What’s on the Horizon for Health?

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What’s on the Horizon for State Health Policy?
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Ultimate Frisbee
A fast-moving team sport combining soccer, football, and basketball and rewarding sportsmanship
Key Points

• Health > healthcare

• Healthy community requires multi-sector collaboration, systems approaches

• The healthiest communities are also safe and thriving, with strong healthcare, educational, housing, transportation, food, economic systems
Health and Well-Being for All

Meeting in a Box: www.cdcfoundation.org/health-in-a-box
Housing and Health

- **Housing Quality**
  - Extent of exposure to physical hazards (lead, radon, mold, etc.)

- **Housing Security**
  - Adverse effects of homelessness and unstable housing

- **Affordability**
  - Paying too much for housing (>30% of income) can impact spending on diet, health care, etc.

- **Neighborhood Context**
  - Walkability, crime, access to transportation and healthy food, etc.

*Adapted from a slide from U.S. Department of Housing and Urban Development*
INVEST IN YOUR COMMUNITY

4 Considerations to Improve Health & Well-Being for All

**WHAT**
Know What Affects Health

- 40% SOCIOECONOMIC FACTORS
- 20% CLINICAL CARE
- 30% HEALTH BEHAVIORS
- 10% PHYSICAL ENVIRONMENT

[Link to countyhealthrankings.org]

**WHERE**
Focus on Areas of Greatest Need

Your zip code can be more important than your genetic code. Profound health disparities exist depending on where you live.

**WHO**
Collaborate with Others to Maximize Efforts

- COLLECTIVE VISION
  - HEALTH INSURANCE
  - PEOPLE
  - COMMUNITY DEVELOPERS
  - FAITH-BASED ORGANIZATIONS
  - PHILANTHROPISTS & INVESTORS
  - GOVERNMENT
  - EDUCATION
  - PUBLIC HEALTH
  - HEALTH CARE PROVIDERS
  - BUSINESSES

**HOW**
Use a Balanced Portfolio of Interventions for Greatest Impact

- Action in one area may produce positive outcomes in another.
- Start by using interventions that work across all four action areas.
- Over time, increase investment in socioeconomic factors for the greatest impact on health and well-being for all.

**Four ACTION Areas**

- SOCIOECONOMIC FACTORS
- PHYSICAL ENVIRONMENT
- HEALTH BEHAVIORS
- CLINICAL CARE

VISIT www.cdc.gov/CHInav FOR TOOLS AND RESOURCES TO IMPROVE YOUR COMMUNITY’S HEALTH AND WELL-BEING
School-Based Programs to Increase Physical Activity
School-Based Violence Prevention
Safe Routes to School
Motorcycle Injury Prevention
Tobacco Control Interventions
Access to Clean Syringes
Pricing Strategies for Alcohol Products
Multi-Component Worksite Obesity Prevention

Changing the Context
Making the healthy choice the easy choice

Early Childhood Education
Clean Diesel Bus Fleets
Public Transportation System
Home Improvement Loans and Grants
Earned Income Tax Credits
Water Fluoridation

Social Determinants of Health

HEALTH IMPACT IN 5 YEARS

www.cdc.gov/hi5
Selected Major Health Campaigns

- Public Health 3.0 (HHS)
- Generation Public Health (APHA)
- Culture of Health (RWJF)
- Integration Forum (ASTHO)
- Build Healthy Places Network
- 100 Million Healthier Lives (IHI)
- SDOH Movement (AAHC)
- Health Begins
- Stakeholder Health
- Moving Healthcare Upstream/Health 3.0
- Beyond Flexner Alliance
- Health is Primary
If you want to go fast, go alone.
If you want to go far, go together.

--African proverb

If you first make the wrong choice, choose again.

--heard on NPR a few weeks ago