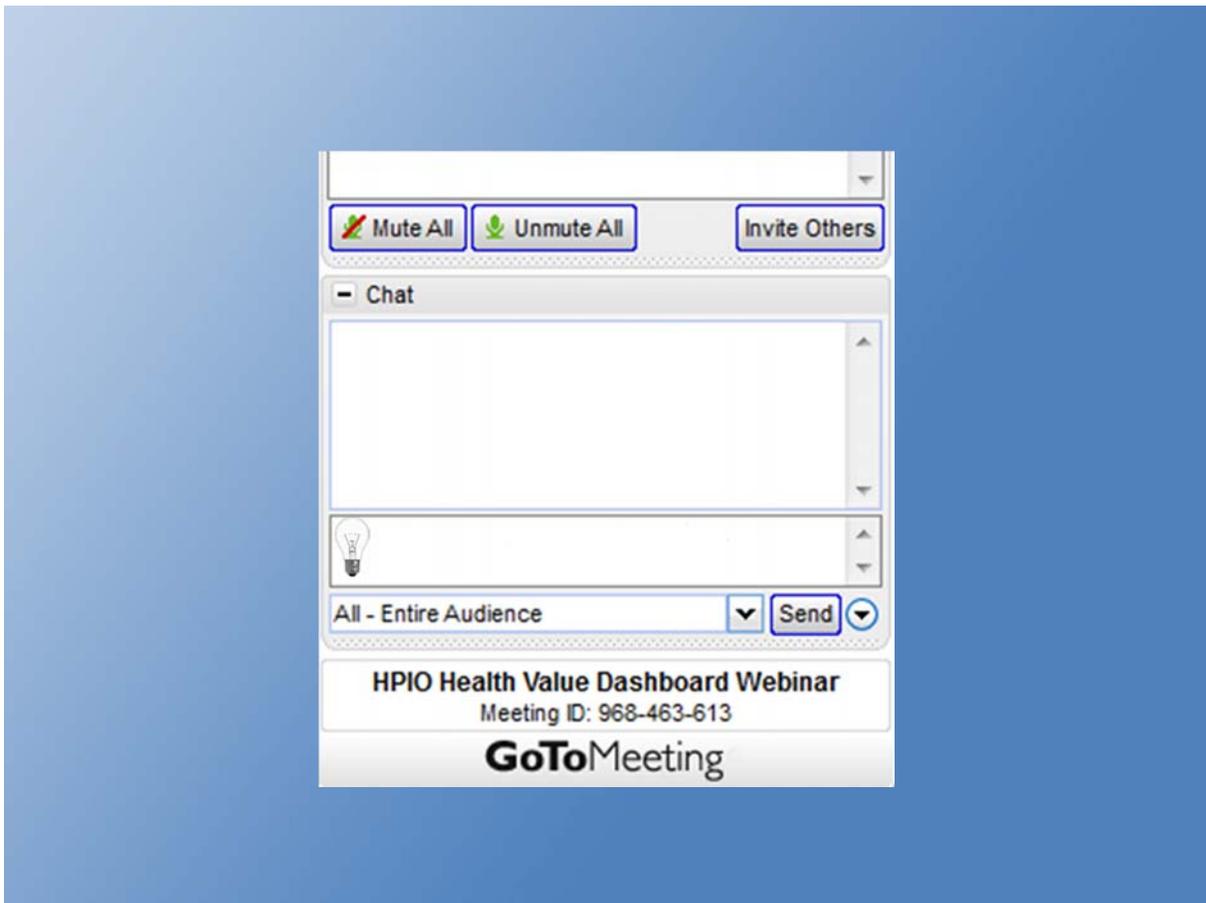




Welcome to the webinar!

We will begin at 2:30 pm EST





Amy Bush Stevens

Director of Prevention and Public Health Policy

3

By the end of this webinar....

- ✓ Purpose and process
- ✓ Policy priorities and recommendations
- ✓ Use *Beyond Medical Care* materials
- ✓ Next steps
- ✓ Q & A

4



Emerging opportunities to advance prevention

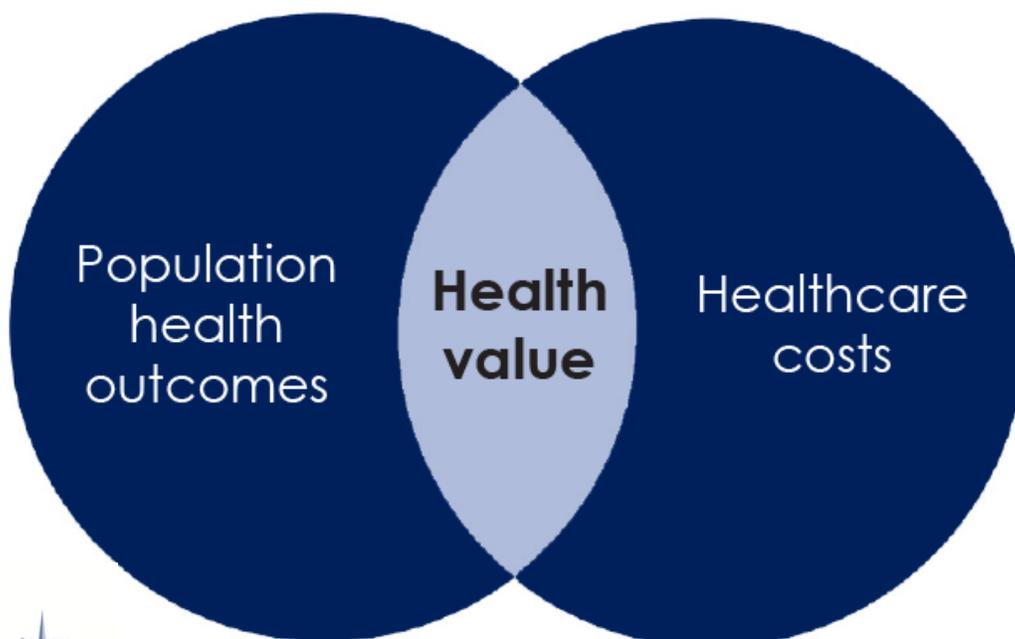
Goal: Improve health value and health equity in Ohio

Stable investments in evidence-based upstream prevention
Community-based, primary prevention that addresses the social, economic and physical environments that shape our health

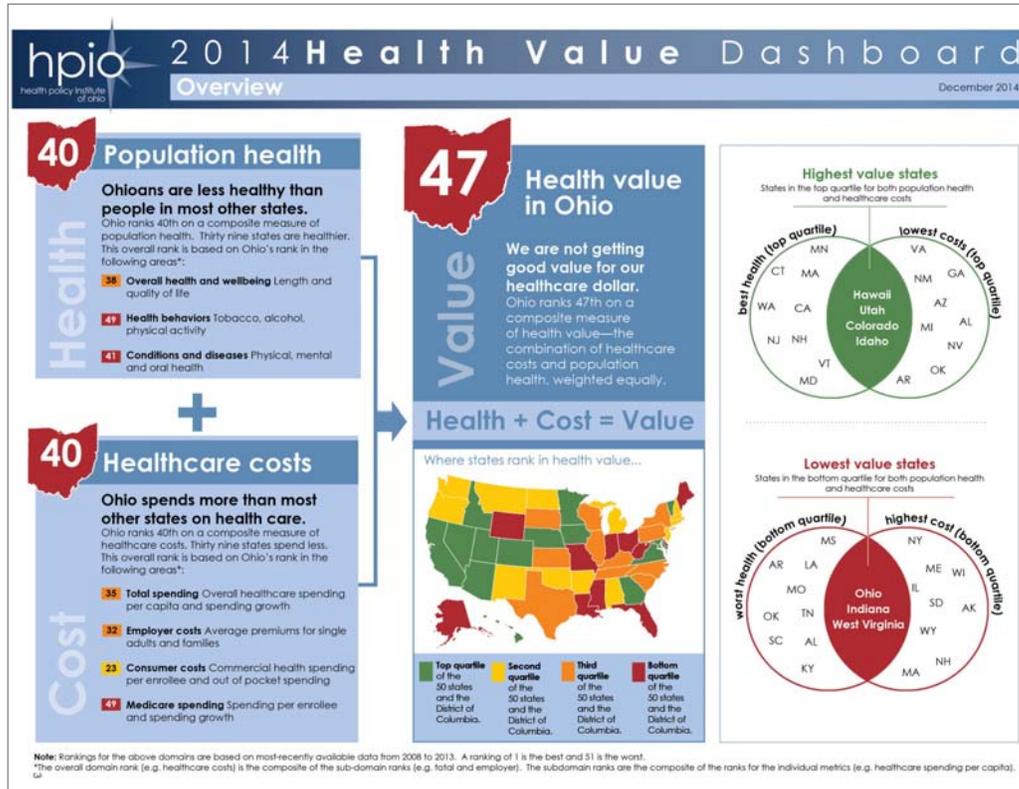


Goal: Improve health value and health equity in Ohio

What is health value?



HPIO Health Value Dashboard



9

Infant mortality in Ohio

by race/ethnicity, 2012



Source: Ohio Department of Health

Goal: Improve health value and health equity in Ohio

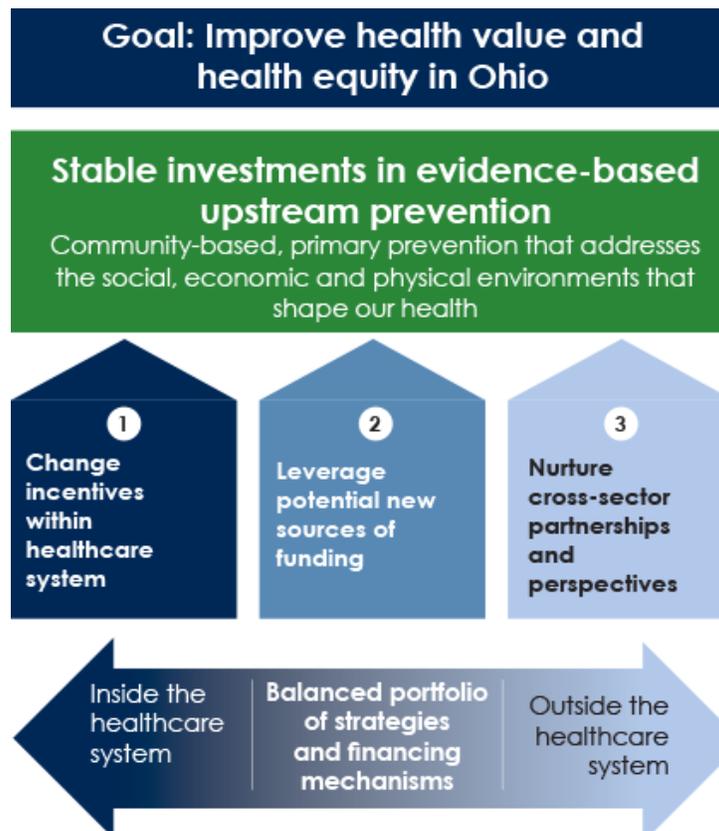
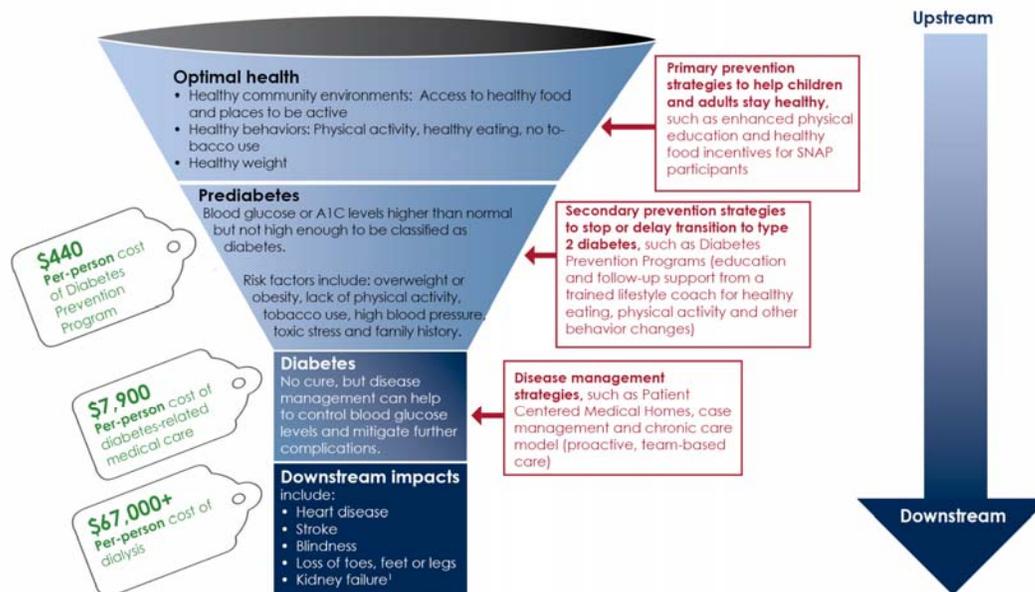
Stable investments in evidence-based upstream prevention

Community-based, primary prevention that addresses the social, economic and physical environments that shape our health

Going upstream to improve population health

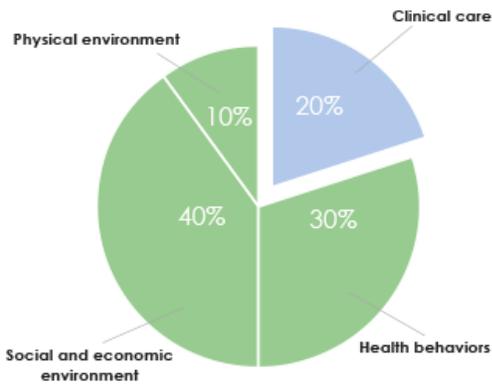


Diabetes prevention example



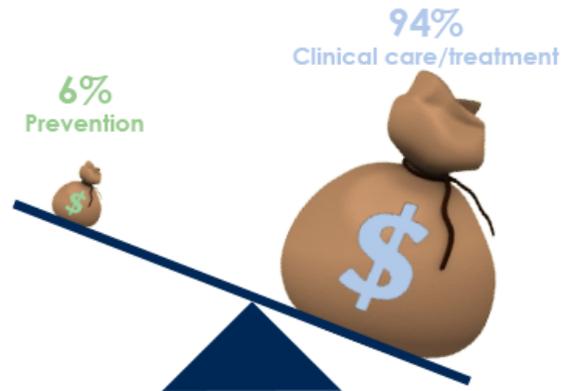
Out of balance

Factors that influence health



Source: Booske, et. al. "Different perspectives for assigning weights to determinants of health," County Health Rankings working paper, February 2010.

State health agency spending in Ohio



Source: "Ohio Prevention Basics: A closer look at prevention spending." Health Policy Institute of Ohio, 2015.



Emerging policy opportunities

1 Change incentives within the healthcare system

2 Leverage potential new sources of funding

3 Nurture cross-sector partnerships and perspectives

1

Paying for value over volume through payment reform

Increasing incentives for primary and secondary prevention



Fee for service	Pay for performance	Care coordination payments	Bundled or episode-based payment	Global payment
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17

2

Leverage potential new sources of funding

Wellness trusts

Hospital
community benefit
for upstream
prevention

Pay-for-success
financing

18

Health and
Equity in All
Policies

Community
integrators &
backbone
organizations

Recommendations for:

- ✓ State-level policymakers
- ✓ Healthcare leaders
- ✓ Philanthropy, employers, other private sector leaders
- ✓ Public health leaders, advocates, community-based prevention organizations
- ✓ Local-level policymakers



Beth Tsvetkoff

Ohio Alliance of YMCAs
Community-based organizations, clinical-community linkages



Dave Ciccone

United Way of Central Ohio
Philanthropy



Martha Halko

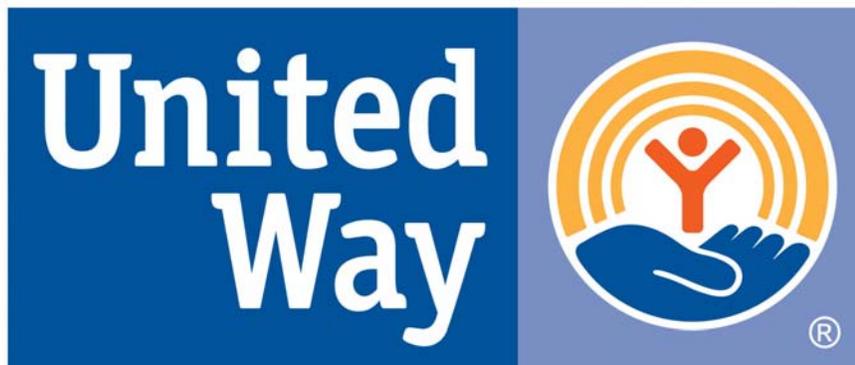
Cuyahoga County Board of Health
Public health



OHIO ALLIANCE OF YMCAs

Paying for value over volume through payment reform

- Tie payment to risk-adjusted outcome measures, not just process measures
- Explore section 1115 waivers for community-based prevention
- Coordination between Medicaid managed care plans, local health departments, and community-based social service and behavioral health organizations
- ACOs (Accountable Care Organizations)
- Upstream PCMH (Patient Centered Medical Homes)



**United Way
of Central Ohio**

Wellness trusts

- Identify source or sources of funding
- Identify administrative body
- Considerations regarding goals, fund allocation, collaboration, community engagement and sustainability

Leverage hospital community benefit for upstream prevention

- Raise awareness of upstream prevention activities that can be reported as community benefit
- Devote some community benefit dollars to evidence-based primary prevention
- Collaboration between hospitals, local health departments and other community-based organizations

Pay-for-success financing

- Build knowledge and capacity
- Cultivate champions
- Identify private investors
- Identify projects
- Reduce barriers

CUYAHOGA COUNTY
BOARD OF HEALTH

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Health and Equity in All Policies approach to decision making

- Build knowledge and capacity
- Embed HEIAP in grant requirements
- Identify situations where Health Impact Assessments could be encouraged or required
- Formalize agency collaboration
- Develop healthy community charters

Community integrators and backbone organizations

- Build knowledge and capacity
- Fund integrator/backbone functions
- Embed backbone role in grant requirements
- Sustain momentum through ongoing support

Health Policy Institute of Ohio > Access and Coverage > Beyond medical care



Beyond medical care

Posted on September 11, 2015

Download report

Executive summary

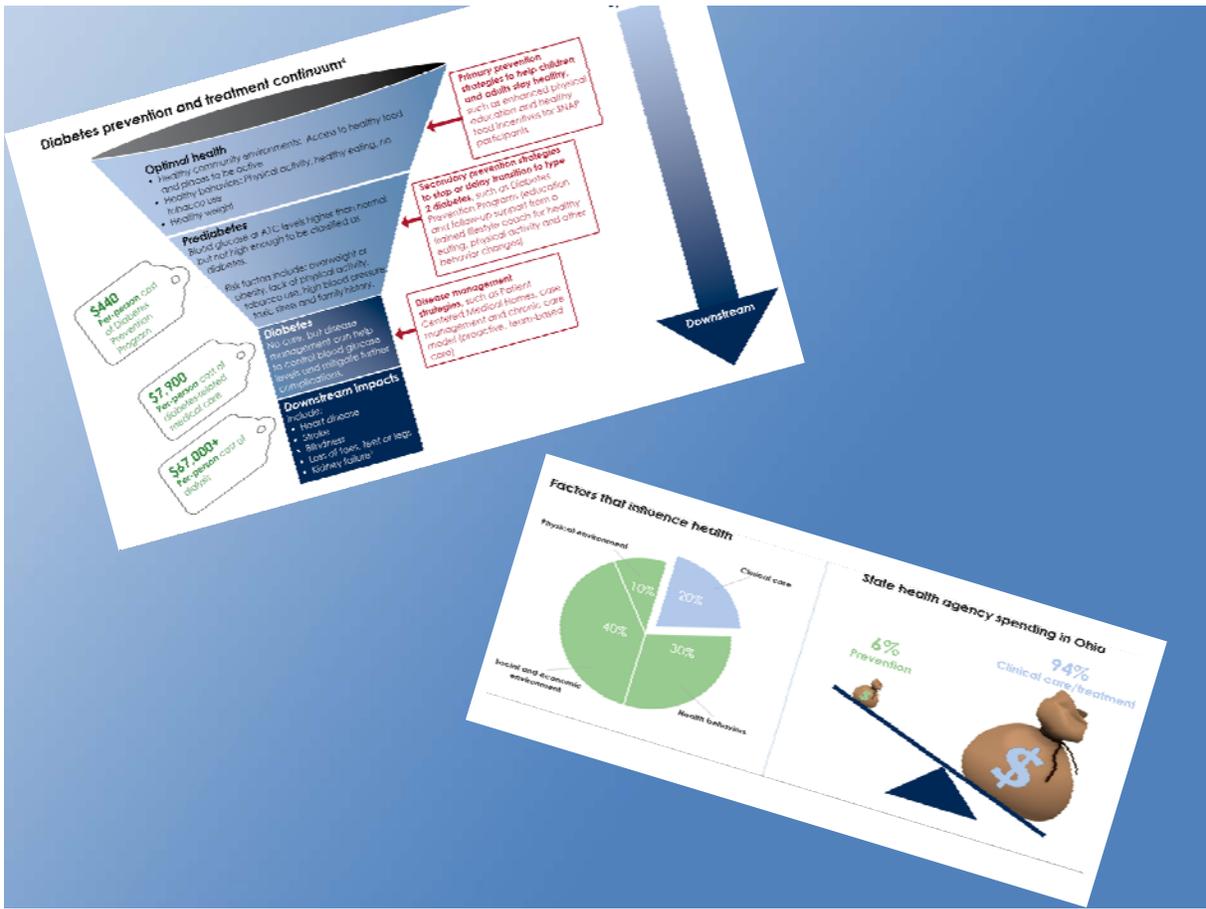
In addition to medical care, health is shaped by our behaviors and by social, economic and physical environments. Upstream prevention strategies that address the causes of health problems rather than just the downstream consequences can help to improve health value in Ohio.

This new HPIO report provides actionable steps to improve Ohio's commitment to upstream prevention through a balanced portfolio of health improvement activities both inside and outside the healthcare system. The main report and a series of fact sheets provide policymakers and health leaders with a roadmap to expand the health policy agenda in Ohio to include a more balanced focus on the factors that shape our health both inside and outside the clinical care system.

Fact Sheets

- Preventing type 2 diabetes: An example of how Ohio can improve health value and health equity
- Paying for value over volume through payment reform
- Wellness trusts
- Leveraging hospital community benefits for upstream prevention
- Pay-for-success financing
- The "Health and Equity in All Policies" approach to decision making
- Community integrators and backbone organizations
- Key messages for talking about prevention policy opportunities





Health and Equity in All Policies recommendations

Public and private partners can help build capacity for cross-sector collaboration in Ohio by supporting:

1. Training sessions and ongoing technical assistance on Health and Equity in All Policies and Health Impact Assessments (HIA).
2. Peer-to-peer information sharing and mentoring between experienced organizations and those that are new to Health and Equity in All Policies.

Public and private funders can:

3. Institute grant requirements or Request for Proposal (RFP) components that encourage and support grantees or applicants to partner across multiple sectors, conduct HIAs, or to embed health considerations in decision-making processes.

State and local-level policymakers can:

4. Identify projects or situations when formal HIAs or "rapid HIAs" could be encouraged or required.
5. Formalize collaboration between agencies through memoranda of understanding or task forces.
6. Develop charters, such as the Summit County Health in All Policies Charter, to be voluntarily adopted by public and private organizations. Such charters can provide guidance on municipal or organizational policies that promote health, such as inclusion of sidewalks in development projects, availability of healthy food at meetings and events, or family-friendly workplace policies.



Lead. Inform. Improve.

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[Health Policy Institute of Ohio](#) > [Groups](#) > [Wellness & Prevention Network](#) > [About us](#)

About us

The Ohio Wellness & Prevention Network is an information-sharing group made up of Ohio prevention organizations working together to build skills, capacity, and coordination in order to communicate more effectively with public policymakers about the critical importance of investing in prevention and ensuring that all Ohioans live in healthy communities that support healthy behaviors.

Mission

Strengthen and unify Ohio's prevention community to build new partnerships, effectively engage policymakers, and elevate wellness as a policy priority.

Vision

Ohio policymakers value wellness and prevention and make decisions that promote and support healthy communities and healthy behaviors for all Ohioans.

Prevention policy priorities

OWPN's policy priorities are described in the report, [Beyond medical care: Emerging opportunities to advance prevention and improve health value in Ohio](#).

Get involved

The Ohio Wellness and Prevention Network is open to all organizations in Ohio that work to promote health and prevent illness and disability. This includes government public health agencies, community-based organizations, trade associations, coalitions, health care organizations, employers, philanthropies, grass-roots groups, and others who are working in the areas of prevention, wellness, population health, or health promotion.

If you would like to join the Ohio Wellness and Prevention Network, click this link to fill out a [brief membership form](#). Network members receive e-news updates 1-2 times each month on prevention policy issues, and are invited to participate in "lunch and learn" webinars on policy topics. Please contact astevens@healthpolicyohio.org if you have any questions or comments.

Spread the word

- Disseminate report
- Key messages
- Slides and presentations
- Sign up for OWPN e-news
- Policymaker meetings
- Act on recommendations

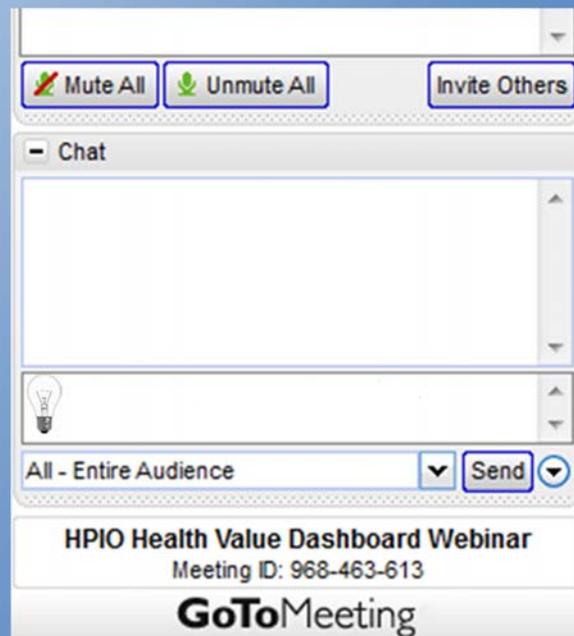
HPIO mission

**To provide the independent,
unbiased and nonpartisan
information and analysis needed
to create sound health policy**



HPIO thanks our core funders, who are helping advance the Health of Ohioans through informed policy decisions.

- Interact for Health
- Mt. Sinai Health Care Foundation
- The Cleveland Foundation
- The George Gund Foundation
- Saint Luke's Foundation of Cleveland
- HealthPath Foundation of Ohio
- Sisters of Charity Foundation of Canton
- Sisters of Charity Foundation of Cleveland
- United Way of Greater Cincinnati
- Mercy Health
- CareSource Foundation
- SC Ministry Foundation
- United Way of Central Ohio
- Cardinal Health Foundation



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Contact

Health Policy Institute of Ohio

10 W Broad St Suite 1050

Columbus, OH 43215

(614) 224-4950

astevens@healthpolicyohio.org



www.hprio.net