



July 2014

OPCPCC's vision is that every Ohioan will have a relationship with a patient-centered primary care team that delivers and is rewarded for achieving better value.
(Advocate / Catalyst Role)



5-Year Goal for Payment Innovation

Goal

80-90 percent of Ohio's population in some value-based payment model (combination of episodes- and population-based payment) within five years

State's Role

- Shift rapidly to PCMH and episode model in Medicaid fee-for-service
- Require Medicaid MCO partners to participate and implement
- Incorporate into contracts of MCOs for state employee benefit program

Patient-centered medical homes

Episode-based payments

Year 1

- In 2014 focus on Comprehensive Primary Care Initiative (CPCi)
- Payers agree to participate in design for elements where standardization and/or alignment is critical
- Multi-payer group begins enrollment strategy for one additional market

- State leads design of five episodes: asthma (acute exacerbation), perinatal, COPD exacerbation, PCI, and joint replacement
- Payers agree to participate in design process, launch reporting on at least 3 of 5 episodes in 2014 and tie to payment within year

Year 3

- Model rolled out to all major markets
- 50% of patients are enrolled

- 20 episodes defined and launched across payers

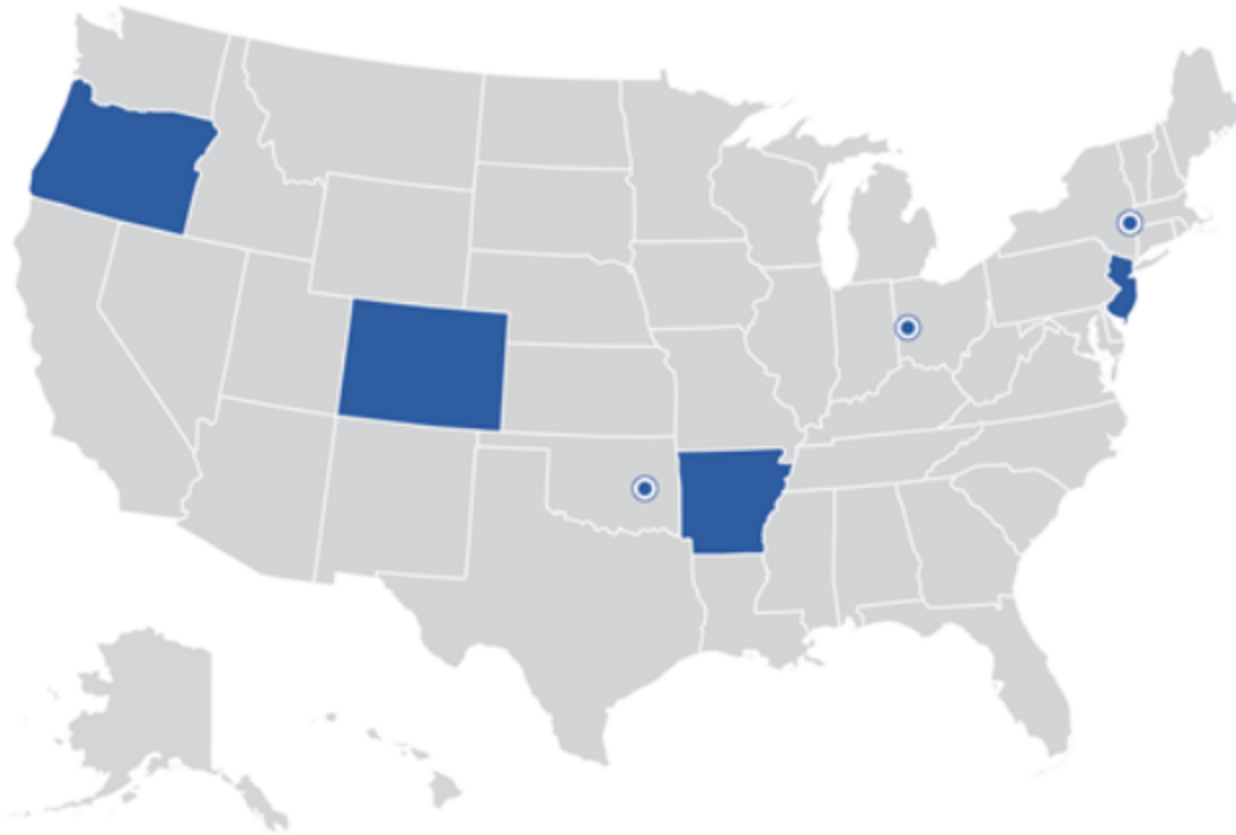
Year 5

- Scale achieved state-wide
- 80% of patients are enrolled

- 50+ episodes defined and launched across payers

CPCi Markets

The Participating Practices



Source: Centers for Medicare & Medicaid Services

There are 500 primary care practices participating in the CPC initiative. ([List](#) | [Map](#))
This represents 2,144 providers serving an estimated 313,000 Medicare beneficiaries.

CPCi Overview

The Comprehensive Primary Care (CPC) initiative is a **multi-payer initiative** fostering collaboration between public and private health care payers to **strengthen primary care**. Medicare will work with commercial and State health insurance plans and offer bonus payments to primary care doctors who **better coordinate care for their patients**.

Cincinnati/Dayton/Northern KY Market

- **75 practices**
- **261 Providers**
- **11 Payers**
 - Amerigroup (Ohio only)
 - CareSource (Ohio only)
 - Centene Corporation (Ohio only)
 - Ohio Medicaid within the Ohio Department of Job and Family Services
 - CMS - Medicare “fee for service”
 - Aetna
 - Anthem Blue Cross Blue Shield of Ohio
 - Humana
 - HealthSpan
 - Medical Mutual
 - UnitedHealthcare
- Estimated **44,500 Medicare** beneficiaries
- Estimated **250,000 Commercial, Medicaid, and Medicare Advantage**

OPCPCC and SIM

- OPCPCC is viewed as an important stakeholder for the PCMH component of Ohio's State Innovation Model process.
- OPCPCC members serve both on the PCMH and Episode work teams, representing perspectives of urban and rural providers, family medicine and pediatrics, employers, and consumers.
- Information regarding the SIM process and the CPCi project are shared with OPCPCC members at conferences and through the weekly updates and quarterly newsletters.
- OPCPCC Coordinating Council appoints "guest members" representing other parts of the state to attend the CPCi Multi-Stakeholder Group in SW Ohio.

OPCPCC Membership

- OPCPCC is a coalition of primary care providers, health professionals from the medical neighborhood, insurers, employers, consumer advocates, state and local government officials, and public health professionals. They are joining together to create a more effective and efficient model of health care delivery in Ohio. That model of care is the PCMH.
- OPCPCC now has over 770 members.

OPCPCC Coordinating Council

Representing Providers

Ken Bertka, MD
Richard Snow, DO, MPH

Representing Patients

Jeff Biehl – Co-chair
Cathy Levine

Representing Insurers

Barry Malinowski, MD
Craig Thiele, MD

Representing Employers

Craig Osterhues
Stephanie Loucka

Representing CPCi

Richard Shonk, MD, PhD – Co-chair

Payment Reform Chair

Randall Cebul, MD

Patient Engagement Chair

Angela C. Dawson

Metrics Chair

J. William Wulf, MD

HIT Chair

Dan Paoletti

Communications & Education Chair

Kate Mahler

OPCPCC Member Benefits

- OPCPCC membership is free
- Members receive the Ohio PCMH Weekly updates and quarterly OPCPCC newsletters
- Members can receive a 20 % discount on NCQA PCMH application fees.
- Members receive notifications of OPCPCC activities and conferences.

OPCPCC Annual Conference

- Nov. 2013 conference was attended by 250 participants and featured Marci Nielsen from the PCPCC as the keynote speaker.
- Nov. 7, 2014 conference will feature Peter Anderson, MD, author of The Familiar Physician, as the keynote speaker presenting “Robust medical homes will be the rebirth of American medicine.”

OPCPCC Learning Centers

5 Learning Centers focus on specific aspects of PCMH.

- Patient Engagement
- Communications and Education
- Health Information Technology
- Payment Reform
- Metrics

Patient Engagement Learning Center

- Completed a Patient Engagement Toolbox with resources for providers and patients
- Access toolbox from OAFP website at <http://www.ohioafp.org/practice-transformation/patient-centered-medical-home/>
- Plan to update toolbox quarterly
- Plans to host a webinar on patient engagement

Communications and Education Learning Center

- Developed draft content for a consumer PCMH website
- Will convene a consumer focus group in August 2014 to receive input and fine tune the consumer website

HIT Learning Center

- HIE provider survey was conducted and a subcommittee completed an analysis and report of the results

- View report:

<http://www.odh.ohio.gov/~media/ODH/ASSETS/Files/chss/PCMH/Ohios%20PCMH%20HIE%20Survey%20Results%20073013.ashx>

Contact and Membership

- Sign up for a free membership:
<http://www.odh.ohio.gov/landing/medicalhomes/Membership.aspx>
- Contact with questions:
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