Paying for Population Health

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Catalyzing changemakers to reimagine and transform health
It’s not that we can’t afford to have healthy people and communities...

If we want healthy people and communities, we must change our spending patterns.
How???
What Is the State of the Field of Sustainable Financing for Population Health?

1. You are “in the know” as much as anyone else.
2. There is no magic bullet (yet).
3. You have important expertise: think about financing as the application of your knowledge, skills and relationships to a challenge that happens to be money-related.
You Are in the Know:
Financing sources as reported in RTH’s 2017 “A Pulse Check” on Multi-Sector Partnerships
Revenue Typology: There Is No Magic Bullet (yet)
What is the Typology?

Overview

• What are the “innovative financing mechanisms”?
  • Require sources

• Two aspects of funding options
  • Where the money comes from
  • The process by which the money is acquired

• Together these are a financing structure
  • Suggests arrangement, a composition, a system of decision, procedures, and authorities
What is the Typology?

Orientation

- Financing Structures
  - Spectrum: non-sustainable to sustainable
- Examples
- Who Decides
- Most Suitable Applications
- Decision Making Process
- Level
- Primary Influences on Supply
- Why Important
- Key Challenges
What is the Typology?

*Financing Structures*

- **Seed**
  - Grants
- **Debt & working capital**
  - Bonds/loans
  - Pay-for-success
- **Sustainable:**
  - Health care payment model
  - Reinvestment
  - Anchor institutions
  - Public revenues (taxes, tax credits, fees)
  - Public appropriations
  - Mandates
  - Private market
Your Turn! Apply Your Expertise

1. Spend a few minutes reviewing the typology.

2. In pairs:
   a) Select an intervention you would like to fund.
   b) With your intervention in mind, look through typology and identify a financing structure you’re interested in exploring.
   c) Work through the questions on the handout provided.
Your Turn: What Did You Discover?
Thank you!

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