

# at a glance

2025	Thursday, Oct. 9	• Mitche	ell Hall • C	olum	nbus, OH	
8:00 a.m.	Registration and poster sessions Breakfast is available in front of the Ballroom					
9:00 a.m.	Welcome and opening remarks					
9:15 a.m.	<b>Keynote</b> An ethical framework for decision-making in a time of scarce resources					
10:00 a.m.						
	Foundation Room	Culinary Theo	ater	AEP B	oardroom	
	Improving mental health for Ohio children with higher levels of need	System-Spann The Power of In Deflection Par to Improve He Community Sc	ntegrated tnerships alth and	Partne	ng Innovative rships that Support and Independence	
11:00 a.m.	Break Please visit the poster sessions in the Gallery					
11:15 a.m.	Breakout sessions					
	Foundation Room	Culinary Theo	ater	AEP B	oardroom	
	Driving impact through policy and practice: Strengthening Ohio's school-based health care infrastructure	Assessment to Policy Innovati Support Older	ons to	Counse Repres Part of	Concept to el: How Limited sentation Became a Hamilton County's n Mitigation tem	
12:15 p.m.	Lunch Lunch is available in front of the Ballroom					
1:00 p.m.	Plenary session Implications of the federal spending bill on health policy in Ohio					
1:40 p.m.	Poster sessions and break Please visit the poster sessions in the Gallery					
2:00 p.m.	Workshops					
	Foundation Room Culine	ary Theater	AEP Boardroo	om	Horizon room	
		uction to Benefit Analysis	Using Human- Centered Desi to Co-Create Community-Di Solutions		Connecting the Dots: FCPHs Internal and External Methods for Sharing Health Literate Data	
3:30 p.m.	Poster sessions and break Please visit the poster sessions in the Gallery					
3:45 p.m.	<b>Plenary session</b> Tackling Your Community's Wicked Problem: An Adaptable Framework that Works					
4:30 p.m.	Closing remarks & evaluation					



The Health Policy Institute of Ohio thanks the following organizations for their generous support of HPIO's 2025 Educational Event Series

## Gold sponsors



























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# PLENARY SESSIONS

## Keynote • 9:15 a.m.



**Ballroom** 

#### An ethical framework for decision-making in a time of scarce resources

Given the federal political and fiscal climate, as well as the climate in Ohio, health policy leaders are making challenging decisions on how best to use limited resources. This interactive plenary session will give attendees a framework to work through ethical challenges in a time of scarce resources.

#### **Speaker**



**Michael Gillette**, PhD, Founder, Bioethical Services of Virginia, Inc.

#### Learning objectives

- 1. Increased understanding of the definition of the concept of fairness.
- 2. Increased knowledge of how to distinguish competing values regarding allocation such as efficiency, effectiveness, equality and equity.
- 3. Increased understanding of the ethical components of a practical system to better prioritize services on both micro-allocation and macro-allocation levels.

## Plenary • 1 p.m.



Ballroom

#### Implications of the federal spending bill on health policy in Ohio

The federal reconciliation bill (H.R. 1) that was passed in July includes numerous health policy provisions. This session will provide insight into the implications of H.R. 1 for state and local policy, and how these changes may impact Ohioans of all ages.

#### **Speakers**



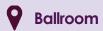
Adam Searing, JD, MPH, Associate Professor at the Georgetown University McCourt School of Public Policy's Center for Children and Families



Jennifer Tolbert, MPH, MSW, Director of State Health Policy and Data, Deputy Director Program on Medicaid & Uninsured, KFF

- 1. Participants will have increased understanding of the health-related implications of H.R. 1, the federal reconciliation bill.
- 2. Participants will understand the timeline for implementation of recent federal policy changes.
- 3. Participants will have a better understanding of the federal policy landscape.

## Closing plenary • 3:45 p.m.



# Tackling Your Community's Wicked Problem: An Adaptable Framework That Works

While wicked problems are complex and unique, there are proven steps communities can take to get to the root causes by listening to those with lived experience, co-designing solutions and advocating for systems change.

This session will feature a heartfelt, authentic fireside chat focused on the new book, "Infant Mortality and Other Wicked Problems: A Community-Driven Approach to Creating Change," co-authored by Dr. Meredith Smith and Jill Haubner Miller. The book features a flexible framework communities can use to address their own wicked problems and examples of how it worked in Cincinnati, OH.

The fireside chat will feature the importance of building trust, shifting power and codesigning solutions with those closest to the problem, and engaging in advocacy to achieve lasting change. It will also feature video clips from Black women who played a critical role addressing Cincinnati's Black infant death crisis.

#### **Speakers**



**Jill Miller**, MBA, President and CEO, Bethesda Inc. and the bi3 Fund



Meredith Smith, PhD, Executive Director, Cradle Cincinnati

#### Learning objective

- 1. Participants will walk away with a greater understanding of how to build trust, listen to and center people with lived experience at every stage of solving a hard problem.
- 2. Participants will have a greater understanding of how programs, partnerships, and policy advocacy work together to drive systems change and address complex social challenges.

## ☑ We value your opinion

Please use this QR code to complete the evaluation for ALL plenary sessions:



# BREAKOUT SESSIONS • 10 AM

## Improving mental health for Ohio children with higher levels of need



As Ohio continues to expand and strengthen its mental health crisis response and treatment systems for children and adolescents with high levels of need, innovative interventions are emerging to meet the complex needs of youth and families. The panel will explore policy implications for strengthening crisis response and care for Ohio's youth and family members through three key components of the state's approach:

- Mobile Response and Stabilization Services (MRSS)
- OhioRISE
- Behavioral Health Respite Care

#### **Moderator**

• Tia Marcel Moretti, LSW, OCPC, Interim Director, Ohio Department of Behavioral Health

#### **Speakers**

- Tia Cokes, Mental Health Administrator, Ohio Department of Behavioral Health
- Monica Kagey, MBA, LSW, Director of External Affairs, Aetna OhioRISE
- Mark Mecum, CEO, Ohio Children's Alliance

#### Learning objectives

- 1. Increased awareness of MRSS and the services they provide to youth experiencing overwhelming mental, emotional, or behavioral distress
- 2. Increased knowledge of OhioRISE and best practices for implementing wraparound behavioral health services
- 3. Increased understanding of behavioral health respite care and its role in preserving family stability and preventing higher levels of care

## System-Spanning Solutions: The Power of Integrated Deflection Partnerships to Improve Health and Community Safety



Deflection programs — community-based efforts to connect people to care rather than arrest — are gaining traction as upstream public health interventions that reduce harm, increase engagement, and alleviate pressure on strained healthcare and criminal justice systems. This session will explore emerging insights from both statewide and local deflection efforts, and examine common strategies implemented on the ground, barriers teams face in delivering services, and creative solutions to addressing gaps in community services. The session will also consider how policy and investment strategies can strengthen and sustain this work by highlighting data that indicates that engagement through deflection is associated with meaningful cost-savings.

#### **Speakers**

- Kelly Firesheets, PsyD, VP of Strategy and Partnerships, Cordata Healthcare Innovations
- Dawn Schwartz, Community Overdose Action Project Manager, Dayton and Montgomery County Public Health

- 1. Identify key components of effective deflection programs and how they support public health, behavioral health, and public safety goals.
- 2. Understand the relationship between deflection engagement and reduced system involvement, improved continuity of care, and early indicators of cost savings.
- 3. Explore strategies for advancing deflection efforts through sustainable funding, data infrastructure, and supportive state and local policy.



## Exploring Innovative Partnerships that Support Health and Independence



This session explores a variety of policies and partnerships that foster health and independence in older adulthood, such as caregiver supports, age-friendly communities, and home and community-based services.

#### **Moderator**

• Kiana Trabue, MPH, President, HealthPath Foundation of Ohio & Public Health Fund of Ohio

#### **Speakers**

- Marisa Sheldon, Director, Age-Friendly Innovation Center
- Beth Kowalczyk, JD, CEO, Ohio Association of Area Agencies on Aging
- Jennifer Carlson, State Director, AARP Ohio

#### **Learning objectives**

- 1. The value of caregiver support and how federal and state policy can support caregivers
- 2. Key strategies for fostering cross-sector collaboration and building capacity within agefriendly community initiatives
- 3. Partnerships and policies that enhance home and community-based strategies



Please use this QR code to complete the evaluation for 10 a.m. breakout sessions:



## BREAKOUT SESSIONS • 11:15 AM





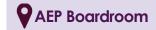
This session will describe the school-based health centers model and evidence of impact, as well as the systemic barriers impeding sustainability and widespread expansion. Attendees will learn about policy levers that can be implemented to strengthen school-based health centers and the broader school-based health care infrastructure, including strategies to support partnership, funding, reimbursement and data.

#### **Speakers**

- Rachael Schilling, PhD, Program Manager, Ohio School-Based Health Alliance
- Katherine Bissett, BSN, RN, Director of Initiatives, Ohio School-Based Health Alliance

- 1. Build understanding of the school-based health center (SBHC) model, including key components and impact
- 2. Be aware of the system-level challenges to SBHC and the broader school-based health care infrastructure in Ohio
- 3. Be familiar with policies and evidence-driven practices to support SBHCs and strengthen Ohio's school-based health care infrastructure

## From Concept to Counsel: How Limited Representation Became a Part of Hamilton County's Eviction Mitigation Ecosystem



Low- and middle-income families often struggle to access legal services, especially in eviction cases where the stakes are high. The Hamilton County Clerk of Court's Help Center launched a pilot project in response to Cincinnati's 2023 Access to Counsel Ordinance, offering sameday legal representation to tenants. In just seven months, over 84% of cases litigated to completion were dismissed, leading to a major grant to expand the project. This presentation will highlight the strategies, partnerships, and data that drove the pilot's success and future growth.

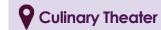
#### **Speakers**

- Nick Zingarelli, JD, Chief Attorney and Executive Director, Hamilton County Clerk of Courts Help Center
- **Shannon Price**, JD, Staff Attorney, Hamilton County Clerk of Courts Help Center and Visiting Associate Professor, University of Cincinnati College of Law

#### **Learning objectives**

- 1. Increased understanding of the positive impact that limited representation can make for landlords and tenants alike.
- 2. Increased understanding of the importance of establishing a data collection infrastructure.

## Assessment to Action: Policy Innovations to Support Older Ohioans



Every three years, the Ohio Department of Aging is required to complete a State Plan on Aging. An assessment on the health and well-being of older Ohioans has been completed as part of this work. This breakout session will share key findings from the Summary Assessment of Older Ohioans, as well as next steps for the State Plan on Aging. Attendees will also hear from McGregor about their work on affordable assisted living and developments around expansion of the PACE model in Ohio.

#### **Speakers**

- Jacob Santiago, MSW, Senior Policy Analyst, HPIO
- Julia Wiedemann, MSc., Planning & Operations Manager, Ohio Department of Aging
- Ann Conn, CPA, MBA, President and CEO, The McGregor Foundation

#### Learning objectives

- 1. Increased awareness of the work of the Ohio Department of Aging and the 2027-2030 State Plan on Aging.
- 2. Increased knowledge of the health and well-being of older Ohioans.
- 3. Increased knowledge of how a local partner is improving the well-being of older Ohioans with a cost-effective program.



Please use this QR code to complete the evaluation for for 11:15 a.m. breakout sessions:



# WORKSHOPS • 2 PM





Franklin County Public Health (FCPH) prioritizes sharing internal and external data to allow for greater data transparency. This workshop will provide an overview of the dashboarding capabilities used by FCPH and how they are used to make data-driven decisions. Speakers will walk participants through the website, explore common data topics, and attendees will follow along in a hands-on report-building demonstration.

#### **Speakers**

- Shalomel Achi, MPH, Epidemiologist, Franklin County Public Health
- Logan Lega, Franklin County Public Health

#### **Learning objectives**

- 1. Participants will understand how internal dashboards can be used to inform decisions.
- 2. Participants will be able to demonstrate how to create customized data reports to meet their agency's needs.
- 3. Participants will be able to understand the importance of having internal and external data.

## Policy in Practice: How to Turn Data and Stories into Legislative Impact



This interactive training will equip participants with the foundational skills to engage in evidence-based policy advocacy. Participants will gain a clear understanding of how Ohio's legislative process works, including the roles of key decision-makers and how policy decisions are made. Through hands-on activities, participants will learn how to identify their elected officials, craft messages using data and personal stories, and confidently communicate with policymakers via calls, emails, and in-person testimony.

#### **Speakers**

- Dominique Johnson, Policy Associate Maternal and Child Health, Groundwork Ohio
- Lynanne Gutierrez, President and CEO, Groundwork Ohio
- Caitlin Feldman, Senior Director of Policy, Groundwork Ohio

- 1. Increased understanding of the policy process.
- 2. Increased knowledge of advocacy skills how to identify legislators, use publicly available tools and data, and communicate effectively with policymakers through emails, calls, and testimony.
- 3. Increased understanding of how to elevate community and family voice for policy change.

## Using Human-Centered Design to Co-Create Community-Driven Solutions



Human-Centered Design (HCD) strategies are approaches that public health and social services professionals can use to identify and address complex social and community health needs. This workshop will provide a brief overview of HCD and its four phases (discover, design, deliver and measure), followed by an interactive session where participants will complete a condensed design phase that emphasizes core features of co-creation. Participants will be able to practice community engagement and convening skills that may be applied toward community-driven solutions in all sectors of work.

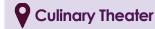
#### **Speakers**

- M. Ella Lewie, MSW, LSW, Senior Evaluation and Policy Analyst, HOPES, The Ohio State University College of Public Health
- **Anne Trinh**, MPH, Director of Programs and Strategic Initiatives, HOPES, The Ohio State University College of Public Health
- Katie Kenney, MEM, BME, Researcher, HOPES, The Ohio State University College of Public Health

#### **Learning objectives**

- 1. Increased understanding of the process of Human-Centered Design (HCD) and its four phases.
- 2. Increased knowledge and skills learned to convene community members to elicit feedback in order to co-create services and/or policy solutions.
- 3. Increased understanding of next steps/action items for implementing co-creation (using HCD) in your own organization.

## Introduction to Cost-Benefit Analysis



A concise, hands-on introduction to cost-benefit analysis for professionals working in government, nonprofits and policy centers. Using the Ohio Handbook of Cost-Benefit Analysis as a guide, this session introduces the core principles and key components of cost-benefit analysis without getting lost in the weeds. Participants will walk through the major building blocks of an analysis — costs, benefits, discounting and sensitivity analysis —and learn how CBA can inform public decision-making. The session will include a brief group exercise walking through a simplified policy scenario, giving participants a chance to think through how cost-benefit analysis can be applied in practice.

#### Speakers

- Rob Moore, MPP, Principal, Scioto Analysis
- Jacob Strang, Research Assistant, Scioto Analysis

- 1. Understand the fundamental components of a cost-benefit analysis, including how to identify and categorize direct and indirect costs and benefits.
- 2. Interpret basic cost-benefit analysis results, such as net present value and benefit-cost ratios, and recognize their role in informing policy decisions.
- 3. Recognize the limitations and assumptions underlying cost-benefit analysis, including the importance of baselines, discounting, and sensitivity analysis.





## Thank you to HPIO's core funders

The following funders are advancing evidence-informed policies that improve health, achieve equity, and lead to sustainable healthcare spending in Ohio by providing general operating support to HPIO:











THE **GEORGE** GUND **FOUNDATION** 





















# Partner with us

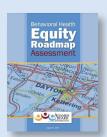
# Assessment and planning

The Health Policy Institute of Ohio is an independent, non-partisan policy institute experienced in assessment and planning. We assess the strengths and needs of our state and local communities and create actionable plans to improve health and well-being in Ohio.

#### HPIO can manage your project from start to finish

HPIO staff provide valuable knowledge and expertise throughout your entire project. We have experience working with local health departments, ADAMH boards, health collaboratives and state agencies to assess health needs and create strategic action plans.











# We can also build upon your staff's capacity by providing focused services

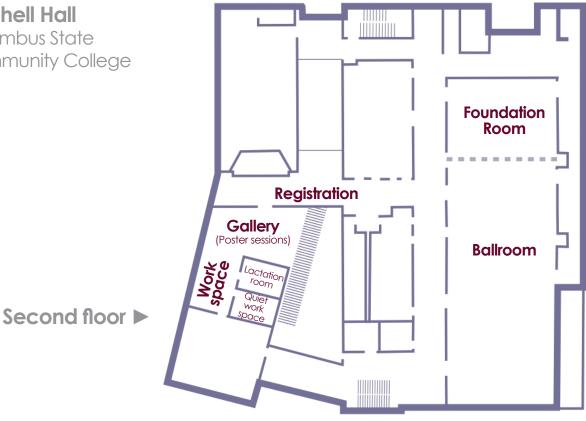
HPIO can work with your team to add value to your assessment and planning process. Our team can partner with you to provide:

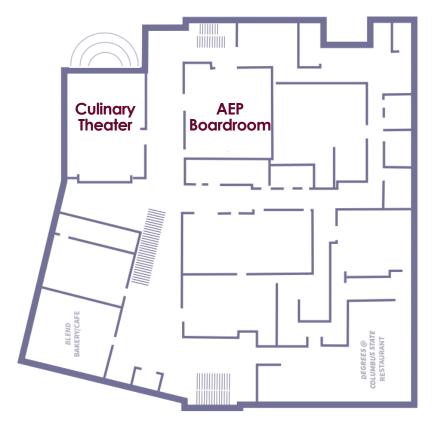
Data analysis	We excel at compiling and analyzing publicly available data to understand the strengths, challenges and disparities in health outcomes and community drivers.
Community insights	We gather insights through advisory committees, focus groups, listening sessions and surveys to elevate community perspectives on health needs and priorities.
Actionable reports	Our expertise lies in summarizing complex information in actionable ways through clearly structured documents, simple language and clear key findings.
Facilitation and prioritization	We are experienced facilitators who bring together diverse groups of professionals to foster collaboration, build consensus on collective priorities and drive action.
Layout and design	We produce visually compelling data graphics and report design to turn complicated concepts into accessible, clear and user-friendly information for a wide range of audiences.

See more examples of our work with partners from across Ohio at:

www.hpio.net/work-with-us







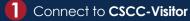
#### **Horizon Room**

The Horizon Room is located on the third floor. Look for signage on the third floor for guidance.

**◄** First floor



## Free wifi



2 Accept terms and conditions in your browser. **No password required.** 

