Vision
The Health Policy Institute of Ohio’s vision is to influence the improvement of the health and well-being of all Ohioans.

Mission
HPIO’s mission is to partner with policymakers and other stakeholders engaged in the policymaking process to provide the independent and nonpartisan analysis needed to create evidence-informed state health policy.

Values
Objectivity: HPIO focuses on improving the health of all Ohioans and does not represent the perspective of a particular health or healthcare sector.
Diversity: HPIO seeks out and considers diverse perspectives, encouraging thoughtful dialogue focused on potential solutions.
Credibility: HPIO provides information that is non-partisan, data-driven and evidence-informed. HPIO identifies policy options that are informed by evidence and data.
Relevance: HPIO focuses on the most pressing health policy issues facing Ohio. HPIO is nimble in its work in order to shift with changing needs and opportunities.

Organizational tactics
The organization’s staff creates a work plan, using the HPIO Health Value Dashboard, information gathered through engagement with the executive and legislative branches of state government and knowledge of the health policy landscape, to prioritize the specific tactics used each year. HPIO employs the following tactics in pursuing the mission of the organization:
• Written and online products: HPIO publications and online resources provide comprehensive and clear analysis on specific health policy topics. Through these products, HPIO describes the “basics” of health policy topics and often suggests policy alternatives that are realistic, actionable and specific. HPIO also highlights potential evidence-informed strategies to address health challenges. HPIO delivers these products to state policymakers through face-to-face meetings and email outreach. HPIO maintains a list of over 5,000 stakeholders from a wide variety of sectors to which products are disseminated as well.
• Education: HPIO hosts forums designed to offer a broad audience the opportunity to learn about key health policy issues. HPIO meets individually with state policymakers to share information and analysis. HPIO also presents at national, state and local conferences and hosts webinars. In addition, HPIO produces a weekly service, the Ohio Health Policy Review, with over 1,300 subscribers, that highlights news articles relevant to health policy. HPIO is also a source for state and national media who seek unbiased expertise on state health policy issues.
• Facilitation: HPIO facilitates diverse multi-stakeholder groups on key topics, often engaging policymakers in these discussions. HPIO encourages dialogue, utilizes the expertise of participants to inform its analytical products and ensures that diverse perspectives are considered in these products.
• Technical assistance and fee-based consulting: HPIO staff meet individually with legislators to ascertain health policy interests and concerns. As capacity allows, HPIO provides technical assistance to state policymakers on health policy issues. HPIO also provides fee-based consulting services on behalf of entities that engage HPIO to conduct research, perform analysis and produce written projects. HPIO partners with clients to tailor work products and processes to fit desired project goals.

Short-range outcomes
The intended short-range outcomes of HPIO’s work are that policymakers and other stakeholders who engage in the policymaking process:
1. Are aware of and knowledgeable about current and emerging health policy issues and evidence-informed strategies.
2. Value HPIO’s non-partisan and independent leadership.
3. Turn to HPIO for information, analysis and evidence about what works to improve health value.
4. Consider information produced by HPIO to be relevant, credible and objective.

Intermediate-range outcome
The unique role of HPIO is to provide evidence-informed and results-oriented analyses that highlight state-level public policy opportunities to improve health value. Therefore, the intended intermediate-range outcome of HPIO’s work is that state policymakers use information produced or disseminated by HPIO in the policymaking process. Other organizations and companies that engage in the policymaking process either represent a particular industry or advocate for or against specific legislative proposals. HPIO does not represent any one sector, but rather represents all Ohioans.
Long-range intended outcome

The long-range intended outcome of HPIO is that state-level public policy decisions lead to improved health value, meaning better population health outcomes and sustainable healthcare spending. There are many other factors in addition to HPIO that impact Ohio’s progress toward this outcome, including economic trends, technology advances, the political, social and cultural climate, consumer opinion, advocacy, federal and local-level policy decisions and private sector actions.

Figure 1 shows the relationship between the short-, intermediate- and long-range outcomes, with a vertical dotted line indicating that other factors influence the outcome.

Strategic goals

Drawing upon HPIO’s Pathway to Health Value, the following strategic goals are integral to achieving improved health value:

1. **Ohioans make healthy choices.** Healthy behaviors are incentivized and supported.

2. **Social, economic and physical environments support health.** The social determinants of health are addressed so that all Ohioans live in communities that offer opportunities to be healthy.

3. **Ohioans have adequate access to care.** Ohioans have timely, affordable access to high-quality prevention, treatment and recovery services.

4. **Healthcare and public health systems are effective and efficient.** Healthcare and public health systems in Ohio produce optimal outcomes with sustainable spending. Payment and funding mechanisms create incentives for health value.

5. **Health equity is achieved.** Factors contributing to and causing health-related disparities across all population groups are improved so that all Ohioans have the opportunity to be healthy.

Figure 2 shows the relationship between these goals and improved health value.

The HPIO Health Value Dashboard tracks progress toward these goals and more than 100 metrics to measure improved health value.