



Oct. 9 • Columbus, Ohio





Tackling Your Community's Wicked Problem

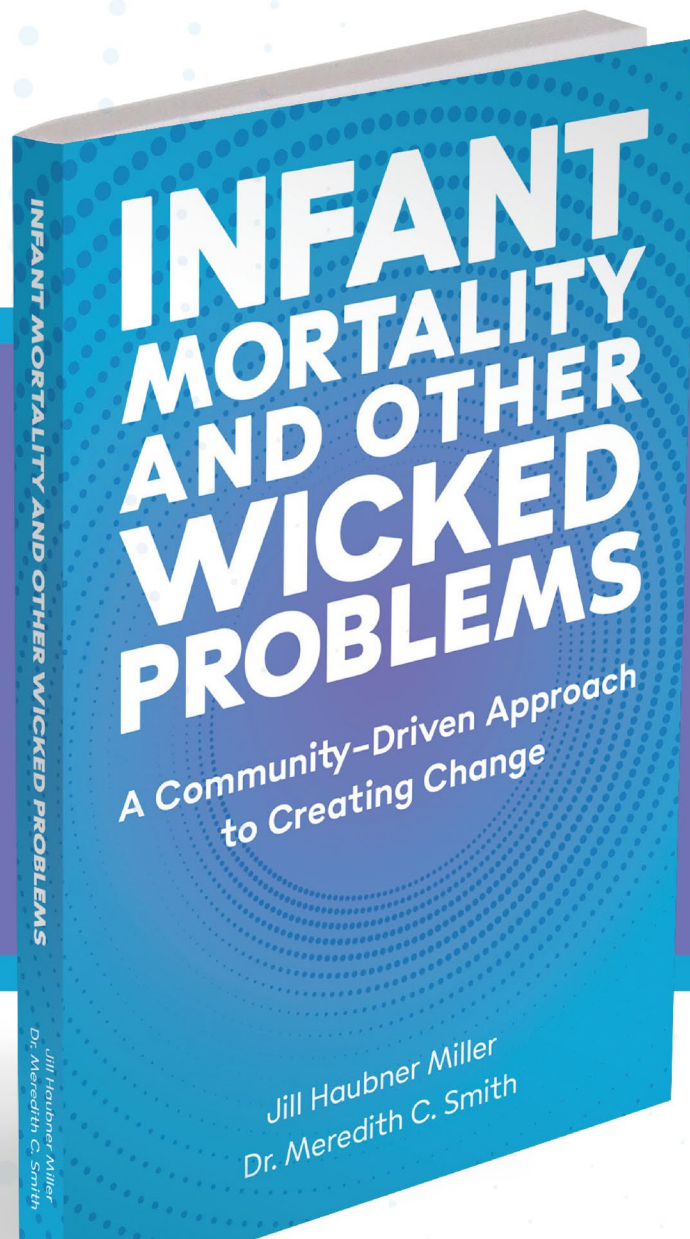
An Adaptable Framework That Works

Jill Miller, MBA

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HOW CINCINNATI TACKLED ITS INFANT MORTALITY PROBLEM AND CREATED A BLUEPRINT FOR OTHERS

What's in it for you?



A flexible framework you can use to address your community's own wicked problems



Insights into building trust and centering those with lived experience to get to the root cause and co-design solutions



Engaging in advocacy



Reflection Tool

Flexible Framework

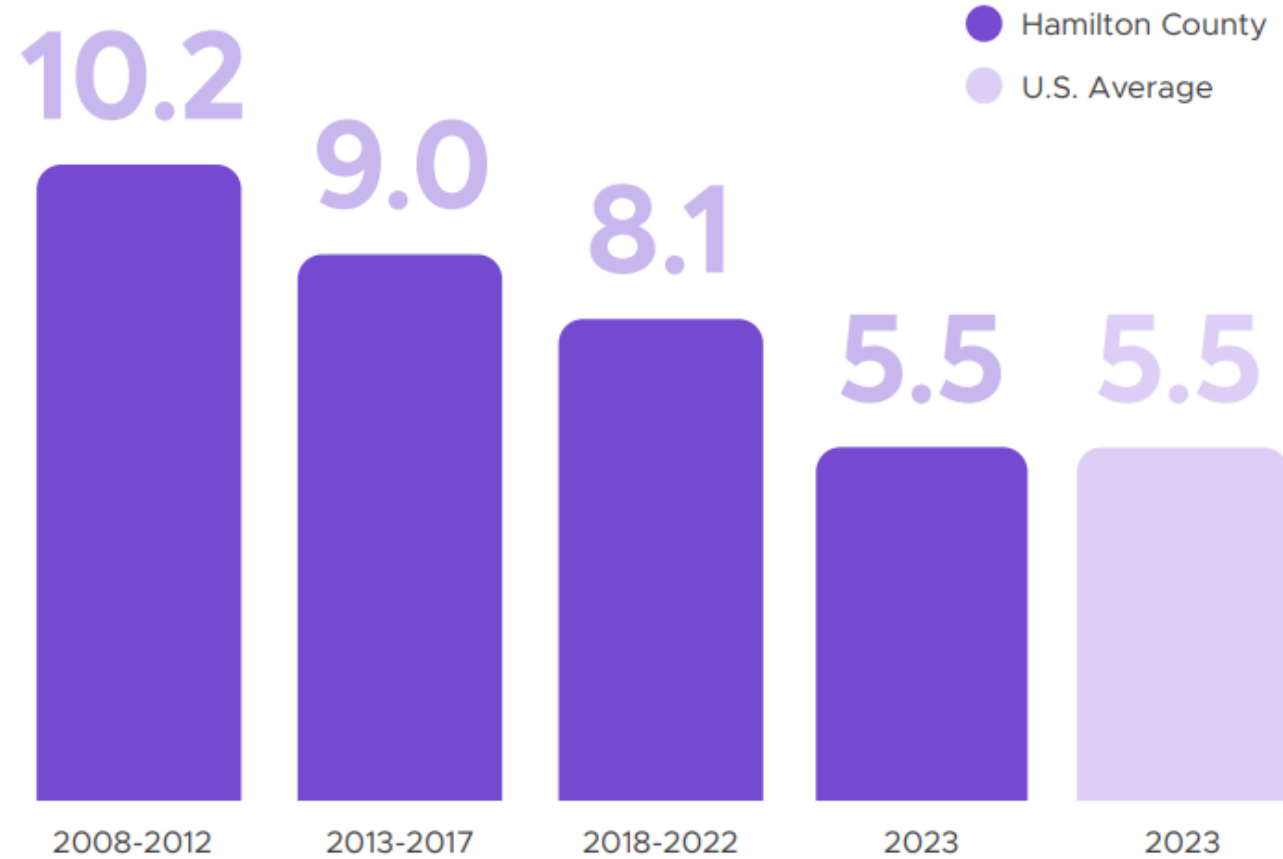


- **Let Data be a Guiding Force**
- **Challenge Assumptions & Get to the Root Cause**
- **Try Something New**
- **Scale What Works**
- **Create a Narrative that Inspires People to Action**
- **Build a Movement, Center Those Closest to the Problem, and Co-Design Solutions**
- **Engage in Advocacy**

Change is Doable!



Hamilton County's Infant Mortality Rate



Source: Hamilton County Fetal and Infant Mortality Review (FIMR), Centers for Disease Control and Prevention (CDC)

Build Trust

- Find your allies
- Adopt a beginner's mindset
- Be curious and listen with empathy
- Acknowledge barriers
- Shift power



Co-design Solutions

Coordinated Healthcare

Basic Needs

Legal Aid

Culturally
Competent Care

Mental Health &
Addiction Treatment

Emotional Support



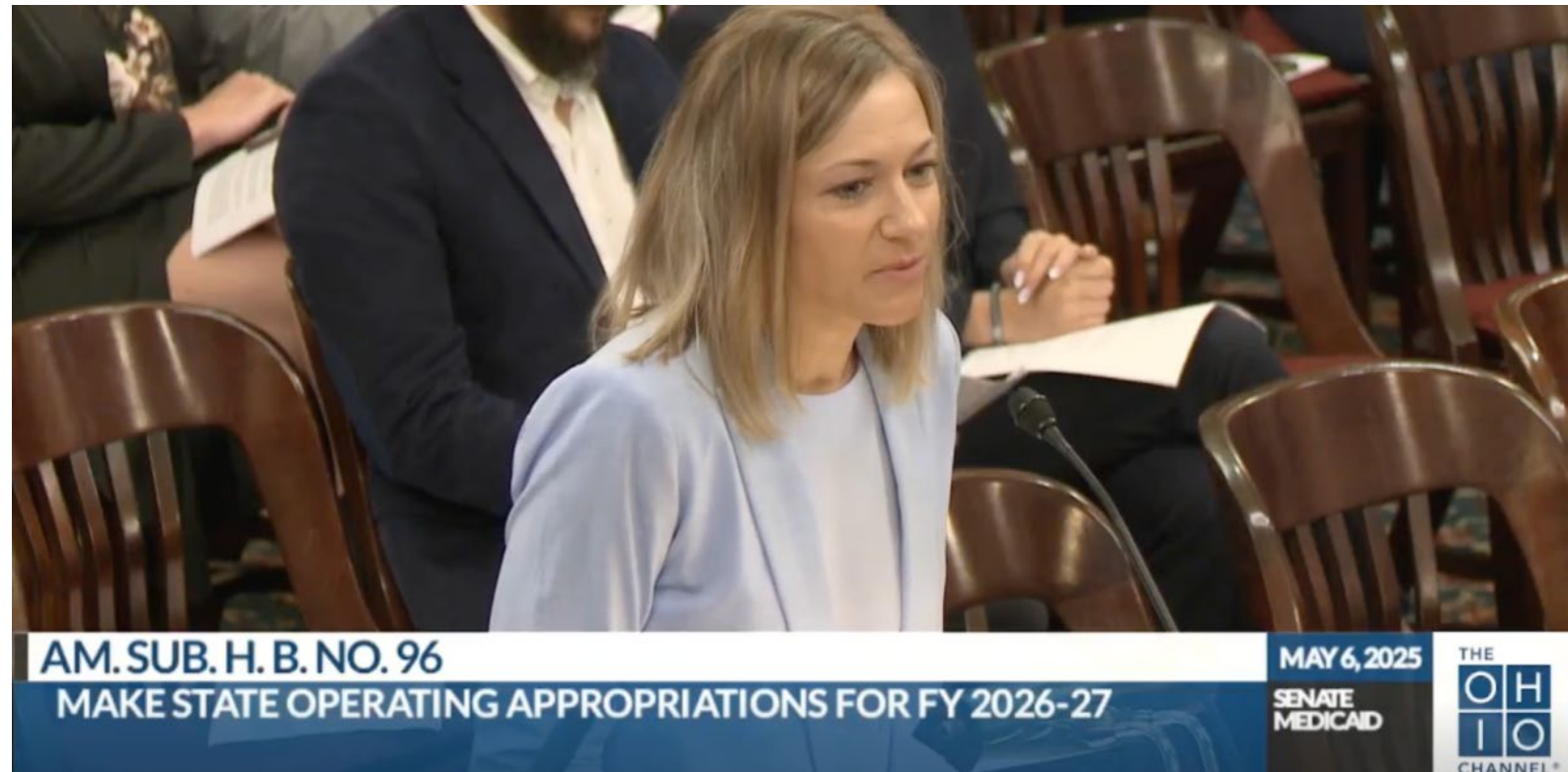
Co-design Solutions



Co-Design Solutions



Engage in Advocacy



Reflection Tool

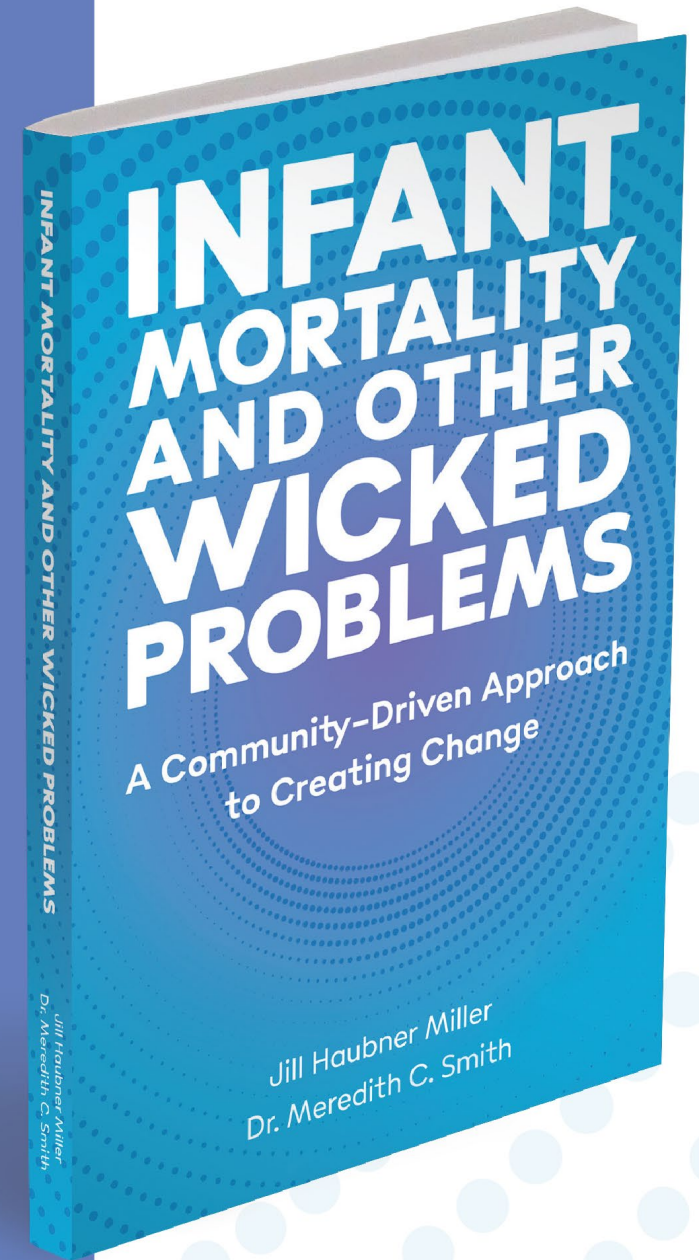
Part 1: Where are we now?

- Who do we invest in—and why?
- What do we value in our work?
- How do we approach risk?

Part 2: What might need to shift?

- What is one relationship you could trust more deeply and resource more fully?
- What's one systems-level barrier you care about, but haven't acted on yet?
- What's one habit or assumption in your work that might be getting in the way of real change?

**REMEMBER:
ANYONE CAN
SPARK CHANGE**





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