



Moving toward health, well-being and economic vitality

Breakout session

Actionable and Tailored Approaches to Address Social Determinants of Health

Actionable and Tailored Approaches to Address SDOH by Leveraging Community Relationships and Partnerships with Local Organizations

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HPIO Health Policy Summit

October 3, 2024

Presentation Overview

- Background of Agency and WeTHRIVE! Initiative
- SDOH Accelerator Plan Funding
- Approach
- Identified Strategies
- Sustainability

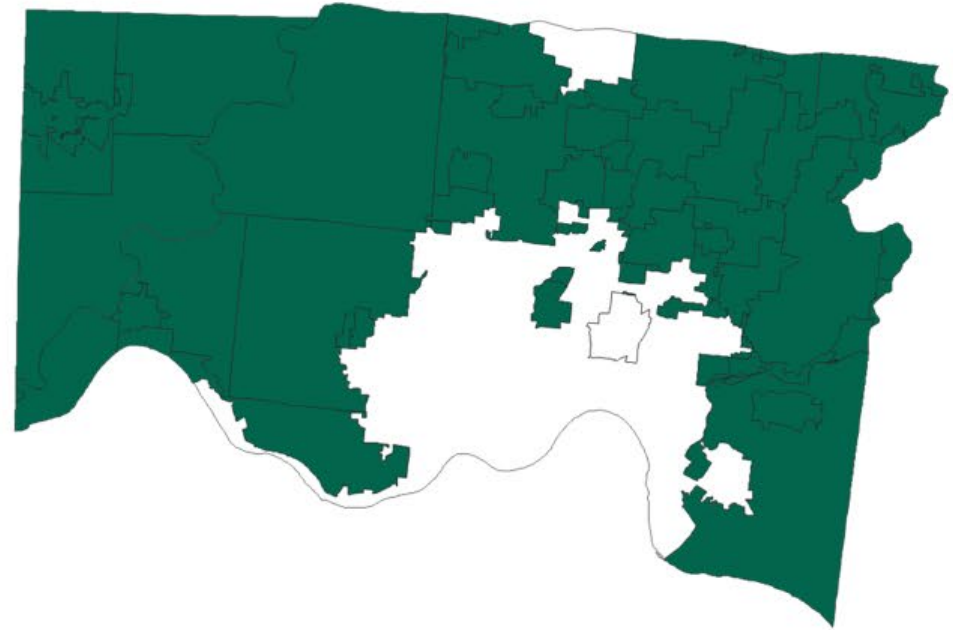
Learning Objectives

- Participants will have increased understanding of the process used by Hamilton County Public Health to develop the SDOH Accelerator Plan.
- Participants will understand the importance of getting input and buy-in from all stakeholders.
- Participants will have increased knowledge of the actionable policy and environmental change strategies that can be implemented at the local level to address social determinant of health needs.

Hamilton County Public Health (HCPH)



Southwest Corner of Ohio



Communities Served by HCPH

What is WeTHRIVE!

WeTHRIVE is:



Partnership between Hamilton County Public Health and local communities, schools and childcare providers to create a culture of health, safety and well-being for all residents.



HCPH recognizes that community members are experts in their communities and are key to implementation of WeTHRIVE!

What does WeTHRIVE! provide?



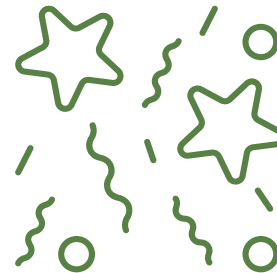
Support



Collaboration



Data



Celebration

The Role of Public Health



Connector



Population Health
Focus

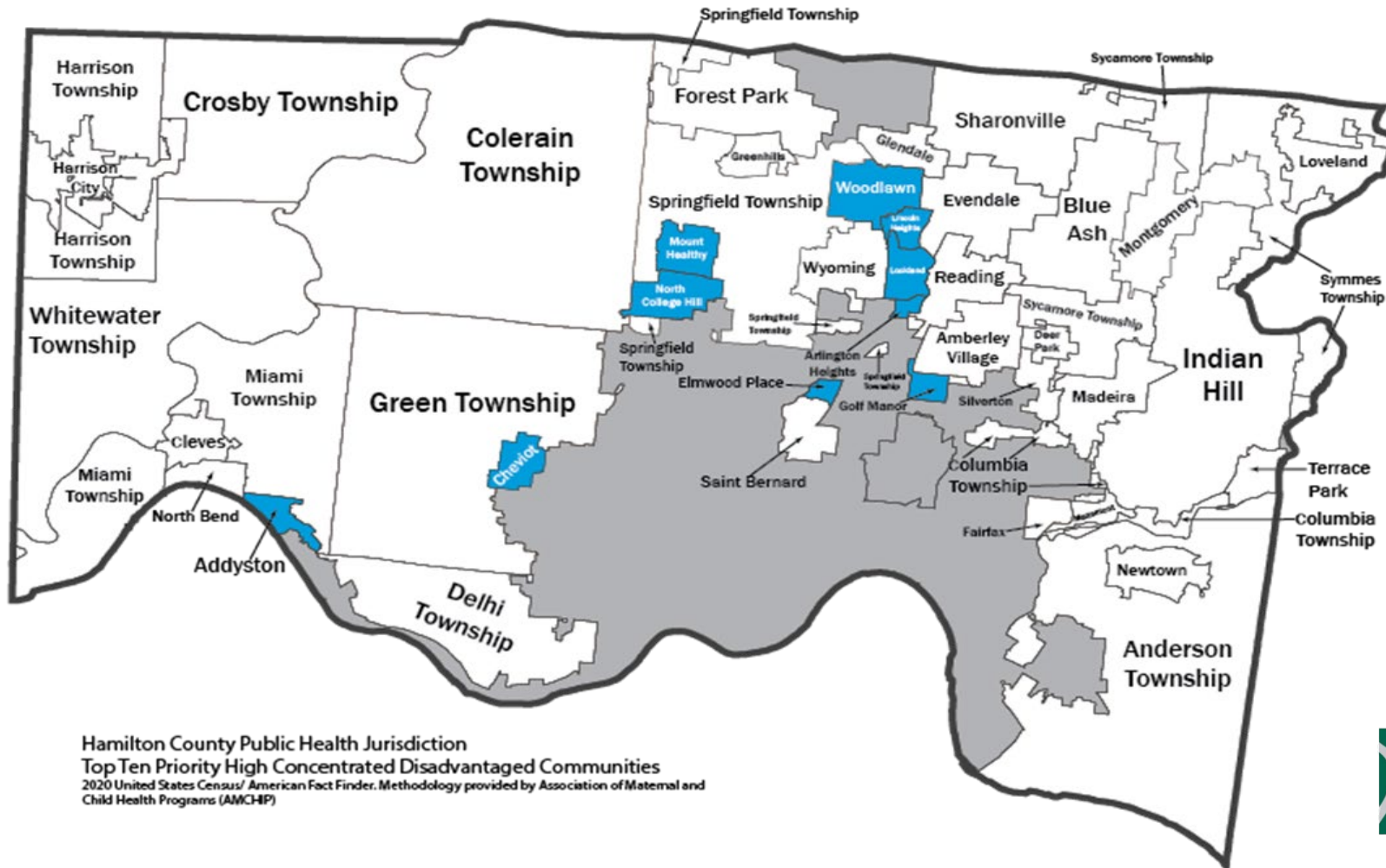


Equity
Lens

SDOH Accelerator Plan

- Funding from Centers for Disease Control and Prevention; HCPH had the funding from September 2022 to September 2023.
- Focus of the funding was to develop an implementation ready Accelerator Plan.
- Identified 10 priority communities.
 - Concentrated Disadvantaged Communities
- Four SDOH Buckets
 - Nutrition, Built Environment, Social Connection, and Tobacco

Priority Communities



Health equity and the health status of a person are influenced by many factors. One way to look at how several factors influence the health of a person and community is to look at the level of concentrated disadvantage.

Partnerships

- HCPH engaged various partners and community members to bring their expertise and lived experiences to identify community needs and strategies.
- **Leadership Team:**
 - All-In Cincinnati
 - American Heart Association
 - bi3
 - Cincinnati Hamilton County Public Library
 - Greater Cincinnati Regional Food Policy Council
 - Hamilton County Planning and Development
 - Interact for Health
 - Local Initiatives Support Corporation
 - The Healthcare Connection
 - The Health Collaborative
 - United Way of Greater Cincinnati
 - WeTHRIVE! Teams in SDOH Priority Communities

Approach

- Leadership Team Inventory
 - Inventory of knowledge and expertise within the four SDOH buckets.
 - Understanding of existing programs/resources.
 - Draft list of strategies; utilized within the survey.
- Community Survey
 - Opportunities for community members to provide insight on the draft strategies.
 - What was meaningful and impactful for their community.
 - English and Spanish.

Approach

- Community Engagement
 - Community members are experts in their own community.
 - Went out into the community spaces where individuals were already gathering.
- Community Specific Reports
 - Tailored menu of actionable strategies.



Survey Highlights

- **Nutrition**

- Access to health food was ranked 4th. However, nutrition education was ranked last out of 9 options.

- **Built Environment**

- Community members were concerned about: (1) safe, clean parks; (2) the ability to walk or bike around the community; (3) housing quality and conditions.

- **Social Connection**

- There was a general consensus of a need for more community gathering places.

- **Tobacco**

- 52% of respondents reported that smoking is at least a minor issue in their community.



Nutrition Strategies

- Accept EBT/WIC at food access points.
- Increase number of food distribution programs & access points.
- Implement Nutrition Standards.
- Increase access to nutrition education.



Built Environment Strategies

- Address poor housing conditions and increase affordable housing supply.
- Invest in quality and safe community parks and greenspaces.
- Implement traffic calming measures to improve pedestrian and bike safety.
- Identify opportunities to promote connectivity across communities to improve access and shared assets.

Social Connection Strategies

- Promote safe and social connection through community design.
- Create opportunities and spaces for inclusive social connection.
- Support and connect with existing institutions to increase awareness and access to existing resources.
- Support community driven events, celebrations, and projects.
- Advance public education and awareness efforts to introduce and elevate the topic of social isolation.



Tobacco Cessation Strategies

- Adoption of tobacco-free policies.
- Increase cessation support.
- Increase education and awareness efforts.



Sustainability

- Racial and Ethnic Approaches to Community Health (REACH)- CDC Funding
 - Nutrition
 - Built Environment
- Tobacco Use Prevention and Cessation Grant
- WeTHRIVE! Implementation Team
- WeTHRIVE! Community Action Plans





HAMILTON COUNTY
PUBLIC HEALTH

THANK YOU!

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We value your opinion!

Please fill out our evaluation using the QR code to the right or in your program

