Tobacco: The Federal and State Policy Landscape

HPIO Addressing Addiction Forum

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Associate Professor of Public Health and Law
The Ohio State University
September 26, 2017
• 20,200 Ohioans die every year from smoking

We have an opioid overdose crisis, but cigarettes still kill 15 times more people

Here's what we need to do to save more lives.

Updated by Julia Belluz | @juliaoftoronto | julia.belluz@voxmedia.com | Aug 1, 2017, 12:30pm EDT

• 375,000 tobacco retail locations in the U.S.
OUTLINE:

1. Headlines – National
2. Headlines – State & Local
3. Tobacco & Opioids
FDA to lower nicotine levels in cigarettes to ‘non-addictive’ levels
The FDA just took a radical step to cut nicotine in cigarettes so they're not addictive

The agency is proposing new rules that could save millions of lives.

Updated by Garet Williams | garet.williams@vox.com | Jul 28, 2017, 12:40pm EDT
September 13, 2017

Foundation for a Smoke-Free World Secures Major 12 Year Funding Commitment; Shares Initial Plans to Reduce Harm and Deaths from Smoking Worldwide

NEW YORK, Sept. 13, 2017 – With the goal of eliminating smoking worldwide, the Foundation for a Smoke-Free World formally launched today in New York City. The Foundation is founded and led by Dr. Derek Yach, a renowned anti-smoking crusader who, while at the World Health Organization (WHO), was the primary architect of the WHO’s Framework Convention on Tobacco Control. The Foundation will build upon recent shifts in policy and science to fund research and support collaborative initiatives to accelerate progress in reducing harm and deaths from smoking worldwide.
So...

We Can Just Move on the Next Issue, Right?

Wrong.
The FDA just took a radical step to cut nicotine in cigarettes so they're not addictive

The agency is proposing new rules that could save millions of lives.

Updated by Garet Williams | garet.williams@vox.com | Jul 28, 2017, 12:40pm EDT
Big Tobacco Won’t Let the FDA Cut Nicotine Without a Fight

- Lobbyists will likely lead the campaign against making cigarettes less addictive.

By Anna Edney and Jennifer Kaplan
F.D.A. Delays Rules That Would Have Limited E-Cigarettes on Market

By SHEILA KAPLAN  JULY 28, 2017
GLOBAL FOUNDATION LAUNCHES TO ACCELERATE AN END TO SMOKING

September 13, 2017

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Wait, What? Tobacco Giant Backs Foundation to End Smoking

Caitlin Reilly
State & Local Policy

- Comprehensive Smoke-Free Laws
- High Tobacco Taxes/Prices
- Funding for Tobacco Control Programming
  - Counter-marketing
  - Cessation assistance
  - Educational programming
  - Surveillance
  - Support for Local Coalitions
State & Local Policy

• Limiting *where* tobacco can be sold
• Limiting *what* can be sold
• Limiting *who* can purchase
New York City raises cigarette prices and restricts where tobacco products can be sold

Seven pieces of legislation aim to further reduce smoking rates in the city

08/29/2017 | ConsumerAffairs | Tobacco
CA bill would remove tobacco from convenience, grocery stores

Business owner says bill will hurt stores

Vicki Gonzalez
Reporter
San Francisco becomes first U.S. city to ban menthol, flavored tobacco
Tobacco
21
Obvious oversight and lack of enforcement discovered with Cleveland's tobacco 21 law

BY: Kristin Volk
POSTED: 6:00 AM, Mar 23, 2017
UPDATED: 10:01 PM, Mar 23, 2017
Tobacco and Opioids: Lessons Learned (or Not) from Tobacco
1. Progress Has Not Been Even

Table 9.1  Age-Adjusted Percentages and Means for Indicators on the Tobacco Use Continuum Among Adults, by Educational Attainment and Race/Ethnicity, 2010

<table>
<thead>
<tr>
<th>Category</th>
<th>Black (non-Hispanic) (n = 3,103)</th>
<th>Hispanic/Latino (n = 3,861)</th>
<th>White (non-Hispanic) (n = 10,320)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current smokers (%)</td>
<td>38.0</td>
<td>15.0</td>
<td>52.7</td>
</tr>
<tr>
<td>&lt;High school</td>
<td>28.9</td>
<td>16.9</td>
<td>38.4</td>
</tr>
<tr>
<td>High school graduate</td>
<td>22.5</td>
<td>13.6</td>
<td>28.7</td>
</tr>
<tr>
<td>Some college</td>
<td>8.0</td>
<td>9.2</td>
<td>10.3</td>
</tr>
<tr>
<td>College graduate</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
2. Consider the Social Determinants of Health

Midlife mortality from “deaths of despair” across countries
Men and women ages 50-54, deaths by drugs, alcohol, and suicide

3. Be Aware of the Trade-Offs

NYC hikes price of pack of cigarettes to $13, highest in US
4. Keep Your Eye on the $$$$$

Lawyers Hope to Do to Opioid Makers What They Did to Big Tobacco

Mike Moore, a pioneer of cigarette litigation, is encouraging states to sue drug companies over the painkiller epidemic