

# Educational Events

## 2024

### About HPIO Educational Events

HPIO hosts events on a wide range of health policy topics to provide leaders in the public and private sector with evidence-informed options that have the potential to improve health, achieve equity, and lead to sustainable healthcare spending.

Over the years, HPIO educational events have included dynamic speakers who provide expertise on issues that impact the health of Ohioans. These events have been well attended and highly rated.

### What's new for 2024?

In the fall of 2024, HPIO will host its inaugural **Ohio Health Policy Summit**. This event will bring together leaders from across the state to learn about policy solutions to address Ohio's greatest health challenges. Stakeholders will have the opportunity to participate in hands-on training to leverage data and evidence to improve the health and well-being of Ohioans.

The Summit will be an action-oriented day-long event that will include:

- **Plenary sessions** with national experts to inform the policy conversation in Ohio
- **Breakout sessions** focused on policy and strategy at the state and local level
- **Workshops** that provide tactical training for skills relevant to the theme of the Summit

### 2024 Educational Event topics

To respond to the ever-changing health policy environment, HPIO selects relevant emerging topics for educational events. HPIO events cover topics that affect Ohioans across the lifespan and advance equity, as well as a closer look at HPIO's recent publications. In 2024, HPIO will host regular product release webinars, online events and the statewide Health Policy Summit.

### Sponsorship opportunities

As a sponsor, you will be recognized by an audience of Ohio's leading health policy stakeholders. The target audience for our events includes policymakers, providers, advocates, health plans, employers, consumer representatives and researchers.

### What attendees have to say about HPIO events

“ Great content and great presenters! Thank you!

So much important data and information. Thank you!!

The impressive array of speakers covering a wide variety of health issues was well done.

Wonderful event! The panel was just amazing!!

I love the data packed and objective sessions you produce. Your work is invaluable. ”

To learn more about becoming a sponsor of HPIO's educational event series, please contact:

Amy Rohling McGee, President  
arohlingmcgee@healthpolicyohio.org

# HPIO Educational Events

## Sponsor levels and benefits

**\$10K**

### Presenting Sponsor

- Opportunity for organizational representative to make brief remarks during welcome at HPIO's inaugural statewide Health Policy Summit
- Organization recognized as a Presenting Sponsor from podium at the Health Policy Summit and on an individual slide for all events
- Opportunity to share relevant promotional material at each attendee table at the Health Policy Summit
- Organization logo prominently featured in all promotional and registration materials, on signage at the Health Policy Summit and in the event section of the HPIO website
- Reserved table for 8 individuals at the Health Policy Summit

**\$5K**

### Gold Sponsor

- Opportunity for organizational representative to introduce a speaker at one breakout session at the Health Policy Summit
- Opportunity to share relevant promotional material at each attendee table at the Health Policy Summit
- Organization logo featured in all promotional and registration materials, on slides for all events, on signage at the Health Policy Summit, and in the event section of the HPIO website
- Complimentary registration for 3 individuals at the Health Policy Summit

**\$3K**

### Silver Sponsor

- Organization logo featured in all promotional and registration materials, on slides for all events, on signage at the Health Policy Summit, and in the event section of the HPIO website
- Complimentary registration for 2 individuals at the Health Policy Summit

**\$1.5K**

### Bronze Sponsor

- Organization logo featured in all promotional and registration materials, on slides for all events, on signage at the Health Policy Summit, and in the event section of the HPIO website
- Complimentary registration for 1 individual at the Health Policy Summit

## Add-ons

### Interested in providing additional support for our Health Policy Summit?

\$1,000

- Opportunity to utilize a display table to showcase materials at Health Policy Summit
- One additional complimentary seat at the Health Policy Summit

\$500

- Organizational ad in the Health Policy Summit program agenda
- One additional complimentary seat at the Health Policy Summit