



POPULATION HEALTH CONFERENCE

SHOW ME THE MONEY

Innovative approaches to **financing population health** in uncertain times

April 18, 2018 • Ohio University Integrated Education Center • Dublin, Ohio

Agenda

- 9 a.m. **Welcome and opening remarks**
Rick Hodges, Director, Ohio Alliance for Innovation in Population Health (OAIPH)
Amy Rohling McGee, President, Health Policy Institute of Ohio
-
- 9:15 a.m. **What is “population health” and what does it mean for Ohio?**
Amy Bush Stevens, Vice President, Prevention and Public Health Policy, Health Policy Institute of Ohio
Reem Aly, Vice President, Healthcare System and Innovation Policy, Health Policy Institute of Ohio
-
- 9:35 a.m. **The evolution of paying for population health: What’s working and where?**
Stacy Becker, Vice President, Programs, ReThink Health
-
- 10:20 a.m. **How health care payment reform can support population health**
Rob Houston, Associate Director, Payment Reform, Center for Health Care Strategies
-
- 11 a.m. **Activity break**
-
- 11:05 a.m. **Moving Ohio’s healthcare payment system upstream**
Greg Moody, Director, Governor’s Office of Health Transformation
-
- 11:25 a.m. **Social Impact Bonds: A new tool for financing upstream strategies**
Chris Bishop, Executive Director of Regional Expansion, Nurse-Family Partnership
-
- 12:05 p.m. **Lunch and networking**
Overview of OAIPH
Randy Leite, Dean, College of Health Sciences and Professions, Ohio University
Jim Tuschman, Director, College of Health and Human Services, University of Toledo
-
- 12:50 p.m. **Cross-sector partnerships**
Daniel Lau, Manager of Strategic Engagement, Build Healthy Places Network
-
- 1:30 p.m. **Activity break**
-
- 1:35 p.m. **What’s working? Success stories from Ohio’s communities**
Moderator: David J. Erickson, Director of Community Development, Federal Reserve Bank of San Francisco
- **Dr. Steve Cardamone**, Medical Director of Partners for Kids, Nationwide Children’s Hospital
 - **Valerie Heiby**, Director of Development, Finance Fund Capital Corporation
 - **David Merriman**, Assistant Director, Cuyahoga County Department of Health and Human Services
 - **Jan Ruma**, Vice President, Hospital Council of Northwest Ohio
 - **Kate Sommerfeld**, President of Social Determinants of Health, ProMedica
-
- 2:50 p.m. **Partnering with the Federal Reserve: Investing in healthy communities**
David J. Erickson, Director of Community Development, Federal Reserve Bank of San Francisco
-
- 3:30 p.m. **Evaluation**
-
- 3:35 p.m. **Closing comments**
Amy Rohling McGee
Christopher D. Ingersoll, Dean, College of Health and Human Services, University of Toledo

Speaker biographies

Amy Bush Stevens, MSW, MPH

Vice President, Prevention and Public Health Policy, Health Policy Institute of Ohio

Amy Bush Stevens is the Vice President, Prevention and Public Health Policy at the Health Policy Institute of Ohio. Stevens leads work on population health and also serves as HPIO's evaluation coordinator.

Prior to joining HPIO, Stevens served as the Program Evaluator at the Community Mental Health and Recovery Board of Licking and Knox counties and as a program evaluation trainer and coach with local prevention coalitions through the Ohio Domestic Violence Network. As an independent consultant, Stevens partnered with numerous public health organizations and prevention coalitions in rural Ohio to conduct community assessments, strategic planning and program evaluation.

Stevens began her research and evaluation career at Wilder Research Center in Minnesota, and at the Institute for Policy Research at Northwestern University. She holds master's degrees in Public Health and Social Work from the University of Minnesota and a bachelor's degree in Religion from Kenyon College.

Reem Aly, JD, MHA

Vice President, Healthcare System and Innovation Policy, Health Policy Institute of Ohio

Reem Aly is the Vice President, Healthcare System and Innovation Policy at the Health Policy Institute of Ohio. Aly leads work on healthcare system performance, payment alignment, and telehealth and serves as HPIO's in-house legal counsel.

Prior to joining HPIO in June 2011, Aly worked as a consultant and administrative resident at Nationwide Children's Hospital. Aly also worked in the legal field at OCLC Online Computer Library Center, Inc. and Bricker & Eckler LLC. Aly holds a law degree and master's of health administration, as well as a bachelor of science in psychology and a bachelor of arts in international relations from the Ohio State University. Aly was named one of six inaugural recipients of AcademyHealth's 2013 Presidential Scholarship for the AcademyHealth Institute on Advocacy and Public Policy.

Stacy Becker, MS, MPP

Vice President, Programs, ReThink Health

Stacy Becker oversees the majority of ReThink Health's place-based and research and development work. Previously, Stacy was director of sustainable financing for Rethink Health. She also has served as budget director for the City and County of San Francisco (Calif.) and for the City of Saint Paul (Minn.), as well as public works director for the City of Saint Paul. As a policy consultant for 18 years, she provided guidance on affordable housing, pay-for-success pilots, long-term care financing, and nonprofit strategic management. She has a master's degree in public policy (MPP) from Harvard University, and an MS in city design and social science from the London School of Economics, which she attended as a Bush Leadership Fellow. Stacy has indulged her love for learning by taking up tennis and playing the harp.

Rob Houston, MBA, MPP

Associate Director, Payment Reform, Center for Health Care Strategies

Rob Houston, MBA, MPP is the associate director for payment reform at the Center for Health Care Strategies (CHCS). He works on projects involving the design and implementation of value-based payment (VBP) models and providing technical assistance to state Medicaid agencies, provider organizations, and health plans. Mr. Houston also leads efforts with states to implement Medicaid Accountable Care Organization (ACO) programs, and provides guidance to states under the Medicaid Innovation Accelerator Program for Value-Based Payment and Financial Simulations, which is a collaboration between the Center for Medicaid and CHIP Services and the Center for Medicare & Medicaid Innovation. Mr. Houston has authored numerous publications related to VBP and ACO development.

Previously, Mr. Houston worked as senior director of ACO network and value-based payment for the NYC Health + Hospitals ACO, and provided consulting to Robert Wood Johnson Partners and the Rutgers Center for State Health Policy on issues pertaining to ACO development. Outside of health care, he has worked with Therapy Dogs International, a nonprofit organization dedicated to sharing therapy dogs with those in need of emotional support; Samsung Electronics America; and founded a marketing and business planning consulting firm.

Speaker biographies (cont.)

Mr. Houston holds a master of public policy with a concentration in health policy from the Edward J. Bloustein School of Planning and Public Policy and a master of business administration in marketing from Rutgers Business School. He graduated with a bachelor of arts in political science from Rutgers University – New Brunswick.

Greg Moody, M.Phil.

Director, Governor's Office of Health Transformation

Governor John R. Kasich appointed Greg Moody in January 2011 to lead the Governor's Office of Health Transformation (OHT). OHT is responsible for advancing Governor Kasich's Medicaid modernization and cost-containment priorities, engaging private sector partners to improve overall health system performance, and recommending a permanent health and human services structure for Ohio. Greg began his public service career as a budget associate for the U.S. House Budget Committee in Washington D.C. The Budget Chairman at the time, Rep. John Kasich, asked Greg to study the impact of Medicaid on federal spending – an assignment that set the course for his public policy career.

Prior to joining the Kasich Administration, Greg was a senior consultant at Health Management Associates, a national research and consulting firm that specializes in complex health care program and policy issues. He worked with clients to improve Medicaid system performance, and wrote extensively about state health system innovations for the Commonwealth Fund, National Governor's Association, and other foundations. Greg's Ohio experience includes serving as Interim Director of the Ohio Department of Job and Family Services (2001), Executive Assistant for Health and Human Services for Governor Bob Taft (1999-2004), and Chief of Staff to the Dean at the OSU College of Medicine (1997-1999). Greg has a Masters in Philosophy from George Washington University and Bachelors in Economics from Miami University.

Chris Bishop, MPA

Executive Director of Regional Expansion, Nurse-Family Partnership

@CLBishopCLT

Chris Bishop has been with the NFP National Service Office since 2011, and has served several roles within the organization's Business Development department during his tenure. Currently, Chris is

Executive Director of Regional Expansion, and manages state directors in Texas, Florida, and North Carolina, which were identified by the organization's Board of Directors as states with high-growth potential. Additionally, he serves as Executive Director of NFP's operations in South Carolina, where he leads operations of NFP's Pay for Success project. This multi-year, \$30 million expansion project was launched in April 2016 to add 3,200 additional families, implement program innovations to serve more families, and evaluate the program's impact in the state through a randomized controlled trial. Chris' background in the non-profit sector spans over 23 years, and he has focused his professional work in the areas of community development, grassroots advocacy and organizing, and case management. He holds a BS in Psychology from Guilford College and a Master of Public Administration degree from Villanova University.

Daniel Lau, MPH

Manager of Strategic Engagement, Build Healthy Places Network

@danielalanlau

Daniel Lau, MPH is Manager of Strategic Engagement at the Build Healthy Places Network. In this role he leads the Network's outreach and relationship-building efforts, managing several strategic initiatives with key partners such as the regional Federal Reserve Banks and National Advisory Council. He also serves as the main liaison for the Green Health Partnership and Culture of Health Leaders program. Before coming to the Network, Daniel was the Programs Director at Mission Asset Fund. At MAF, he managed the expansion and implementation of Lending Circles, a group savings and credit-building program, contributing to a movement of safe and responsible access to financial capital. Before MAF, he conducted research on the National School Lunch Program and advocated for federal anti-hunger and anti-poverty initiatives in Washington, DC.

Daniel is an alum of the Bill Emerson National Hunger Fellowship and Urban Habitat's Boards and Commissions Leadership Institute. He lives in San Francisco and currently serves on the board of HomeownershipSF. Daniel graduated from the University of California, San Diego with a degree in Human Biology and completed his Masters in Public Health at Boston University.

Speaker biographies (cont.)

Steve Cardamone, MD

Medical Director of Partners for Kids, Nationwide Children's Hospital

Dr. Steve Cardamone provides clinical leadership in multiple areas for Partners For Kids, including physician partnerships, clinical standards, value transformation, quality improvement, pharmacy optimization, and population health initiatives.

Before coming to Partners For Kids, Dr. Cardamone served as the Chief, Primary Care at the Columbus VA. He was previously the Chief Clinical Integration Officer and Chief Executive Officer for OhioHealth Group. He has also served as System Chief Medical Officer at Wheaton Franciscan Healthcare across 13 hospitals and 100 care sites in Iowa, Illinois and Wisconsin.

Dr. Cardamone is a Board Certified Family Medicine physician and Fellow of the American Academy of Family Physicians. He has completed graduate work in preventive medicine. Dr. Cardamone is a military veteran having served with the US Navy as a Medical Officer.

Valerie Heiby, BS

Director of Development, Finance Fund

Valerie Heiby is the Director of Development at Finance Fund, a statewide nonprofit community development entity that moves public and private capital into low-income communities to improve the quality of life for people. Valerie is responsible for developing program and non-program resources and implementing a fundraising strategy to sustain capital for current programs. In addition, she conducts fundraising for new products as they are developed. Her 20 years of experience includes raising over \$300 million from private and public sources, developing proposals and managing investor relations. Her work includes managing assets of more than \$200 million, providing financial and managerial accounting, establishing policies and administering fiscal compliance. Valerie earned a bachelor of science degree in business administration with a specialization in finance from the University of Phoenix.

David Merriman, MA

Assistant Director, Cuyahoga County Department of Health and Human Services

David Merriman is the Assistant Director of Cuyahoga County's Department of Health and Human Services. He is managing the department's strategic initiatives and leading efforts to integrate human service and workforce efforts. He previously oversaw the County's Medicaid, TANF, child care, food assistance, and child support programs as the Administrator of Cuyahoga Job and Family Services. He has also worked as the county's Deputy Chief of Staff of Health and Human Services where he led the County development of Pay for Success

programming and supported the budget and policy development for human services. David's professional career began as an AmeriCorps volunteer, and he has worked in child welfare as a case worker as well as in public health on infant mortality prevention programming and HIV/STI prevention and housing services.

Jan Ruma, MEd, CFRE

Vice President, Hospital Council of Northwest Ohio

Jan Ruma is vice president of the Hospital Council of Northwest Ohio. Jan's work focuses on facilitating outcome oriented community partnerships to reduce health disparities. In her position, Jan is responsible for a robust regional health improvement agenda. Jan serves as the Director of the Northwest Ohio Pathways HUB, a certified Pathways Community HUB focused on reducing health disparities through innovative financing to address the social determinants of health. Jan also is the founding Executive Director of Toledo/Lucas County CareNet, a local, state and national award winning access to healthcare nonprofit organization. A Certified Fund Raising Executive (CFRE), Jan holds a certificate in Nonprofit Executive Leadership from the Center on Philanthropy at Indiana University; A master's degree in training and development and a bachelor's degree in business administration, both from Bowling Green State University. Jan received a 2018 YWCA Milestones Award and serves on the Board of Directors of the Northwest Ohio Scholarship Fund.

Kate Sommerfeld, MPA

President of Social Determinants of Health, ProMedica

Kate Sommerfeld was appointed to serve as president of social determinants of health (SDOH) at ProMedica. Sommerfeld will oversee the development of a 10-year, \$50 million community revitalization initiative that will include housing and community development, job creation and education. The goal is for the program to serve as a national model for neighborhood revitalization. Additionally, Sommerfeld will administer the development of a research center, in cooperation with The University of Toledo, which will be devoted to studying the impact of SDOH including hunger, housing and employment on health outcomes and cost.

Prior to this appointment, Sommerfeld served as ProMedica's corporate director of advocacy and community impact. In this role, she identified key social and economic needs in communities to effectively improve conditions and led initiatives to drive community change. For several years, ProMedica has pioneered community programs and services to address SDOH. ProMedica currently screens patients to determine if they have food, housing and other basic needs. Under Sommerfeld's leadership, ProMedica will combine

Speaker biographies (cont.)

community-based solutions, clinical care and research to improve population health.

Sommerfeld has been with ProMedica for two years. She is a graduate of Purdue University and earned a Master of Public Administration degree at Bowling Green State University.

David J. Erickson, PhD.

Director, Community Development, Federal Reserve Bank of San Francisco

David J. Erickson is director of Community Development at the Federal Reserve Bank of San Francisco and serves as Community Development Officer for the Federal Reserve's Twelfth District. In this role, he leads the Community Development team toward its mission to advance economic opportunity for lower-income Americans.

Erickson launched and now advises the Federal Reserve journal *Community Development Investment Review* and previously served as research manager for the [Center for Community Development Investments](#), where he fostered initiatives exploring innovative community development financing models and greater intersections with the health, arts, and environmental sectors to identify new investible opportunities that benefit lower-income communities.

Erickson led the collaboration between the Federal Reserve and the Robert Wood Johnson Foundation to bring together the health and community development fields. To date, this partnership has resulted in over 26 conferences around the country and numerous publications, including a cluster of articles in *Health Affairs* in November 2011.

Erickson's book on the history of community development, *The Housing Policy Revolution: Networks and Neighborhoods*, was published in 2009 by the Urban Institute Press. He also co-edited *Investing in What Works for America's Communities: Essays on People, Place, and Purpose* (2012), *What Counts: Harnessing Data for America's Communities* (2014), and *What It's Worth: Strengthening the Financial Future of Families, Communities, and the Nation* (2015). In addition to *Health Affairs*, he has had articles published in *Pediatrics* and the *Journal of Policy History*.

Erickson has a Ph.D. in history from the University of California, Berkeley, with a focus on economic history and public policy. He also holds a master's degree in public policy from Berkeley and an undergraduate degree from Dartmouth College.

DOWNLOAD PRESENTATION SLIDES AND MATERIAL

Slides from today's presentations and other resources are available at

<http://bit.ly/OhioPopHealthConference>

or can be viewed by scanning this code using the QR code reader on your smartphone or tablet



Join the conversation on twitter

HPIO will be live-tweeting today's forum **@HealthPolicyOH**. Follow the conversation by using the hashtag **#HPIOforum**



Free wifi

Wireless internet is available using the network **OHIO University Guest**, no password is needed

Notes

Conference learning outcomes

As a result of attending this forum, participants will:

1. State key characteristics of population health strategies
2. Discuss innovative approaches to financing population health activities and advancing population health goals, including:
 - a. Social Impact Bonds/ Pay for Success financing
 - b. Wellness trusts
 - c. Hospital community benefit
 - d. Community Development Financial Institutions and partnerships with other economic development and housing entities
 - e. Public-private partnerships (including business/employers and philanthropy) and blended and braided funding
 - f. Payment reform (global payment, ACOs) and Medicaid waivers
 - g. Tax policy (taxes and tax credits)
3. Identify at least one innovative financing approach to support population health improvement activities in their local community or at the state level



About the Ohio Alliance for Innovation in Population Health (OAIPH)

OAIPH is an integrated, multi-sector initiative created to implement the State Health Improvement Plan (SHIP). Uniting the resources and expertise of some of the state's premier universities, researchers, hospital associations, healthcare providers and public health experts, the Alliance is working collaboratively to solve the most complex and pressing health problems in the state, including mental health and substance abuse, maternal and child health issues such as infant mortality, and chronic diseases like heart disease, asthma, diabetes and cancer. OAIPH was created by an alliance between the Ohio University College of Health Sciences and Professions and The University of Toledo College of Health and Human Services.

OAIPH, through a partnership with HPIO, is the sponsor of today's conference. More information about the SHIP can be found at www.hpio.net/sha-ship.



HPIO forum series

The Health Policy Institute of Ohio hosts educational forums throughout the year. These public events are designed to offer a broad audience the opportunity to hear objective analysis and explore policy options to address Ohio's greatest health challenges.

This year's forum series sponsors include:

Gold level

- Employers Health
- Mahoning Valley Hospital Foundation
- Molina
- Premier Health
- AultCare
- Aetna
- Health Action Council
- MetroHealth
- Buckeye Health Plan

Silver level

- OhioHealth
- Dayton Children's Hospital
- Kettering Health Network
- Ohio Association of Advanced Practice Nurses
- UnitedHealthcare

Bronze level

- LeadingAge Ohio
- Mount Carmel
- BKD
- United Way of Greater Cleveland

Keep up-to-date with all HPIO events at
www.hpio.net/category/events/

HPIO's mission is to partner with policymakers and other stakeholders engaged in the policymaking process to provide the independent and nonpartisan analysis needed to create evidence-informed state health policy.

HPIO thanks our core funders, who are helping advance the health of Ohioans through informed policy decisions:

- Interact for Health
- Mt. Sinai Health Care Foundation
- The George Gund Foundation
- Saint Luke's Foundation of Cleveland
- The Cleveland Foundation
- HealthPath Foundation of Ohio
- Sisters of Charity Foundation of Canton
- Sisters of Charity Foundation of Cleveland
- Cardinal Health Foundation
- North Canton Medical Foundation
- Mercy Health
- CareSource Foundation
- United Way of Central Ohio

