio**
Dr. Richard Shonk, Chief Medical Officer, The Health Collaborative
-
- 10:55 a.m. **Activity break**
-
- 11:10 a.m. **A closer look at what other states are doing to control drug costs**
Jennifer Reck, Project Director, Center for State Rx Drug Pricing, National Academy for State Health Policy
-
- 11:45 a.m. **Lunch and networking**
-
- 12:45 p.m. **Panel discussion: Curbing drug costs – policy solutions for Ohio**
Moderator: Jennifer Reck
-
- Panelists:**
- **Senator Dave Burke**, Senate District 26, The Ohio Senate
 - **John McCarthy**, Founding Partner, Speire Healthcare Strategies
 - **Kristina Moorhead**, Policy Director, Pharmaceutical Research and Manufacturers of America (PhRMA)
 - **Miranda Motter**, President and CEO, Ohio Association of Health Plans
 - **Brian Pack**, Assistant Director, Health Care, Ohio Public Employees Retirement System
-
- 1:45 p.m. **Activity break**
-
- 2:00 p.m. **Curbing healthcare spending early: Investing in children**
Vicki Giambrone, Partner, CBD Advisors
-
- 2:30 p.m. **Evaluation and closing comments**
Amy Rohling McGee



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Speaker biographies

Ani Turner, MA

Co-Director, Sustainable Health Spending Strategies, Altarum

Ani Turner is Co-Director of Sustainable Health Spending Strategies at Altarum's Center for Value in Health Care, where she studies drivers of health spending and the economic impacts of investments in social and environmental factors that determine health and life outcomes. With nearly 30 years of experience in data analysis, modeling, and health policy research, Ms. Turner has developed forecasting models and studied healthcare resources, costs, and quality for the U.S. Department of Health and Human Services, the Department of Defense, individual states, health plans, and foundations.

Recent foundation-funded work has included developing the business case for greater racial equity as a path to a stronger workforce and economy, and conducting data and policy analyses in support of initiatives to improve the health of the underserved in Detroit. Ms. Turner has presented on panels and workshops hosted by the Institute of Medicine, AcademyHealth, the International Health Economics Association, the National Association for Business Economics, and in testimony before the Michigan House and Senate and the Massachusetts Health Policy Commission on health workforce and spending issues.

She serves on the Board of Peace Neighborhood Center, a youth and family services center in Ann Arbor, Michigan, and as Chairman of the Board for St. Joseph Mercy Health System Ann Arbor/Livingston. Ms. Turner holds a Bachelor's degree in mathematics, summa cum laude, and a Master of Arts in Applied Economics with a concentration in labor economics, both from the University of Michigan.

Richard Shonk, MD, PhD

Chief Medical Officer, The Health Collaborative

Dr. Shonk is a longtime supporter of health transformation in the Greater Cincinnati region and throughout Ohio. In his current capacity as Chief Medical Officer for The Health Collaborative (2013-present), Dr. Shonk is advancing value-based payment reform and is championing new uses for data to measure quality and cost.

Dr. Shonk coordinated the objectives of payers and providers in the multi-stakeholder forum that conducted the Comprehensive Primary Care initiative sponsored by the Center for Medicare/

Medicaid Innovation. He also oversaw the practice improvement component of the same initiative, guiding 75 local practices through the program milestones designed to reduce the overall cost of care by improving care coordination, patient engagement and intervention in primary care offices. Dr. Shonk will continue this work under the auspices of CPC PLUS as it expands throughout Ohio. In parallel with CPC PLUS Dr. Shonk leads efforts to create a regional claims data which collects and aggregates claims data from 11 different payers active in the state.

Dr. Shonk was a member of the Governor's work group in Ohio for the State Innovation Model for health care. He is Co-Chair of the Ohio Patient Centered Primary Care Council which promotes the advancement of The Patient Centered Medical Home efforts throughout the state.

Dr. Shonk is a board-certified physician in Family Medicine and a Certified Physician Executive with the American Association of Physician Leadership. He earned doctorates in Medicine and Pharmacology from Case Western Reserve University in Cleveland.

Jennifer Reck, MA

Project Director, Center for State Rx Drug Pricing, National Academy for State Health Policy

Jennifer Reck, Project Director, joined NASHP in 2015. She has designed and implemented technical assistance for state learning collaboratives to advance 1) evidence-based policymaking through patient-centered outcomes research and 2) alternative payment models within federally qualified health centers. She directs evaluation teams related to Medicaid delivery system and payment reforms, including State Innovation Models, and leads dissemination efforts to engage states with findings from federal initiatives to advance evidence-based preventive care.

Prior to joining NASHP, Jennifer was Director of Grants Management for the Maine Medical Association (MMA) where she managed grants to engage physicians in payment reform as well as outreach and advocacy efforts to implement the Affordable Care Act. She also directed the MMA's academic detailing program, the Maine Independent Clinical Information Service (MICIS), an educational outreach effort to promote evidence-based primary care. Prior to her time at the MMA, she worked as a Policy Analyst for Prescription Policy Choices, serving states with

Speaker biographies (cont.)

policy models and technical assistance to address quality and cost concerns related to prescription drugs, and as a Publishing Editor for Elsevier Science, managing their portfolio of health policy-related journals. She received her master's degree from Cornell University in Science and Technology Studies and her bachelor's degree in the History and Philosophy of Science from Bard College.

Vicki Giambrone, FACHE, MPA **Partner, CBD Advisors**

Vicki Giambrone is a Partner at CBD Advisors, a multidisciplinary, senior consulting and professional services firm assisting both private companies and public sector organizations in achieving their goals. Located in Beavercreek, CBD Advisors offers more than 75 years of combined experience in government, healthcare, and business sectors, empowering us to offer strategic advising and consulting services that deliver success.

For over 23 years, Vicki served as the vice president for strategic partnerships and business development for Dayton Children's Hospital. She managed the hospital's highly successful business development efforts and strategic partnerships. She developed the nationally recognized public affairs and advocacy program; developed the referral physician program and community outreach efforts and as well as leading marketing, strategic planning and Foundation Services.

She is a very active community advocate and has served on many boards over the past 30 years. Currently she serves as a member of the Board of Trustees for Pink Ribbon Girls and Greene Inc and as a board member for two private corporations. In addition, Vicki serves the City of Beavercreek as an elected official to the City Council and was selected by Governor John Kasich to serve on his Executive Workforce Task Force Board.

She has earned Fellow status in the American College of Healthcare Executives and is board certified in health care administration; and earned both her bachelor's and master's degrees from the University of Dayton.

Senator Dave Burke, BS.Ph, MBA **Ohio Senate District 26, The Ohio Senate**

Senator Dave Burke proudly represents the families and communities of Ohio's 26th Senate District, which includes all of Union, Crawford, Marion, Morrow,

Sandusky, Seneca and Wyandot counties.

Looking to help improve his community, Senator Burke was elected to Marysville City Council in 2002 and became Vice-President of the Council in 2005. In 2008, he was elected to the Ohio House of Representatives and was re-elected again in 2010. While in the House, Burke pushed for legislation – now law – that addresses the growing problem of prescription drug abuse in Ohio and helps keep synthetic drugs out of the hands of young Ohioans.

As a member of the Ohio Senate, Burke puts his extensive knowledge and expertise of the healthcare industry to work as Chairman of the Medicaid Committee. He also serves as a member of the Agriculture Committee, Finance Committee, Government Oversight and Reform Committee, Financial Institutions Committee, and Rules and Reference Committee.

Senator Burke has been recognized numerous times for his work in the legislature. He was named Legislator of the Year in 2012 by NAMI Ohio, and recently by the Ohio Association of Election Officials. He has also been recognized by the Ohio Pharmacists Association (2012 Good Government Award), the Ohio Psychological Association (2012 Public Service Award), Ohio Association of Area Agencies on Aging (2011 Elected Official Advocacy Award), and Voices for Ohio's Children (Champion for Children's Healthcare).

He graduated from Ohio Northern University with a bachelor's degree in pharmacy and later obtained an MBA from Capital University. Since 1997, he and his wife have owned and operated Dave's Pharmacy in Marysville, Ohio.

John McCarthy, MPA **Founding Partner, Speire Healthcare Strategies**

John McCarthy has more than 20 years of health care consulting and government leadership experience. He served as Medicaid Director in Ohio and the District of Columbia. John provides strategy and advisory services to clients to help them navigate the rapidly changing healthcare markets in the public and private sectors at both the federal and state levels. He is a nationally recognized expert in Medicaid reforms, value based purchasing, delivery system design, system implementation, and reimbursement policy. Most recently, he was CEO of Upshur Street Consulting, LLC.

Speaker biographies (cont.)

From its inception in 2011 until December 2016, John served under Governor John R. Kasich, as the Director of the Ohio Department of Medicaid (ODM), Ohio's first cabinet-level Medicaid agency. ODM is a cornerstone of the Governor's Office of Health Transformation. Through its network of more than 75,000 active providers, ODM made coordinated, person-centered care available to residents across Ohio. John implemented a series of innovative policy initiatives that modernized ODM by improving the quality of health services at a substantial value to Ohio's taxpayers.

Under John's leadership, Ohio taxpayers saved over \$6 billion in fiscal years 2012 and 2016. In the three years prior to the Kasich Administration, Medicaid spending grew an average of 8.9 percent annually, by 2013, this was reduced to 3.3 percent. He also implemented a new managed care program that provided choice to 1.6 million managed care beneficiaries. In 2012, he signed a pioneering, managed care based, agreement with the Centers for Medicare & Medicaid Services (CMS) for the integration and coordination of care for individuals enrolled in both Medicaid and Medicare. John's modernization efforts also included the: implementation of Ohio Benefits, the state's integrated eligibility system a state-of-the-art online portal; amendment of the State Plan to extend eligibility; and launch of the Medicaid Information Technology System (MITS), a sophisticated claims processing system to boost efficiency and communicate with providers.

Prior to overseeing Ohio Medicaid, McCarthy served as Policy Director and ultimately Medicaid Director for the District of Columbia. As Medicaid Director, John was part of the executive team that transitioned and reorganized Medicaid to be the largest freestanding agency in the District. He developed and procured new managed care contracts, increased oversight of the managed care plans and created a pay-for-performance quality bonus. Prior to government service, John spent 10 years at EP&P Consulting, serving as Corporate Manager. At EP&P, he led Medicaid transformation engagements for multiple states. John holds a master's degree in public affairs from Indiana University's School of Public and Environmental Affairs and a bachelor's degree in chemistry from Indiana University.

Kristina Moorhead, MPA

Senior Director of State Advocacy, Pharmaceutical Researchers and Manufacturers of America (PhRMA)

Kristina Moorhead is a Senior Director of State

Advocacy at the Pharmaceutical Researchers and Manufacturers of America (PhRMA). Ms. Moorhead is focused on the ever-changing landscape of state laws and policies as they relate to pharmaceutical innovation, with a focus on Medicaid, innovative payment methodologies and health information technology policies.

Prior to joining PhRMA, Ms. Moorhead worked for AARP as a Senior Legislative Representative for State Advocacy where she led engagement efforts in health information technology and telemedicine as tools for both patients and caregivers. And prior to joining AARP she was the Deputy Director/Deputy Chief for the Indiana Office of Medicaid Policy and Planning under Governor Mitch Daniels.

Ms. Moorhead is currently a Board Member for Trusted Mentors, a non-profit organization that uses the power of mentoring to help adults establish stable lives after incarceration or homelessness, and for foster youth transitioning to adulthood.

Ms. Moorhead received a Master of Public Affairs and Graduate Certificate in Health Informatics from Indiana University – Indianapolis, a Graduate Certificate in the Business of Health Care from Johns Hopkins University, and a Bachelor of Science in Communications from Ball State University. She currently resides in Indianapolis, Indiana.

Miranda Motter, JD

President and CEO, Ohio Association of Health Plans

Miranda was named the President and CEO of the Ohio Association of Health Plans (OAHP) in October 2011.

In addition to the general management and day-to-day administration of the Association, Miranda represents the commercial, Medicaid managed care and Medicare Advantage member plans on a variety of legislative and regulatory issues before state policymakers and regulators. OAHP is the public voice for the health insurance industry in the state of Ohio, providing thought leadership to policymakers on issues of health care and health care management.

Prior to joining the Association, Ms. Motter practiced law for over 10 years at Bricker & Eckler LLP where she represented insurance and trade association clients on various legal, regulatory and legislative matters before the Ohio General Assembly and the executive branch of State government.

Speaker biographies (cont.)

Miranda holds a Bachelors of Art in Political Science and History from Anderson University and a Juris Doctor, Magna Cum Laude from Capital University Law School.

Brian Pack, MS

Assistant Director, Health Care, Ohio Public Employees Retirement System (OPERS)

Brian has 24 years of leadership experience in the following areas: employee and retiree health care benefits, health care policy and legislation, strategic planning, organizational development,

budget administration, and human resources. Brian currently holds the position of Assistant Director of Health Care at the Ohio Public Employee Retirement System (OPERS) where he is responsible for federal/state-level health care legislation and policy analysis, health care finance administration, payment reform initiatives, and health care contract negotiations for the OPERS Retiree Health Care Program.

Brian earned a Master of Science degree in industrial/organizational psychology from Radford University in Radford, Virginia, and is a proud Board Member of the Health Policy Institute of Ohio (HPIO).

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