

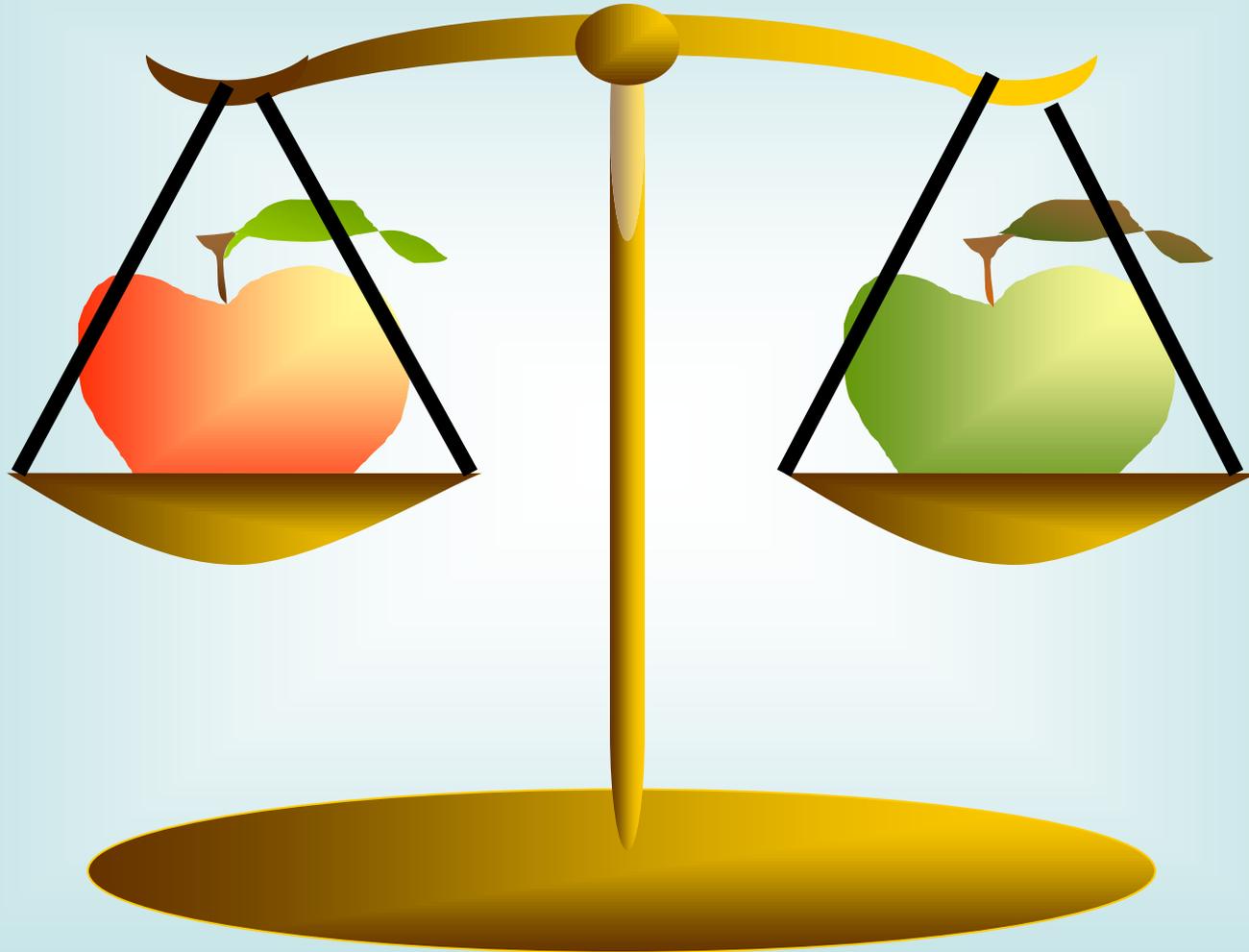
An Ode to Thee:

“To all the women and men who go to work each day and bring their humanity with them.

They make a contribution to their organization by doing what they do, and they make a contribution to the world by being who they are while they do it.”

Stephen Lundin & Bob Nelson

Pursuing Equity through Public Health and Community Collaboration



Renée Branch Canady, PhD, MPA
Health Policy Institute of Ohio
Feb 28, 2017



Sawabona:

**Yo te respeto,
yo te valoro y
tú eres importante para mi**

Shikoba:

Entonces yo existo para ti

Community

*In the context of what creates **health***

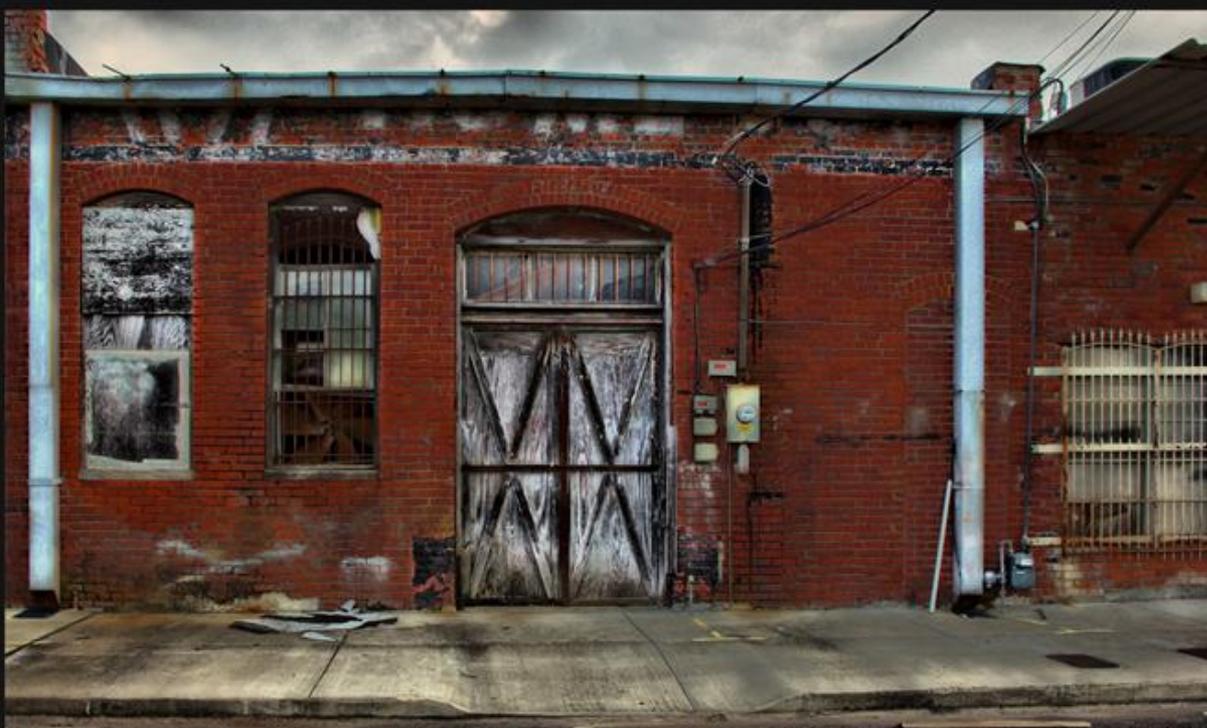
I have the audacity to believe that peoples everywhere can have three meals a day for their bodies, education and culture of their minds, and dignity, equality, and freedom for their spirits.

Martin Luther King, Jr.

Norway, 1964



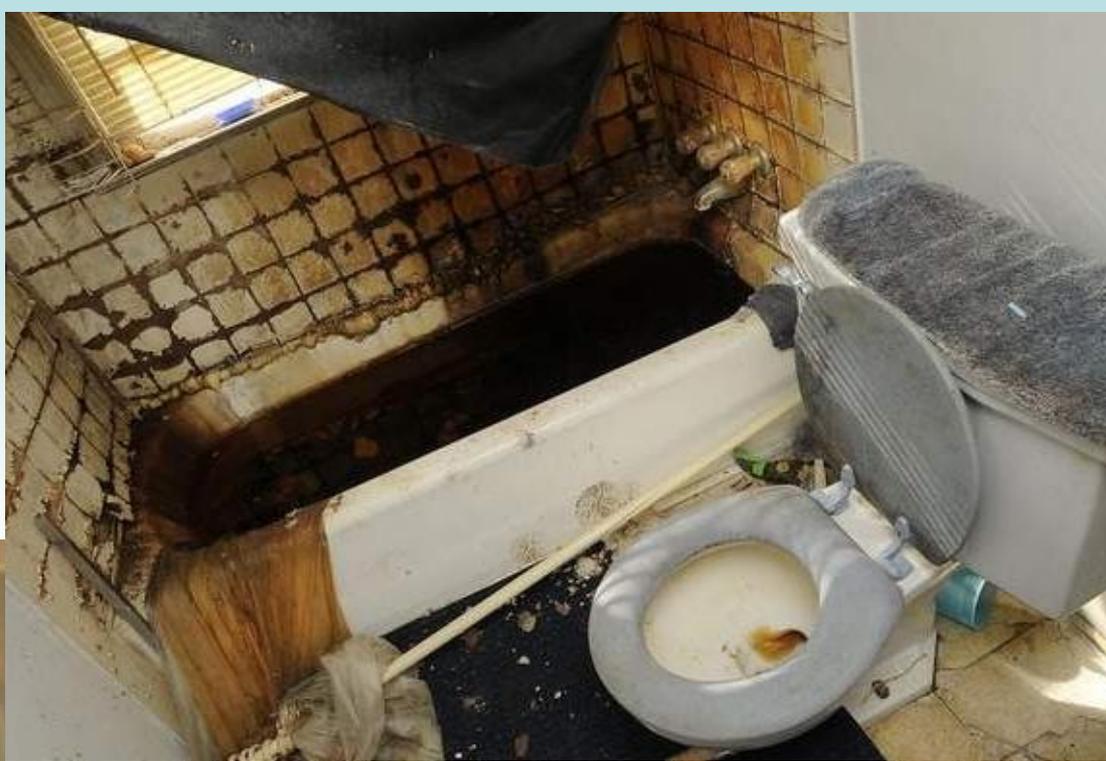




Old Downtown Store

By YOUnak / Shannon Frost









Community

*In the context of what creates **equity***

Pursuing Equity: What is the Goal?

Health Inequity

“Differences in population health status and mortality rates that are systemic, patterned, unfair, unjust, and actionable, as opposed to random or caused by those who become ill.” Margaret Whitehead

Health Equity

A fair, just *distribution* of the social resources and social opportunities needed to achieve well-being.

A Health Equity Lens

Health Equity - A fair, just *distribution* of the social resources and social opportunities needed to achieve well-being.

Social Justice - The absence of unfair, unjust advantage or privilege based on race, class, gender, or other forms of difference.

- Seeks out what is unfair in order to reverse or avoid it
- Aspires to apply justice in serving individuals and families
- Recognizes the impact of social resources on the care and behavior of individuals and families
- Identifies and facilitates social opportunities for individuals and families to readily/easily attain well-being

If we have a *LENS*, Where do we
Focus?



Public Health in Community & With Community

(Back to the Future...)



Reclaim public health's history of addressing health inequity through social justice (by addressing the root causes of health inequity)



Transform public health practice from a strictly categorical orientation to its true bio-psycho-social foundation

**Institutional
Racism**

Class Oppression

**Gender
Discrimination
and Exploitation**

“Public health problems pose special challenges. They are generally enormous in scale, stem from numerous and highly complex causes, play out in the public, impact a vast array of stakeholders, and require unusually long-term solutions.”

Koh & Jackson (2009) Fostering PH Leadership, Journal of PH, 31 (2), 199

And this is the context in which we seek collaboration...

So what are we to do...?

Leaders in Public Health are:

- Generally driven by a profound and fundamental sense of **mission**.
- A sense of purpose motivates them to leave the comfort of the sidelines and wade into **controversy**

The Conundrum of Community

- Unanticipated negative consequences:
 - Community as “othering”
 - Community as problematizing
 - “No decisions about us without us”

*“Don’t nobody
bring me, no bad
news”*





- Community as resilience
- Community as solidarity
- Community as power

The Opportunity of Community

- Community is defined more by relationship than radius
- Community is defined more by values than locale
- Community is defined more by affinities than vicinities

The Narrative we weave...

col·lab·o·ra·tion

kəˌlabəˈrāSH(ə)n/

noun: **collaboration**; plural noun:
collaborations

1. the action of working with someone to produce or create something.

"he wrote on art and architecture **in collaboration with** John Betjeman"

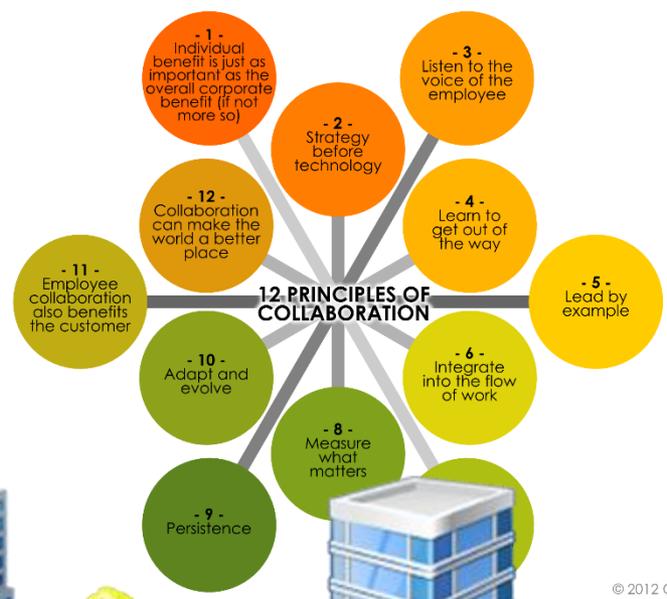
2. traitorous cooperation with an enemy.

"he faces charges of collaboration"

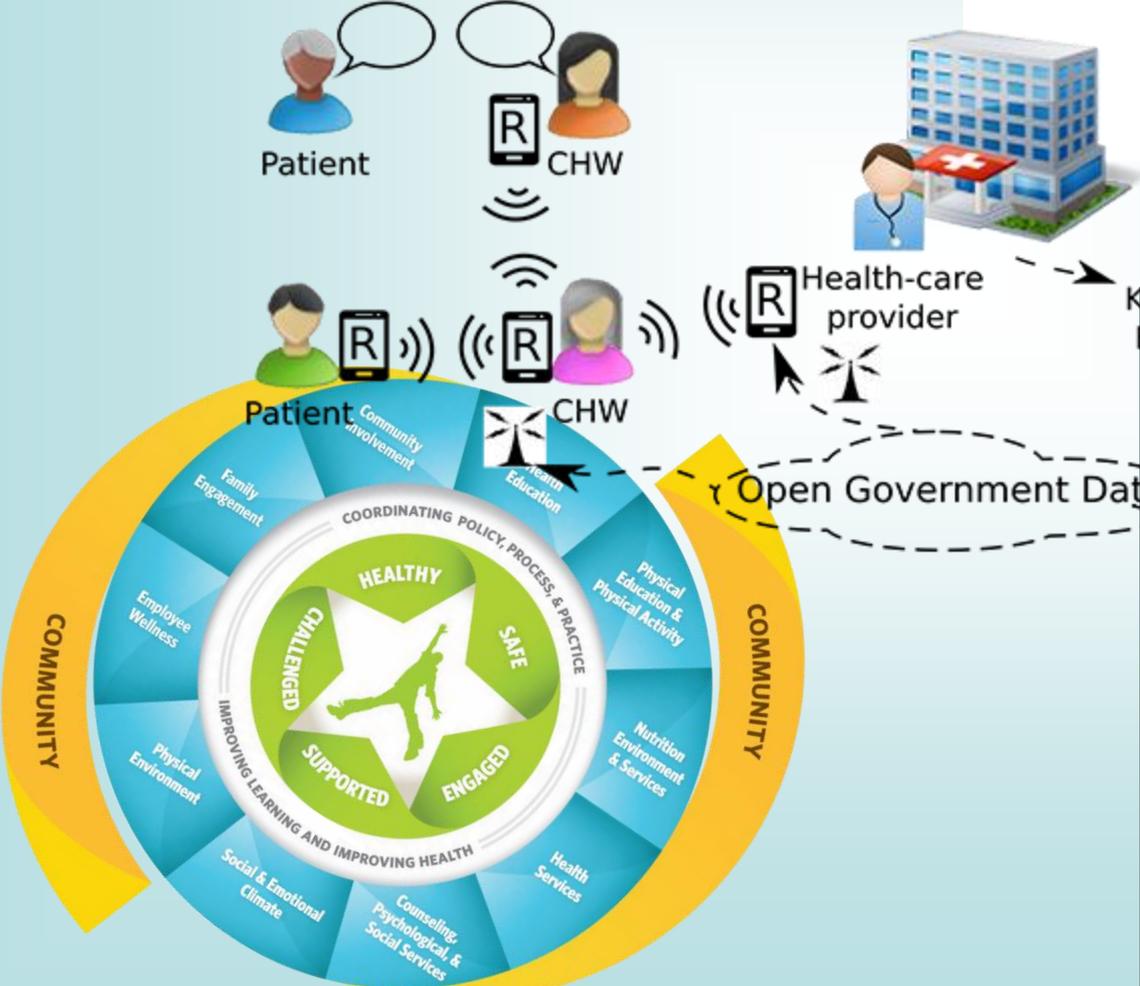
COLLABORATION FRAMEWORK



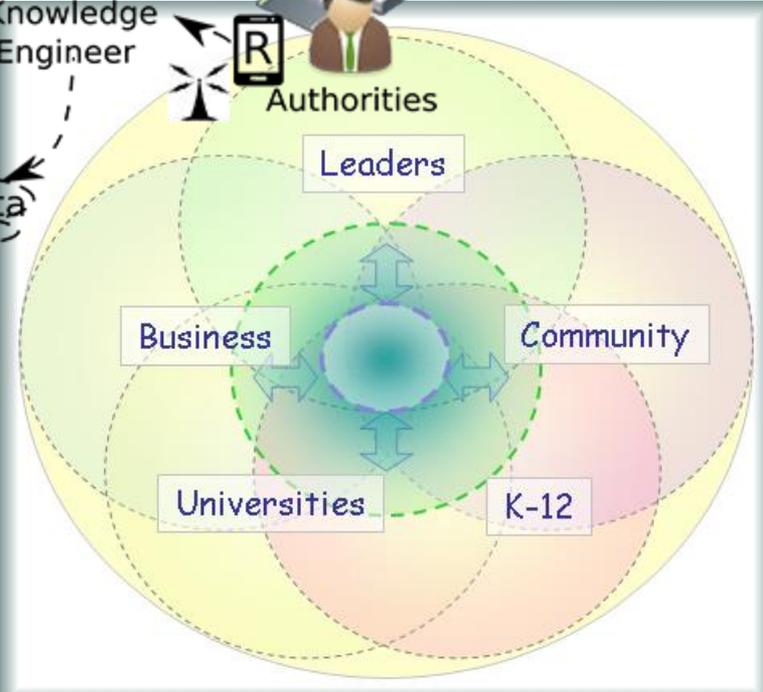
FIGURE 3 GROUNDING: DIVERSITY



© 2012 CHESS MEDIA GROUP

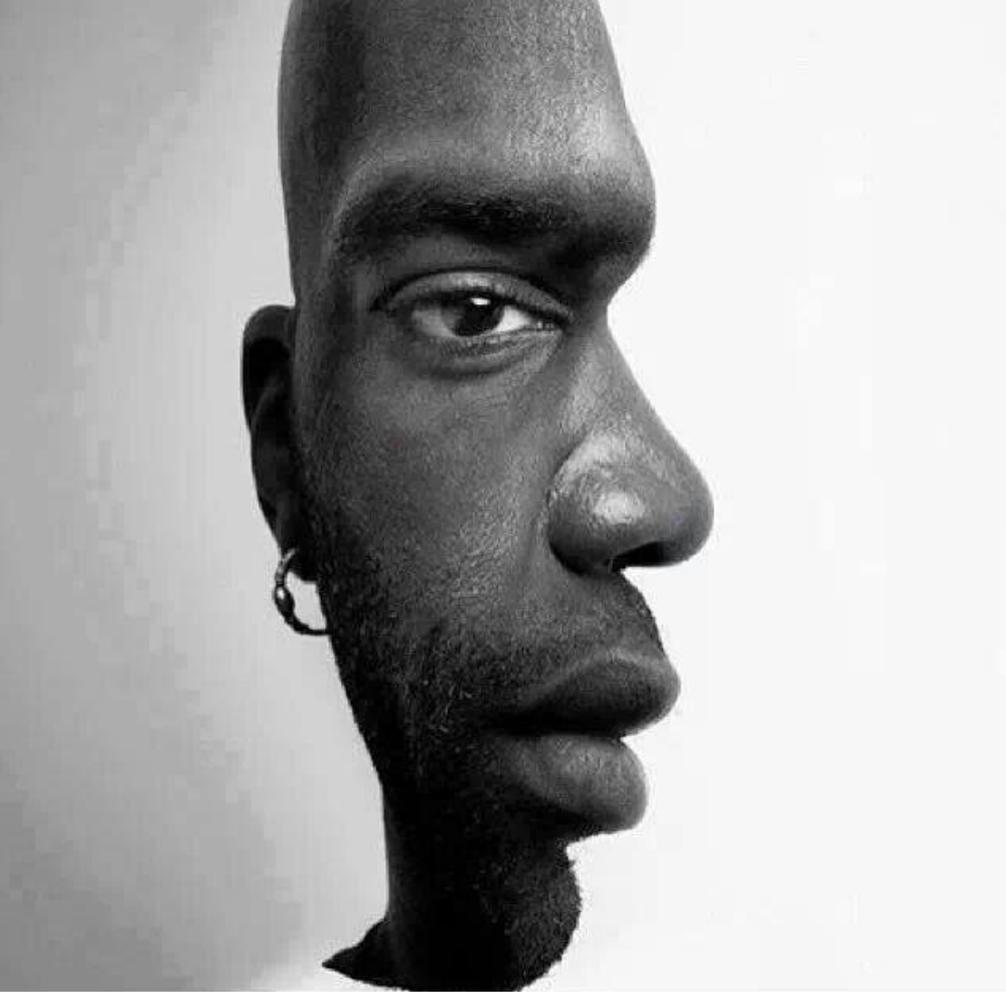


Open Government Data



Authentic Collaboration

- Intent vs Impact
- Increase Comfort with Discomfort
- Both/And Thinking
- No Buts about it
- Perception is Reality



Truth vs Fact: Seeing is Believing...



The Power of Relationship & The Relationship of Power!

The Keys to Authentic Collaboration

- One to One's
- Agitational Dialogue
 - Smaller group
- The Meeting before the Meeting
- The Meeting after the Meeting
- “Off the Record” opportunities
- Take Risks

Questioning the Questions:

(“Have you stopped beating your wife?!”)

Option A	Option B
What interventions can address health disparities?	What generates health inequity in the first place?
What social programs and services are necessary to address health inequity?	What types of social change is necessary to confront health inequity?
How can individuals protect themselves against health problems?	What kind of collective action is necessary to confront health inequity?
How can we promote healthy behavior ?	How can we democratize land use policies to ensure healthy spaces and places?
How do we treat the consequences of health inequity?	How do we act on root causes of inequality to meet human need?



I have the audacity to believe that peoples everywhere can have three meals a day for their bodies, education and culture of their minds, and dignity, equality, and freedom for their spirits. I believe that what self-centered men have torn down, men other-centered can build up.

Martin Luther King, Jr.

Norway, 1964



“If you want to build a ship, don't drum up people to collect wood and don't assign them tasks and work, but rather teach them to long for the endless immensity of the sea.”

Antoine de Saint-Exupery

*Be not weary in well-doing, for
in due season, you will reap if
you faint not.*

The Apostle Paul

