

SEE THROUGH THE SMOKE

OHIO

TOBACCO USE PREVENTION
AND CONTROL FOUNDATION

ANNUAL REPORT 2003

Goals of the Ohio Tobacco Use Prevention and Control Foundation:

- Prevent youth from using tobacco
- Reduce youth tobacco use
- Reduce the use of tobacco by youth, minority and regional populations, and others who may be disproportionately affected by the use of tobacco
- Reduce tobacco use by pregnant women
- Reduce exposure to environmental (secondhand) tobacco smoke
- Reduce adult tobacco use
- Reduce smokeless tobacco use among youth and adults

ABOUT TUPCF

Ohio took a proactive step toward addressing the effects of tobacco in the state through the creation of the **Ohio Tobacco Use Prevention and Control Foundation**.

In November 1998, then Ohio Attorney General Betty Montgomery and Attorneys General from 45 other states settled with the U.S. tobacco product manufacturers. The resulting Master Settlement Agreement (MSA) calls for payments to be made to each of the states participating in the settlement.

In February 2000, the Ohio General Assembly passed comprehensive legislation allocating the money Ohio receives as stated in the MSA. In March 2000, Governor Bob Taft signed Senate Bill 192, which became the framework for Ohio's plan to reduce tobacco consumption and created the **Ohio Tobacco Use Prevention and Control Foundation (TUPCF)**.

The TUPCF is governed by a 20-member Board of Trustees and four non-voting Ohio legislators. The board is entrusted with the responsibility of distributing grant monies to public and private organizations, and implements direct statewide interventions such as counter-marketing to reduce tobacco use among all Ohioans with a focus on youth, pregnant women, regional populations, and any other group(s) disproportionately affected by tobacco use.

TUPCF's purpose: To prevent and control the use of tobacco in Ohio.

A Word from the Chairman and Executive Director

The Ohio Tobacco Use Prevention and Control Foundation (TUPCF) reached out to millions of Ohioans like never before in an extraordinary year full of new programs, new campaigns and new approaches. For the first time, Ohio has a truly comprehensive tobacco control program in full force, working to save the lives of our citizens and save money for our state.

As outlined in this annual report, we are able to demonstrate that the program is working. Through the progressive results of our grantees, the impact of our counter-marketing campaign and the calls to our Quit Line, TUPCF is making a difference in Ohio one very important citizen at a time.

We invite you to meet a few of those citizens touched by our programs...Joy, Andrea and Mitch. Each has a deeply personal story to tell about how tobacco has affected their lives...and what they are doing about it.

Combined with data, these anecdotes support TUPCF's work but also prove the huge need that still exists in a state ranked fourth out of all 50 states for prevalence of adult tobacco use. A state where Toledo and Cleveland rank first and fourth highest among U.S. cities, respectively, for adult smoking. Where 33.4 percent of our high school students smoke. Where we spend \$456 million every year in state government Medicaid payments relating directly to tobacco-related illness. Where we lose 52 loved ones a day from the most preventable cause of death in the United States.

With adequate funding, TUPCF can reduce the disease and economic burden that tobacco use places on Ohioans of all ages using the Centers for Disease Control and Prevention (CDC) Best Practices for Tobacco Control. Using this proven method, which in some states has saved as much as \$3.50 for every \$1.00 spent, TUPCF achieved the following in FY2003:

- Awarded \$14 million in Community Grants to 72 organizations offering tobacco use prevention and cessation programming in all 88 Ohio counties.
- Touched millions of Ohio youth via the **stand** counter-marketing campaign, empowering them to stand up and speak out against tobacco.
- Commenced **stand** advertising to Ohio adults.
- Launched the Ohio Tobacco Quit Line, a free telephone cessation counseling service that is receiving an average of nearly 15 calls each day from Ohioans who want to quit using tobacco.
- Began piloting Special Focus Initiatives to take on secondhand smoke in public places as well as the unmet needs of pregnant women, college students, young adults, the chronically ill and smokeless tobacco users.

Ohio is just beginning its fight against tobacco; we have much work to do. With continued momentum and drive, TUPCF's efforts will help Ohio reap the benefits of fewer kids smoking, save lives and save taxpayer dollars.

Sincerely,
Larry McAllister
Chairman of the Board

Mike Renner
Executive Director



COMMUNITY GRANTS

Working to ensure the effective delivery of tobacco use prevention and cessation services to residents of every county in Ohio, TUPCF is building tobacco control infrastructures at the local level through Community Grants. In FY2003, TUPCF made unprecedented strides in bringing funding to deserving organizations statewide based on the Centers for Disease Control and Prevention (CDC) Best Practices.

TUPCF awarded Community Grants I in October 2002, comprised of 28 grants totaling \$7 million per year for three years and serving 71 Ohio counties. As these grantees near the one-year mark, their programs are already making a huge difference in Ohio's tobacco use mindset. In fact, nearly 40,000 youth and 1,500 adults have been directly reached with grantee program services.

Community Grants Making the Local Difference

In Columbus, for example, the Central Ohio Breathing Association's "Quit For Good" program has established tobacco cessation efforts targeting minority and regional populations in 11 different sites within four healthcare systems.

- In one quarter, 110 minorities received counseling regarding tobacco cessation, 66 were assessed as to their stage of preparation/action, 59 set quit dates and 23 (or 21 percent) were not using tobacco products as of the last follow up.
- From March through July 2003, through the two "Quit for Good" sites at Columbus Health Department (CHD) perinatal clinics, 57 women who were either pregnant or parents of newborns were assessed and provided counseling regarding smoking cessation. Thirty-two women set quit dates, and 11 women had successfully quit as of the last follow up.

In Dayton, the Miami Valley Health Improvement Council achieved preliminary findings with middle school and high school students within Montgomery County regarding the use of "NICoteen," a comprehensive education program that illustrates to kids the physical, mental, social and financial consequences of a smoking addiction. A full 852 students completed the pre-survey before the intervention, and 677 completed the post-survey. Survey analysis shows that the program is effective, such that upon completion of the program:

- More than 90 percent of the students indicated that smoking can cause wrinkles.
- Approximately 93 percent of the students understood the addictive nature of tobacco and the relationship between early initiation and addiction.
- More than 90 percent of the students understood that smoking was expensive and could shorten your life.

Many other grantees have implemented similar programs and are achieving similar results.

To ensure the consistent evaluation of all Community Grant programs, TUPCF contracted with Ohio University's Voinovich Center for Leadership and Public Affairs in Athens, to conduct a unified system of outcome evaluation.

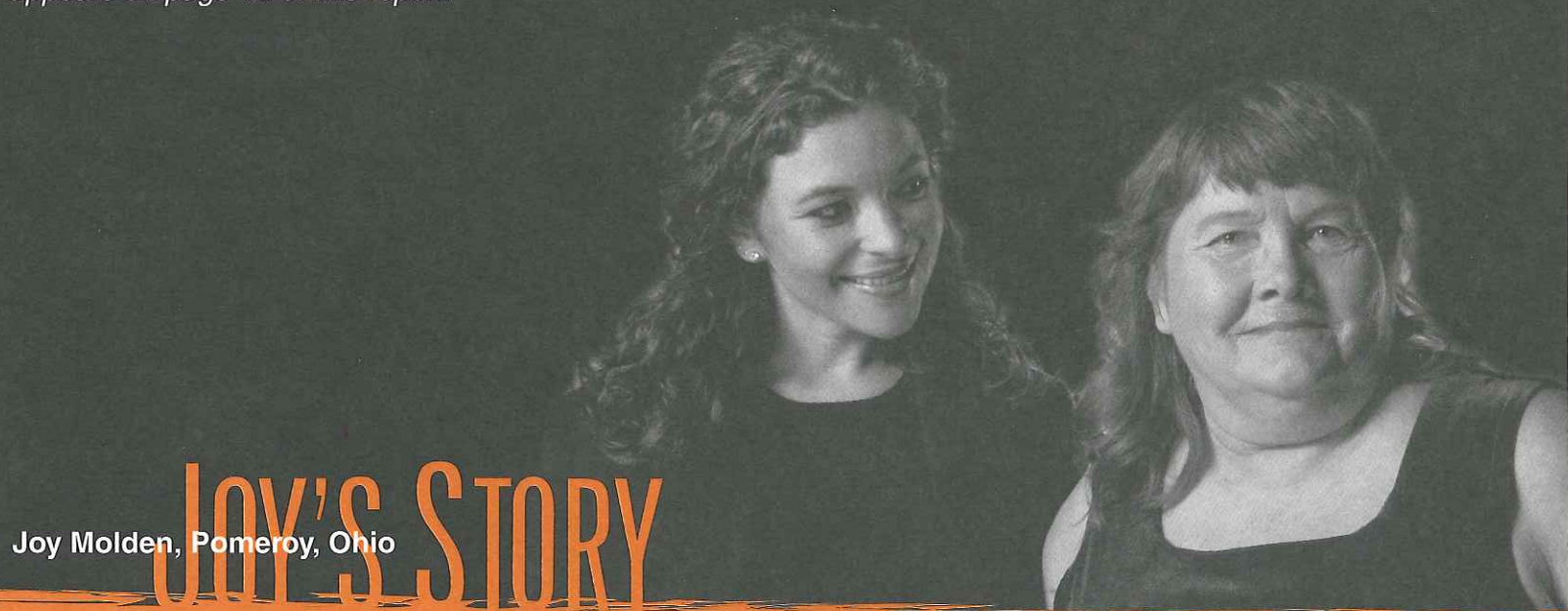
Grants Reach All Counties, High Risk Populations

In June 2003, TUPCF awarded two new rounds of grants to expand its local tobacco control armies. With its High Risk Populations grant, **TUPCF awarded \$3 million per year for three years to 21 tobacco control programs** reaching African-Americans, Asian/Pacific Islanders, Hispanics, Native Americans, residents of the Appalachian region of Ohio, Amish residents, deaf and hard of hearing Ohioans, Somali immigrants and others who are disproportionately affected by tobacco use.

For Community Grants II, **TUPCF awarded another \$4 million per year for three years to support 23 tobacco control programs in 17 counties** which did not receive grants in the first round. Community Grants were awarded in the following counties: Ashland, Crawford, Delaware, Guernsey, Hardin, Hocking, Knox, Lawrence, Marion, Medina, Monroe, Morrow, Noble, Pickaway, Richland, Union and Van Wert. These programs focused on tobacco use prevention and cessation for youth, adults and pregnant women, and the effects of environmental tobacco smoke.

While TUPCF is putting significant first-time funds into Ohio communities for tobacco control programs, the need remains great. **In all, more than 260 organizations submitted proposals requesting nearly \$60 million per year, or more than four times the \$14 million TUPCF was able to award.** Although tobacco control programs are available to citizens in every Ohio county, some of these programs focus on specific populations; therefore, underserved populations remain in many areas of the state.

A complete list of TUPCF grantees, along with the counties they serve, appears on page 12 of this report.



Joy Molden, Pomeroy, Ohio

JOY'S STORY

Joy started smoking when she was 14 years old, and now, as a 60-year-old great-grandmother, she has finally quit. She never missed a session of TUPCF grantee Holzer Medical Center's Freedom from Smoking program and now is helping others with their own battles with tobacco use. (Pictured with Cindy Liberatore, cessation counselor.)

"The Freedom from Smoking clinic offers good support in stopping smoking. I realized I wasn't the only one who had a smoking problem and was trying to quit. Cindy has always been there for everyone when they needed the extra help. It's not an easy battle." - Joy Molden



COUNTER-MARKETING

The **stand** campaign touched the lives of 9 out of 10 Ohio kids in FY2003 with its edgy and empowering message, encouraging youth to “stand up and speak out against tobacco.”

This multi-faceted, counter-marketing movement for kids, by kids, is designed to help change Ohio's cultural acceptance of tobacco use and combat the nearly \$500 million that the tobacco industry spends marketing just to Ohioans each year.

Through bold prevention communications efforts designed to reach, educate and empower the diverse populations of Ohio youth by TUPCF's lead advertising agency, Northlich in Cincinnati, kids ages 11 to 15 are encouraged to take a stand against tobacco to become the first generation not hooked on tobacco.

The **stand** campaign spreads its anti-tobacco message statewide through broadcast and print advertising, public relations, interactive and community-based activities all with a young, fearless, bold and independent brand message designed to create a cultural bias among youth that smoking and the use of tobacco products are unacceptable. **stand** is led in part by the Teen Advisory Panel (TAP), a group of Ohio youth charged with creating a campaign that speaks to kids in their own language. According to ongoing research, the campaign is working.

A study conducted in 2003 by RTI International, a North Carolina-based, nationally-renowned research organization, showed that 86 percent of Ohio kids are aware of **stand** versus 82 percent the previous year. The survey showed that youth attitudes are changing and the percentage of youth admitting tobacco use is declining, too. These findings are very encouraging and demonstrate that **stand** is beginning to resonate in the minds of Ohio youth. TUPCF contracted with RTI in 2003 to conduct ongoing research on **stand** and its impact on attitudes, beliefs and behaviors of Ohio youth and adults.

Ohio Youth Take Action

New, youth-targeted advertising launched in August 2002, with six new TV ads and four new radio spots that provided both reasons and means for Ohio youth to actively take a stand against tobacco.

- More than 535 youth participated in the “Verbatim” shoot, video recording themselves declaring their rejection of tobacco and support of the **stand** movement.
- The “Hands” spot included a call-to-action for Ohio youth to photocopy their hands, write anti-tobacco messages on them and send them to **stand**. This call-to-action is responsible for more than 275 of the total 1,600-plus hands collected.
- The “Hitman” spot aimed to increase tobacco as a danger in the minds of African-American youth who might be confronted with other dangers that they perceive as more hazardous than tobacco.

All of these ads scored very well in the RTI survey, with 78.2 to 90.7 percent of those who claimed awareness of the ads agreeing that the ads gave them good reasons not to smoke.

In addition, TUPCF launched its permanent youth Web site, www.standonline.org, in August 2002. The site is designed to create an online community that gives youth compelling reasons to return frequently. It has become a major empowerment tool for Ohio youth to take a stand and has received more than 11 million hits. **The most popular area of the site? The section where kids “take a stand” and do activism activities to speak out against tobacco.**

stand Slams Tobacco Use Glamorization

In spring 2003, Ohio youth took on the issue of tobacco use glamorization in the entertainment industry (i.e., movies, TV, music videos). Research indicates that non-smoking teens whose favorite stars smoke on screen are 16 times more likely than non-smoking teens whose favorite stars do not smoke on screen to develop positive feelings toward smoking.

Integrating advertising, public relations, grassroots and online tactics, the "One Day" campaign showed the evolution of youth activism and how **stand** Ohio youth planned, executed and documented a statewide petition drive to raise awareness of how MTV programming glamorizes tobacco use. The effort culminated with a trip in June to MTV's Total Request Live (TRL) in New York City to deliver more than 8,000 petitions to network executives.

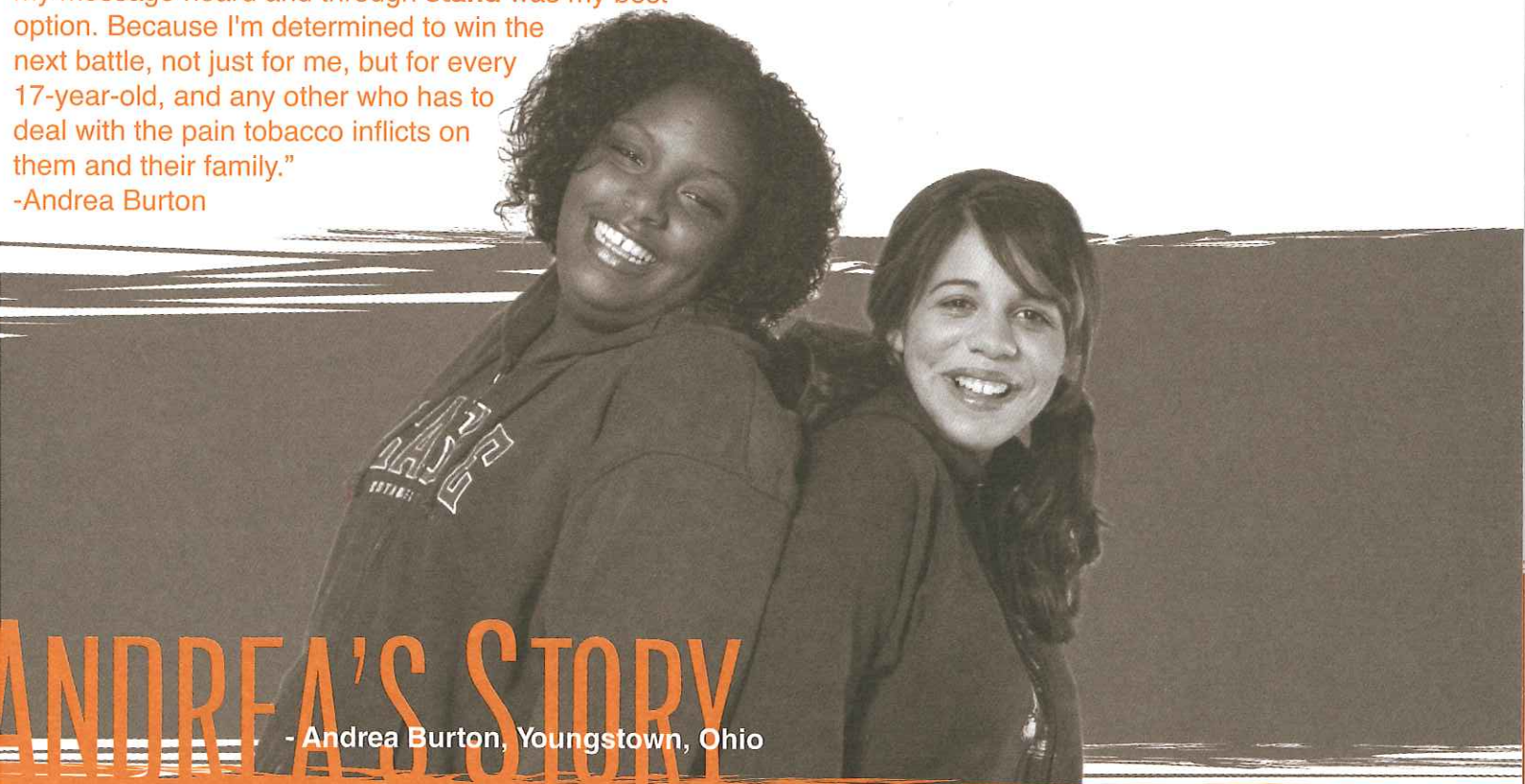
stand Takes Harm Reduction Message to Adults

Although Ohio youth are the primary focus of the **stand** campaign, this program also reaches out to pregnant women, adults and high-risk populations to educate them about the dangers of smoking and the harms of secondhand smoke. According to survey data, nearly 52 percent of Ohio adults are aware of one or more **stand** adult campaign components, including only TV and billboards, despite the fact that **stand** messaging to adults began in earnest in 2003. In addition, 92.4 percent of Ohio adults believe it is good for young people to be involved in anti-tobacco efforts.

While the **stand** campaign is proven to bring unique and empowering messages to Ohio youth and adults, TUPCF must make continuing efforts to change the cultural acceptance of this deadly product.

"I had no choice, my fate was sealed, I had to make my message heard and through **stand** was my best option. Because I'm determined to win the next battle, not just for me, but for every 17-year-old, and any other who has to deal with the pain tobacco inflicts on them and their family."

-Andrea Burton



- Andrea Burton, Youngstown, Ohio

ANDREA'S STORY

As a member of **stand's** first Teen Advisory Panel, 17-year-old Andrea has witnessed firsthand the devastation of tobacco use. She lost her father and grandfather to smoking-caused lung cancer. Realizing both men started smoking at her age, Andrea vowed to be an active leader in the revolution to change her generation's acceptance of tobacco use. (Pictured with best friend Stacy Quinones.)



SPECIAL FOCUS

TUPCF launched its first Special Focus Initiatives in FY2003, taking the approach of issuing program-specific projects to address specific populations or implementation strategies. While the Community Grants establish a strong community-level infrastructure and network, they also support these specific opportunities to provide funding for viable strategies to address unmet needs.

Quit Line Free to All Ohioans

TUPCF commenced its first special focus initiative in FY2003 by launching the Ohio Tobacco Quit Line. The first service of its kind in Ohio, the Ohio Tobacco Quit Line at 1-800-934-4840, is a free telephone counseling service that connects people who want to quit using tobacco with trained counselors who can guide and support them through the cessation process.

Offered in both English and Spanish to people calling from anywhere in Ohio, Quit Line counseling is also available to the deaf and hard of hearing community via a TTY line at 1-888-229-2182.

Through Quit Line operations provider and top respiratory hospital in the U.S., National Jewish Medical and Research Center, Denver, Colorado, the Quit Line provides individual counseling that includes a personal quit plan to guide callers through all phases of quitting, including preparation for their quit date all the way through the possible relapse phase, helping to keep them from using tobacco again.

TUPCF is pilot marketing the Quit Line in three Ohio communities, including Cuyahoga County, Lucas County and the Athens County media area which includes Athens, Hocking, Meigs, Morgan, Vinton and Washington counties. TUPCF designed the 12-month pilot effort to reach urban African-American and rural Appalachian populations due to the high rates of tobacco use and tobacco-related disease in these communities.

As a result of its first month in operation, the Ohio Tobacco Quit Line was already reaching its goal of 100 calls per week. While quit data is not yet available for Ohio, researchers report that nationally the quit line approach has resulted in 10 to 20 percent of quit line users quitting for an uninterrupted 12-month period, which is three to five times higher than the success rate for smokers who try to quit on their own.

Pilot Initiatives Will Fulfill Unmet Needs

In addition, TUPCF will launch several new pilot program initiatives in FY2004:

Clean Indoor Air - A statewide effort to reduce exposure to tobacco smoke is essential to achieving TUPCF's overall mission to reduce tobacco use among Ohioans. The success of California's heralded tobacco control program is due, in large part, to its intense focus on reducing exposure to secondhand smoke in workplaces and other public buildings. TUPCF's \$1 million Clean Indoor Air pilot initiative, expected to launch in up to 15 Ohio cities in early 2004, will educate Ohioans about the dangers of secondhand smoke and aggressively pursue community-wide ordinances that will reduce exposure to secondhand smoke in public buildings and worksites.

Smokeless Tobacco - Smokeless tobacco use increases the risk of oral cancer and heart disease. Recent research has also shown that addiction to smokeless tobacco may be harder to break than smoking due to the higher concentrations of nicotine that are ingested by smokeless tobacco users as compared to smokers.

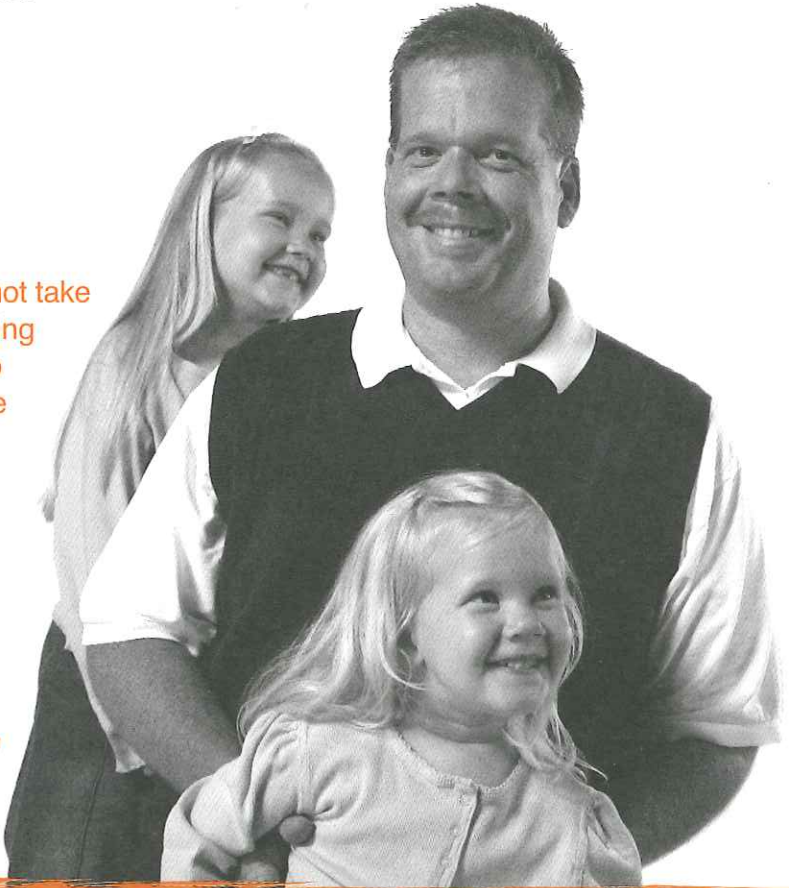
Data is limited regarding the prevalence and nature of smokeless tobacco use in Ohio as is research on best practice interventions to reduce smokeless tobacco usage. To address these two areas, this first-of-its-kind pilot project is intended to provide better data on smokeless tobacco use in Ohio and to identify effective strategies to reduce smokeless tobacco use. Launching in late 2003, the initiative will build a pool of experts and resources dedicated to reducing smokeless tobacco use that can assist local communities.

College Students and Young Adults - Tobacco use among 18- to 24-year-olds is on the rise as this audience is a target for heavy marketing by tobacco companies. TUPCF is planning to support efforts to reverse this trend using such methods as on-campus cessation services, Internet-based cessation counseling and support groups, workplace wellness interventions and adoption of smoke-free campus and dorm policies. This pilot will launch in spring 2004.

Pregnant Women - Overall, 19.3 percent of Ohio women smoke during pregnancy. TUPCF's pilot to reduce tobacco use among pregnant women will look to establish partnerships with many existing groups and will launch in spring 2004.

Chronic Disease Program - TUPCF's Chronic Disease program, launching later in 2004, will provide training and cessation materials to physicians, nurses and other healthcare providers to respond to patients who are often highly motivated to quit as a result of suffering from the long-term effects of tobacco use.

TUPCF is developing partnerships with organizations and coalitions to implement these Special Focus Initiatives at the local and state levels. As many of these programs are unique not only to Ohio but to the country, each of the pilot projects will be closely scrutinized and evaluated prior to statewide launches. TUPCF believes that each Special Focus Initiative will bring first-time services to the many Ohioans who need them most.



"I can't stand to be around smoking now and will not take my daughters anywhere there is smoking, including their grandparents' homes. It really angers me to see adults driving with children in the car and the adults smoking. There should be a law against that. Where are the children's choices?"

- Mitch Fitzpatrick

MITCH'S STORY

Mitch Fitzpatrick, West Chester, Ohio

Mitch quit smoking after 17 years when his first daughter was born and he realized he needed to be there for her. Since then, he has become an outspoken anti-tobacco advocate on the issue of secondhand smoke and children. (Pictured with daughters Samantha, 6, and Sydney, 3.)

FINANCIAL SUMMARY

Financially, TUPCF's endowment made moderate investment gains this year; however, TUPCF continues to spend principal to fund its programs as Master Settlement Agreement (MSA) payments to its endowment have continually been diverted to the state's General Revenue Fund (GRF) due to the state's budget deficit.

By law, a portion of the funds Ohio receives from the MSA with tobacco manufacturers is to be given to TUPCF and is to be deposited in its endowment fund, which is held in the custody of the Treasurer of State as a custodial fund but is not a part of the state treasury. **The original intent was for TUPCF to fund programs from investment income, but continued shortfalls in the state's budget has led to the diversion of the MSA payments and thus changed this plan.**

TUPCF received no tobacco settlement revenues in either FY2002 or FY2003 as the funds that were originally designated to TUPCF were diverted to the state's General Revenue Fund to help offset the deficiencies in the state's overall budget. In addition, HB 95 signed into law in June 2003 also diverted TUPCF's FY2004 payment of approximately \$112 million. These diverted payments, totaling more than \$360 million, are scheduled to be repaid in 2013, 2014 and 2015.

To date, TUPCF has received less than half of its intended payments as outlined in Ohio's original blueprint for MSA dollar allocation. As such, TUPCF is spending endowment principal in order to fund tobacco control programming at an impactful and relevant level.



The following table provides condensed financial information as of June 30, 2003:

	2003	2002
Total Assets	\$350,443,655	\$334,600,137
Total Liabilities	35,793,304	1,803,515
Total Net Assets	314,650,351	332,796,622
Revenues		
Investment Income	3,397,544	(8,142,816)
Donations	0	115
Total Revenues	3,397,544	(8,142,701)
Operating Expenditures	21,543,814	9,245,478
Change in Net Assets	(18,146,270)	(17,388,179)
Ending Net Assets	\$314,650,352	\$332,796,622

- TUPCF's net assets decreased by \$18,146,270 or 5.5 percent.
- During 2003, the TUPCF's cash and investments (all at market value) decreased by \$18,936,086 or 5.6 percent.
- During 2003, there was a net excess of expenditures over revenues of \$18,146,270.
- During 2003, investment income was \$3,397,544 or 17.6 percent of the \$19,250,000 budgeted.
- During 2003, administrative costs were \$639,389 or 2.97 percent of operating expenses. (By statute, administrative costs must be 5.0 percent or less.)
- During 2003, \$1,115,103 was spent with certified Ohio Minority Business Enterprise (MBE) companies.
- Investment income had a small gain in 2003, as compared to a loss in 2002, which is directly attributable to the recovering financial markets.

(The TUPCF's assets are invested per ORC 183.08(A) which limits investments to those permitted for the public retirement systems under ORC 145.11.)

For a copy of TUPCF's audited financials, go to the State of Ohio Auditor's Web site at www.auditor.state.oh.us or contact TUPCF.

TUPCF made major inroads in FY2003 into creating and implementing a comprehensive tobacco control program for the state of Ohio. Despite budget shortfalls and uncertain future funding, TUPCF will continue its progress with Community Grants, Counter-Marketing and Special Focus Initiatives in FY2004. In addition, **TUPCF will spend at relevant levels in order to truly make a difference in the lives of so many Ohio kids and adults devastated by the effects of tobacco use.**

Against this backdrop, TUPCF's mission remains clear: **to reduce tobacco use among Ohio citizens.** To accomplish its mission, TUPCF will seek to change the attitudes of Ohioans regarding tobacco use so that it is less desirable, less acceptable and less accessible. In other words, TUPCF seeks to change the social norm in Ohio regarding tobacco use. TUPCF will carry out this critically important task that, if sustained, will result in improved health status and reduced healthcare costs in Ohio.

FUTURE PLANS

"Once again thank you for helping me
take a stand against tobacco,
and prolonging my life."

- Heather Crawford, Bethel, Ohio

TUPCF GRANTEES

Central Region

Central Ohio Breathing Association

Quit for Good Tobacco Cessation Coalition
Amount of Grant: \$650,000 Communities Served: Franklin County
614.457.4570

Pathways of Licking County

Life Skills Training Project
Amount of Grant: \$82,803 Communities Served: Licking County
740.345.6166

Columbus Urban League

African-American Peer Leadership Alliance Against Tobacco
Amount of Grant: \$150,000 Communities Served: Franklin County
614.257.6300

Project Linden, Inc.

Living Smart
Amount of Grant: \$100,000 Communities Served: Franklin County
614.221.7790

Ohio Hispanic Coalition

Tobacco Use Prevention and Reduction in the Latinos in Columbus, OH
Amount of Grant: \$100,000 Communities Served: Franklin County
614.840.9934

Somalia & E. Africa Development & Economic Coordination

Refugee Tobacco Use Prevention
Amount of Grant: \$150,000 Communities Served: Franklin County
614.231.8130

First Church of God / New Beginnings

Changing Environment & Attitudes for Smoking Elimination
Amount of Grant: \$150,000 Communities Served: Franklin County
614.338.8338

Asian American Community Services

Asian Smoke Free Initiative
Amount of Grant: \$100,000 Communities Served: Franklin County
614.220.4023

Union County Health Department

Union County Comprehensive Tobacco Prevention Plan
Amount of Grant: \$97,000 Communities Served: Union County
937.642.2053

Delaware General Health District

Clean Air Delaware
Amount of Grant: \$174,600 Communities Served: Delaware County
740.203.2014

Recovery & Prevention Resources of Del. & Morrow Counties

Morrow County Prevent Tobacco Project
Amount of Grant: \$150,000 Communities Served: Morrow County
419.947.4055

Knox County Health Department

Knox Out Tobacco Project
Amount of Grant: \$176,000 Communities Served: Knox County
740.392.2200

Community Counseling Services, Inc.

Teen Leaders Against Tobacco Use
Amount of Grant: \$65,000 Communities Served: Marion County
740.387.8531

Pickaway County General Health District

Pickaway County Tobacco Coalition
Amount of Grant: \$200,000 Communities Served: Pickaway County
740.477.9667

Multi-Region

Asian Services in Action, Inc.

Asian American Youth Against Tobacco
Amount of Grant: \$250,000 Communities Served:
Cuyahoga, Franklin, Hamilton, Montgomery and Summit counties
330.535.3263

Amethyst, Inc.

Ohio Women's Coalition Smoking Cessation & Prev. Initiative
Amount of Grant: \$200,000 Communities Served: 41 counties
614.242.1284

American Lung Association of Ohio

Youth Tobacco Prevention Program
Amount of Grant: \$150,000 Communities Served:
Large urban school districts across the state
216.524.5864

Northeast Region

Barberton Health District

Summit County Tobacco Prevention Coalition Project
Amount of Grant: \$475,000 Communities Served: Summit County
330.861.7173

Lake Geauga Center on Alcoholism and Drug Abuse, Inc.

Lake Geauga Tobacco Grant
Amount of Grant: \$201,531 Communities Served: Geauga and Lake counties
440.942.6722

Lorain City Health Department

Lorain County Community Initiative for Tobacco Use Prevention and Control
Amount of Grant: \$180,000 Communities Served: Lorain County
440.204.2300

Mahoning County District Board of Health

MCAT Tobacco Prevention and Elimination
Amount of Grant: \$225,000 Communities Served:
Ashtabula, Columbiana, Mahoning and Trumbull counties
330.270.2855

Wooster Community Hospital

Wayne County Tobacco Prevention Coalition
Amount of Grant: \$185,000 Communities Served:
Wayne and parts of Ashland, Holmes, Medina and Stark counties
330.263.8254

Robinson Memorial Hospital

Portage County Tobacco Prev. Coalition Capacity Building Plan
Amount of Grant: \$48,637 Communities Served: Portage County
330.297.2414

Cuyahoga County District Board of Health

Cuyahoga County Comprehensive Partnership for Tobacco Reduction
Amount of Grant: \$850,000 Communities Served: Cuyahoga County
216.698.2379

Association for Better Community Development

Don't Smoke and Drive or Ride
Amount of Grant: \$50,000 Communities Served: Stark County
330.455.6385

Greater Cleveland Health Education & Service Council

Tobacco Free...Dreams Realized
Amount of Grant: \$175,000 Communities Served: Cuyahoga County
216.851.2171

American Indian Education Center

Cleveland Smoking Reduction Program for American Indians
Amount of Grant: \$170,000 Communities Served: Cuyahoga County
216.341.0000

Medina County Board of Commissioners

Medina County Tobacco Information & Prevention
Amount of Grant: \$43,800 Communities Served: Medina County
330.722.9263

Rebecca Williams Community Center

African-American Anti-Tobacco Coalition
Amount of Grant: \$175,000 Communities Served: Trumbull County
330.399.8931

Stark County Health Department

Stark County Tobacco Control Collaborative
Amount of Grant: \$240,000 Communities Served: Stark County
330.493.9904

TUPCF GRANTEES

Northwest Region

Paulding County Hospital

Paulding - Mercer County Tobacco Coalition
Amount of Grant: \$50,000 Communities Served: Paulding-Mercer counties
419.399.1133

Hospital Council of Northwest Ohio

Northwest Ohio Tobacco Control Strategic Alliance
Amount of Grant: \$835,000 Communities Served:
Allen, Auglaize, Defiance, Erie, Fulton, Hancock, Henry,
Huron, Lucas, Ottawa, Paulding, Putnam, Sandusky,
Seneca, Williams, Wood and Wyandot counties
419.842.0800

COSI Toledo

The Unfiltered Truth
Amount of Grant: \$100,000 Communities Served:
Lucas and Wood counties
419.244.2674

UMADAOP of Lucas County

Tobacco Free African-American Project
Amount of Grant: \$175,000 Communities Served: Lucas County
419.255.4444

Alpha Community Services

African-American Tobacco Use Prevention Alliance
Amount of Grant: \$150,000 Communities Served:
Erie, Huron, Ottawa and Sandusky counties
419.626.1450

Adelante, Inc.

Si Puedo! (I Can!)
Amount of Grant: \$100,000 Communities Served: Lucas County
419.244.8440

Rural Opportunities

Farmworker Prevention and Reduction
Amount of Grant: \$150,000 Communities Served:
Henry, Ottawa, Sandusky, Seneca and Wood counties
419.354.3548

Bucyrus Community Hospital

Crawford County Coalition for Tobacco Use Prevention & Control
Amount of Grant: \$250,000 Communities Served: Crawford County
419.562.4677

Private Duty Services, Inc.

The ANDY Program
Amount of Grant: \$50,000 Communities Served: Van Wert County
419.238.9223

Community Action for Capable Youth

CACY: Tobacco Use Prevention, Education & Cessation Programs
Amount of Grant: \$183,600 Communities Served: Richland County
419.774.5683

Women & Family Services, Inc.

Northwest Ohio Against Tobacco Use
Amount of Grant: \$220,000 Communities Served:
Defiance, Fulton, Henry, Paulding, Putnam and Williams counties
419.782.4906

Northwest & Northeast Regions

American Lung Association of Ohio

Comprehensive Tobacco Outreach-North Central
Amount of Grant: \$50,000 Communities Served: Ashland and Hardin counties
419.663.5864

Southeast Region

Holzer Hospital Foundation

Advancing Tobacco Use Prev. in Gallia, Jackson, and Meigs Counties
Amount of Grant: \$200,000 Communities Served:
Gallia, Jackson and Meigs counties
740.446.6512

Zanesville-Muskingum County Health Department

Muskingum Valley Tobacco Control Project
Amount of Grant: \$262,221 Communities Served:
Coshocton, Morgan and Muskingum counties
740.454.9741

Athens City-County Health Department

Athens County Tobacco Community Action Plan
Amount of Grant: \$200,000 Communities Served: Athens County
740.592.4431

Rural Health Collaborative of Southern Ohio

Tobacco Coalition of Adams, Brown, and Highland Counties
Amount of Grant: \$42,000 Communities Served:
Adams, Brown and Highland counties
740.259.5261

Fairfield County Department of Health

Southeastern Ohio Regional Tobacco Consortium
Amount of Grant: \$300,000 Communities Served:
Fairfield, Licking, Perry, Ross and Vinton counties
740.653.4489

Tuscarawas County Health Department

Tuscarawas-Holmes Tobacco Health Coalition
Amount of Grant: \$50,000 Communities Served:
Tuscarawas, Holmes and portions of Harrison and Carroll counties
330.343.5555

Ohio University School of Nursing

Enough Snuff: A Smokeless Tobacco & Cessation Program in Rural Appalachia
Amount of Grant: \$100,000 Communities Served: Belmont County
740.699.2508

Your Human Resources Center

Amish Tobacco Outreach Program
Amount of Grant: \$100,000 Communities Served: Holmes County
330.264.9597

Community Action Program Comm. of Meigs & Gallia County

Adult and Youth Tobacco Prevention Program
Amount of Grant: \$175,000 Communities Served:
Meigs and Gallia counties
740.367.7341

Selby General Hospital

Washington County Tobacco Control Program
Amount of Grant: \$185,000 Communities Served: Washington County
740.568.2226

Highland County Community Action Organization, Inc.

Appalachian County's Cessation, Education & Prevention of Tobacco Use
Amount of Grant: \$170,000 Communities Served: Highland County
937.393.3458

Health Recovery Services, Inc.

Appalachian Prevention and Cessation Program
Amount of Grant: \$180,000 Communities Served: Athens County
740.592.6720

Hocking County Health Department

Hocking County Community Grant
Amount of Grant: \$150,000 Communities Served: Hocking County
740.385.3030

Cambridge-Guernsey County Health Department

Guernsey, Monroe & Noble County Tobacco Project
Amount of Grant: \$185,000 Communities Served:
Guernsey, Monroe and Noble counties
740.439.3577

Appalachian Family & Children First Council

Appalachian Tobacco Prevention Initiative
Amount of Grant: \$250,000 Communities Served: Lawrence County
740.534.9870

AND STAFF

Southwest Region

Miami Valley Health Improvement Council, Inc.

Healthy Youth Coalition
Amount of Grant: \$750,000 Communities Served:
Champaign, Clark, Darke, Greene, Logan, Miami, Montgomery, Preble and Shelby counties
937.754.9520

Upper Miami Valley Medical Center

Healthy Horizons Community Expansion Project
Amount of Grant: \$37,874 Communities Served:
Miami, Shelby and portions of Clark County
937.440.7634

Winton Woods Community Coalition

Hamilton County Coalition Partnership
Amount of Grant: \$50,000 Communities Served: Hamilton County
513.742.2203

Clark County Combined Health District

Champaign/Clark/Madison Tobacco Coalition Building
Amount of Grant: \$50,000 Communities Served:
Champaign, Clark and Madison counties
937.390.5600

Every Child Succeeds

Assessing Smokefree Homes
Amount of Grant: \$334,197 Communities Served:
Hamilton, Brown, Butler and Clermont counties
513.636.2830

Greene County Combined Health District

Tobacco Free Healthy Communities
Amount of Grant: \$170,689 Communities Served:
Clinton, Fayette, Greene and Warren counties;
City of Hamilton, City of Middletown
937.374.5662

Inner City Health Care, Inc.

The Living in Control Program
Amount of Grant: \$170,000 Communities Served: Hamilton County
513.961.5912

Health Improvement Collaborative of Greater Cincinnati

Lower Price Hill Maternal Smoking Intervention
Amount of Grant: \$100,000 Communities Served: Hamilton County
859.531.0267

Family Services Association

Tobacco Prevention and Cessation for the Deaf and Hard of Hearing
Amount of Grant: \$100,000 Communities Served: Greene County
937.376.8765

Sankofa Corp.

Tobacco Prevention and Control Program
Amount of Grant: \$170,000 Communities Served: Montgomery County
937.222.9395

Alcoholism Council of Butler County DBA Alcohol and Chemical Abuse Council of Southwest Ohio

Butler Tobacco Free Coalition
Amount of Grant: \$175,000 Communities Served: Butler County
513.868.2100

Pike County General Health District

Preventing and Controlling Tobacco Use in Pike County
Amount of Grant: \$100,000 Communities Served: Pike County
740.947.7721

Hamilton County General Health District

Smoke Less Hamilton
Amount of Grant: \$385,000 Communities Served: Hamilton County
513.946.7801

Kettering Medical Center Foundation

Healthy Habits
Amount of Grant: \$300,000 Communities Served:
Butler, Clinton, Darke, Greene, Montgomery, Preble and Warren counties
937.395.8607

Harrison County General Health District

Harrison-Jefferson-Belmont Tobacco Coalition
Amount of Grant: \$230,000 Communities Served:
Belmont, Harrison and Jefferson counties

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