

A photograph of a woman with long brown hair, wearing a blue denim shirt, holding a smiling baby in a red, white, and blue plaid shirt. The woman has a large white flower in her hair. They are outdoors in a grassy area with trees in the background.

Nurse-Family Partnership Pay for Success Project South Carolina

OAIPH-HPIO Conference
April 18, 2018

Nurse-Family Partnership (NFP)

Our Mission:

Nurse-Family Partnership positively transforms the lives of vulnerable babies, mothers and families.

Our Vision:

A future where all children are healthy, families thrive, communities prosper and the cycle of poverty is broken.



NFP at a glance

National Snapshot

Families Served (since 1996)	273,833
Families Currently Enrolled	33,512
Nurse Home Visitors	1,904
Counties With Families Served	599
States Where We Serve Families	42 (plus USVI + 6 tribal communities)

*Data as of December 31, 2017



South Carolina at a glance

South Carolina Kids COUNT

Children Under 5 Years of Age	~290,000
Children in Families Receiving Public Assistance	349,000
Children Living in Poverty	260,646
Children (ages 3-4) Not Enrolled in Preschool Programs	68,000
Teen Mothers (ages 15-19)	~4,020
Children Without Health Insurance	44,000



South Carolina NFP

- 2009 Launch (6 Implementing Agencies (IA), 600 Families)
- 2010-2011 MIECHV Expansion (Growth in Existing IAs, plus 1 new IA)
- 2012-2013 MIECHV + Private Expansion (2 IAs)
- 2016 Private Expansion (1 IA)
- 10 IAs, 52 Nurse Home Visitors, 1,200 Families



South Carolina NFP Pay for Success (PFS)

- Nonprofit Expertise + Private Sector Funding + Rigorous Evaluation = Program Scaling + Sustainability
- South Carolina PFS Project: **Broad Goal** = Improve maternal and child health outcomes for low-income families
- Project Leverages Public and Private Funding



NFP's Vision for South Carolina

- More families served by NFP nurse home visitors
- NFP available to all women who are eligible and interested
- NFP = covered benefit under Medicaid
- Increased State and Federal funding to sustain the program
- Private philanthropic funding used for program/model innovations and strategic growth

Current expansion = crucial steps to get to this ideal scenario



SC NFP Pay for Success Goals

- Goal #1: Serve 3,200 More Families
- Goal #2: Measure NFP's Impact in SC
- Goal #3: Pilot Model Innovations
- Goal #4: Reduce Program Cost → Scale Up + Maintain Model Fidelity

Big Deal, Big Opportunity, Big Risk → Striving toward our Vision



SC PFS Project: Progress Report

- **Launching this Monumental Project** → 1st of its kind
- **Staying on Track with Enrollment** → 99% of projected enrollment
- **Training Nurse Home Visitors** → Ongoing support to achieve outcomes
- **Collecting and Using Data Effectively** → Analysis informs ground game
- **Increasing Productivity + Efficiencies** → Model innovations across all IAs



SC PFS Project Year 3: Building on Progress

- **Enrollment**
- **Productivity and Efficiencies**
- **Education**
- **Cost Reduction**



SC PFS Project: 3 Take-Aways

1. First project of its kind in maternal and child health
2. Ambitious scope/configuration
3. Continuous learning/course-correction

