# Politics, perceptions and the role of evidence in policymaking

Oct. 26, 2017 • Sheraton Columbus Hotel at Capital Square • Columbus, Ohio

## Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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| 9:30 a.m. | Welcome and opening remarks  
Amy Rohling McGee, MSW, President, Health Policy Institute of Ohio |
| 9:45 a.m. | The current landscape in Washington: What are the latest developments and how can we keep up?  
Jennifer Haberkorn, Senior Health Reporter, Politico |
| 10:30 a.m. | Evidence-based decision making at the state level: Overcoming preconceived partisan ideology  
Ron Haskins, PhD, Co-Chair, Commission on Evidence-Based Policymaking, Brookings Institution |
| 11:30 a.m. | Lunch and networking |
| 12:30 p.m. | Separating fact from fiction: How to evaluate information and determine its credibility  
Aaron Sharockman, Executive Director, PolitiFact |
| 1:15 p.m. | Activity |
| 1:20 p.m. | Panel Discussion: Building trust and communicating evidence  
Moderator: Mary Yost, Editor, Columbus CEO Magazine  
Panelists:  
- Robert Applebaum, PhD, Department of Sociology and Gerontology Associate Dean, Scripps Gerontology Center, Miami University  
- John Corlett, President and Executive Director, The Center for Community Solutions  
- Jennifer Chubinski, PhD, Vice President, Innovation and Learning, Interact for Health  
- David Griffith, MPP, Senior Research and Policy Associate, Thomas B. Fordham Institute  
- Laurel Van Dromme, MA, Chief of Strategic Partnerships, The Ohio State University College of Nursing |
| 2:30 p.m. | Closing comments  
Nick Wiselogel, Vice President, Strategic Communications, Health Policy Institute of Ohio |

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- Ohio Association of Advanced Practice Nurses

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Speaker biographies

Jennifer Haberkorn  
@jenhab  
Reporter, POLITICO

Jennifer Haberkorn is a senior health care reporter for POLITICO Pro. She’s covered health care policy and politics since Congress crafted the Affordable Care Act in 2009. Since then, she has written about the health care law from Capitol Hill, the federal agencies, the courts and outside the Beltway. Haberkorn has also written extensively on reproductive health policy, Medicare and Medicaid. She has discussed health care news on several other media outlets, including CNN, the BBC, C-SPAN, MSNBC, Fox News and NPR. Before arriving at POLITICO in 2010, she covered Congress and local business news for The Washington Times. Haberkorn is a graduate of Marquette University.

Ron Haskins, Ph.D.  
Co-Chair, Commission on Evidence-Based Policymaking & Brookings Institution

Ron Haskins is a Senior Fellow and holds the Cabot Family Chair in Economic Studies at the Brookings Institution, where he co-directs the Center on Children and Families. He is also a senior consultant at the Annie E. Casey Foundation and was the President of the Association for Public Policy Analysis and Management in 2016. Haskins is the co-author of Show Me the Evidence: Obama’s Fight for Rigor and Evidence in Social Policy (2015) and the author of Work over Welfare: The Inside Story of the 1996 Welfare Reform Law (2006). Beginning in 1986, he spent 14 years on the staff of the House Ways and Means Committee and was subsequently appointed to be the Senior Advisor to President Bush for Welfare Policy. Haskins was recently appointed by Speaker Paul Ryan to co-chair the Evidence-Based Policymaking Commission.

Aaron Sharockman  
@asharock  
Executive Director, PolitiFact

Aaron oversees PolitiFact’s operations, development and revenue, assists in PolitiFact’s journalistic mission, manages state partnerships and leads efforts to develop new products for PolitiFact users. He also helps coordinate special products, including debate coverage and presidential promise tracker. Aaron has been with PolitiFact since 2010 and served most recently as the editor of PunditFact, a website dedicated to checking claims by pundits, columnists, bloggers and the hosts and guests of talk shows. Aaron is a 2016-17 Reynolds Fellow at the University of Missouri and co-teaches a class on political fact-checking at the University of Missouri School of Journalism. Aaron graduated from Indiana University.

Mary Yost  
@maryyost  
Editor, Columbus CEO Magazine

Mary Yost was appointed as editor of Columbus CEO in 2014, which completes a circle that began when she started working as a reporter for The Dispatch while studying journalism at Ohio State University. Her two journalism careers bookend a stint in public relations and communications for a statewide trade group, the Ohio Hospital Association. As editor, Mary assigns and edits stories for the magazine, oversees content and assures accuracy and relevance of all articles, listings, photo identifications and graphics. At Columbus CEO, her focus is to provide context, depth, analysis and profiles to help central Ohio’s business and community leaders better understand today’s news and forecast tomorrow’s trends. Under Mary’s leadership, Columbus CEO has won numerous state and national journalism awards, including being named Ohio’s Best Business Publication in 2015 and 2016.

Panelists

John Corlett  
@CommunitySolsED  
President and Executive Director of The Center for Community Solutions

John’s career has included leadership roles in both the public and private sectors in Ohio. For the past four years, he has served as vice president for government relations and community affairs at The MetroHealth System. Prior to that, he served as Ohio’s State Medicaid Director managing a $12 billion annual program that provided health care coverage for over 2 million Ohioans. Before going to state government, Corlett served as policy director for The Center for Community Solutions. His career has also included leadership roles in community organizations focused on families, children, behavioral health, and women’s health. He serves on a number of community boards including The Saint Luke’s Foundation, The Centers for Families and Children, Community Partnership for Arts and Culture, The Center for Health Affairs, and The Greater Cleveland Food Bank.
Jennifer Chubinski  
Vice President of Innovation and Learning, Interact for Health  
Jennifer manages the Innovation and Learning Team at Interact for Health, which provides high-quality staff and community learning opportunities, supports grantees with evaluation and research, and explores innovative solutions to the region’s health issues. Jennifer was formerly Interact’s Director of Community Research. Jennifer serves on the United Way of Greater Cincinnati’s Health Impact and Research councils, Cincinnati Children’s Hospital Medical Center’s Community Advisory Council, and as a member of the steering committee of the Health Collaborative’s Collective Impact on Health effort. Jennifer previously worked at the Centre for Employment Studies in Moncalieri, Italy, and the Bayer Center for Nonprofit Management at Robert Morris University in Pittsburgh. She has a Ph.D. in Regional Development Planning from the University of Cincinnati, and a Master’s of Science in Public Policy and Management from Carnegie Mellon University.

David Griffith  
Senior Research and Policy Associate, Thomas B. Fordham Institute  
David Griffith is a senior research and policy associate at the Thomas B. Fordham Institute, where he helps manage a variety of projects in Fordham’s research pipeline. A native of Portland, Oregon, David holds a bachelor’s degree in politics and philosophy from Pomona College and a master’s degree in public policy from Georgetown University. Prior to joining Fordham, he worked as a staffer for Congressman Earl Blumenauer, a research assistant at Data Quality Campaign and Education Sector, and a high school social studies teacher in Washington, D.C.

Robert Applebaum  
Department of Sociology and Gerontology Associate Dean Scripps Gerontology Center, Miami University  
Dr. Robert Applebaum is a Professor of Gerontology in the Department of Sociology and Gerontology and the Director of the Long-Term Care Project at the Scripps Gerontology Center. He received his Ph.D. from the University of Wisconsin-Madison, and has been involved in the development and evaluation of long-term care programs across the United States for more than thirty years. He has worked with a number of states on innovations in long-term care service delivery, and completed a series of state and national studies on long-term care quality.

Laurel Van Dromme  
Chief of Strategic Partnerships, The Ohio State University College of Nursing  
As Chief of Strategic Partnerships, Laurel builds relationships to advance the College of Nursing and the university’s health and wellness efforts at the local, state, national, international levels. She has been instrumental in the College receiving a $6.5 million gift to endow the Helene Fuld Health Trust National Institute in Evidence-based Practice in Nursing & Healthcare. The Institute will provide nursing and transdisciplinary clinicians, academicians, researchers, regulators, payers, and consumers with the best and latest evidence to guide the highest level of practice that improves healthcare quality, safety, patient outcomes, reduces costs and informs policy. In addition, the founding of the Fuld Institute is enabling the College of Nursing to add several key elements to its efforts: to advance more rapidly the dissemination and implementation of research into regular clinical practice; to educate consumers to make evidence-based treatment decisions; and to support evidence-based decision making for both clinical organizations’ policies and also our state and nation’s health policy. Laurel is a proud graduate of The Ohio State University, Laurel was also a Fulbright Scholar at Justus Liebig Universitaet Giessen in Germany, and earned her Master’s Degree at UCLA.
Background
On Nov. 7, 2017, Ohioans will vote on Issue 2 – a ballot initiative that would require state agencies and programs to purchase prescription drugs at prices no higher than what the U.S. Department of Veterans Affairs pays for the same medication.

If passed by voters, the official ballot language states that the statute would:

Require the State of Ohio, including its state departments, agencies and entities, to not pay more for prescription drugs than the price paid by the United States Department of Veterans Affairs.

Establish that the individual petitioners responsible for proposing the law have a direct and personal stake in defending the law; require the State to pay petitioners' reasonable attorney fees and other expenses; require the petitioners to pay $10,000 to the State if the law is held by a court to be unenforceable and limit petitioners' personal liability to that amount; and require the Attorney General to defend the law if challenged in court.

Topics covered on the resource page include:
- Background on the proposed statute
- Newspaper endorsements
- Media coverage
- Research and resources on drug pricing
- A table of Ohio organizations who have publicly taken a position on the issue

www.hpio.net/issue-2-drug-price-standards-initiative/
Upcoming HPIO online seminar

The path forward: What comes next for health policy?

Friday Nov. 17, 2017
10 a.m. to 11 a.m.

With the failure of Congress to pass legislation to repeal and replace the Affordable Care Act, what is the future for both the private insurance market and Medicaid?

Given the uncertainty surrounding federal health policy, HPIO is hosting a series of online seminars where state and national experts will provide analysis of the latest developments in Washington and explain what it could mean to Ohio.

This series of three online seminars provides a snapshots of federal health policy decision-making throughout 2017.

This third seminar features:
• Leanne Gassaway, Senior Vice President of State Affairs, America’s Health Insurance Plans
• Matt Salo, Executive Director, National Association of Medicaid Directors

The online seminar general attendance fee is $20.

For more information or to register, visit http://conta.cc/2yJFVrh

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