Nurse-Family Partnership Pay for Success Project
South Carolina

OAIPH-HPIO Conference
April 18, 2018
Nurse-Family Partnership (NFP)

Our Mission:
Nurse-Family Partnership positively transforms the lives of vulnerable babies, mothers and families.

Our Vision:
A future where all children are healthy, families thrive, communities prosper and the cycle of poverty is broken.
## NFP at a glance

### National Snapshot

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<tbody>
<tr>
<td>Families Served (since 1996)</td>
<td>273,833</td>
</tr>
<tr>
<td>Families Currently Enrolled</td>
<td>33,512</td>
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<tr>
<td>Nurse Home Visitors</td>
<td>1,904</td>
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<tr>
<td>Counties With Families Served</td>
<td>599</td>
</tr>
<tr>
<td>States Where We Serve Families</td>
<td>42 (plus USVI + 6 tribal communities)</td>
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*Data as of December 31, 2017*
South Carolina at a glance

<table>
<thead>
<tr>
<th>South Carolina Kids COUNT</th>
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<tr>
<td>Children Under 5 Years of Age</td>
<td>~290,000</td>
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<tr>
<td>Children in Families Receiving Public Assistance</td>
<td>349,000</td>
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<tr>
<td>Children Living in Poverty</td>
<td>260,646</td>
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<tr>
<td>Children (ages 3-4) Not Enrolled in Preschool Programs</td>
<td>68,000</td>
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<tr>
<td>Teen Mothers (ages 15-19)</td>
<td>~4,020</td>
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<tr>
<td>Children Without Health Insurance</td>
<td>44,000</td>
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South Carolina NFP

- 2009 Launch (6 Implementing Agencies (IA), 600 Families)
- 2010-2011 MIECHV Expansion (Growth in Existing IAs, plus 1 new IA)
- 2012-2013 MIECHV + Private Expansion (2 IAs)
- 2016 Private Expansion (1 IA)
- 10 IAs, 52 Nurse Home Visitors, 1,200 Families
South Carolina NFP Pay for Success (PFS)

- Nonprofit Expertise + Private Sector Funding + Rigorous Evaluation = Program Scaling + Sustainability

- South Carolina PFS Project: **Broad Goal** = Improve maternal and child health outcomes for low-income families

- Project Leverages Public and Private Funding
NFP’s Vision for South Carolina

- More families served by NFP nurse home visitors
- NFP available to all women who are eligible and interested
- NFP = covered benefit under Medicaid
- Increased State and Federal funding to sustain the program
- Private philanthropic funding used for program/model innovations and strategic growth

Current expansion = crucial steps to get to this ideal scenario
SC NFP Pay for Success Goals

• Goal #1: Serve 3,200 More Families

• Goal #2: Measure NFP’s Impact in SC

• Goal #3: Pilot Model Innovations

• Goal #4: Reduce Program Cost → Scale Up + Maintain Model Fidelity

Big Deal, Big Opportunity, Big Risk → Striving toward our Vision
SC PFS Project: Progress Report

• Launching this Monumental Project → 1st of its kind

• Staying on Track with Enrollment → 99% of projected enrollment

• Training Nurse Home Visitors → Ongoing support to achieve outcomes

• Collecting and Using Data Effectively → Analysis informs ground game

• Increasing Productivity + Efficiencies → Model innovations across all IAs
SC PFS Project Year 3: Building on Progress

- Enrollment
- Productivity and Efficiencies
- Education
- Cost Reduction
SC PFS Project: 3 Take-Aways

1. First project of its kind in maternal and child health

2. Ambitious scope/configuration

3. Continuous learning/course-correction