

### HPIO Equity Advisory Group July 27, 2021



# Vision

### To influence the improvement of health and wellbeing for all Ohioans.

## Mission

To provide the independent and nonpartisan analysis needed to create evidence-informed state health policy.

## HPIO core funders





THE GEORGE GUND FOUNDATION





A Catalyst for Health and Wellness



MT.SINAI HEALTH CARE FOUNDATION











# Today's agenda

- Welcome and overview
- HPIO's recent equity work
- Spotlight: Connections between criminal justice and health
- Discuss HPIO and advisory group member equity work
- Elevating community voice
- Discuss HB 322 and HB 327
- Next steps

# Meeting objectives

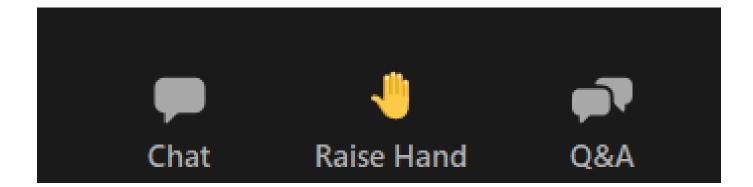
As a result of participating in this meeting, **Advisory** group members will:

- Have information on recent and upcoming HPIO and advisory group member equity work
- Provide feedback on HPIO's approach to community engagement
- Be aware of House Bill 322 and House Bill 327

## Meeting objectives As a result of this meeting, **HPIO** will have guidance on:

- Priorities for upcoming equity work
- Ways to engage and elevate community voices

# Participating in Zoom

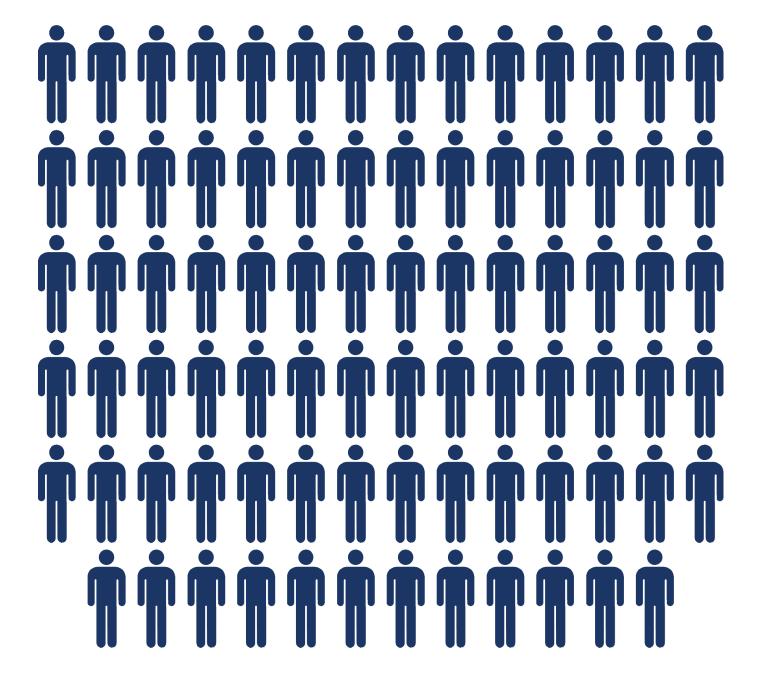




This was a joint meeting with the **Health Measurement Advisory Group**. The purpose of the meeting was to prepare for the release of the 2021 *Health Value Dashboard*. Stakeholders provided feedback to help strengthen the impact of the *Dashboard* with policymakers and heard important information about using the *Dashboard* to influence the policymaking process and advance equity.

Advisory Group members

92 members (as of 7.22.2021)



## 2021 Equity Advisory Group

Sectors represented

Advocacy	Local health department	State agency	Housing
Provider/clinician	Education	Research/ academia	Social service provider
Coalition or group supporting at-risk population	Health plan/private insurer/managed care	Grassroots community organizing	Community/ economic development
Education/job training	Philanthropy	Employment services/income	Business

# Advisory group purpose

- Provide guidance to HPIO on equity-related work
- Facilitate a common understanding and awareness of equity issues
- Develop a network of equity stakeholders across the state

# Poll question

# HPIO's equity work

# Early equity days

health policy institute of ohig

### Ohio public health basics

conditions

health equity

local communities.

Populations and groups of residents, rather than

rather than treatment of existing diseases or

economic factors, the physical environment,

health behaviors, access to health care and

The public health system is made up of both public

local, state, and federal government agencies and

nonprofit, community-based groups. This publication

and private organizations that work to advance

focuses on state and local governmental public

health, which is charged with the responsibility of

leading the public health system within Ohio and

assuring that public health functions are provided in

the overall health of the population, including

Prevention of health problems before they occur.

All factors that affect health, including social and

individual patients (see Figure 1)

### What is public health?

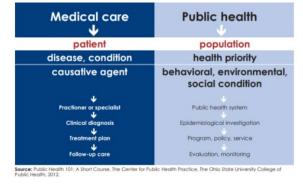
The World Health Organization defines public health as "the science and art of promoting health, preventing disease, and prolonging life through the organized efforts of society."1 To accomplish its mission of assuring that people live in healthy conditions, the public health system:

- Prevents epidemics and the spread of disease Protects against environmental hazards
- Prevents injuries
- Promotes and supports healthy behaviors Responds to disasters and assists communities in
- Assures the quality and accessibility of health

services<sup>2</sup> Although it works closely with the medical care and

social service systems, the field of public health is distinct from other approaches to improving health because of its primary focus on:

figure 1. Medical care and public health



2013

### health**policy**brief What is "population health"?

"It is no longer sufficient to expect that reforms in the medical care delivery system (for example, changes in payment, access and quality) alone will improve the public's health." - Institute of Medicine (IOM)

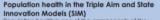
### Purpose

January 2013

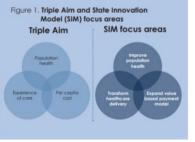
The emergence of "population health" as a significant component of healthcare reform reflects widespread recognition that factors outside of the healthcare system, such as the social, economic and physical environment, must be addressed in order to improve the health of the overall population. While there is growing agreement on the importance of population health, there is a lack of consensus on a single, actionable definition of the term. Healthcare system and public health stakeholders tend to define population health differently, which has hampered efforts to work across sectors to improve population health.

In 2014, with support from the National Network of Public Health Institutes (NNPHI) through a Robert Wood Johnson Foundation-funded project, the Health Policy Institute of Ohio convened a group of healthcare and public health stakeholders to develop a consensus definition of population health for Ohio. The purpose of this work is to operationalize the concept of population health in a way that is useful to Ohio's health leaders in designing population health improvement strategies, such as state-level health improvement plans and local improvement plans led by nonprofit hospitals, local health departments, United Ways and others.

This brief describes the consensus understanding of population health that resulted from discussions among members of the HPIO Population Health Definition Workgroup



Population health is one of the components of the Institute for Healthcare Improvement's (IHI) widely-used Triple Aim framework (see Figure 1). Echoing the Triple Aim, the US Centers for Medicare and Medicaid Services (CMS) includes population health as one of the three focus areas for the Innovation Center State Innovation Models (SIM) initiative which provides funding for states to design and test new payment and healthcare delivery models. Ohio was one of 16 states to receive a design grant in 2013 for Round One of the SIM. In July 2014, the Ohio Governor's Office of Health Transformation (OHT) applied for SIM Round Two funding to accelerate health system transformation in Ohio, SIM Round Two requires grantee states to develop a statewide Population Health Improvement Plan, Funding decisions for SIM Round Two are expected by the end of 2014.





### Introduction

Ohio's health workforce plays a key role in ensuring that Ohioans have access to high quality health services that are appropriate, comprehensive and integrated. Driven by a rapidly aging population and the expansion of subsidized health coverage through the Affordable Care Act (ACA), the demand for health services is expected to increase substantially in the coming years. This increased demand for health services, coupled with an expected demographic shift toward a more racially, ethnically and culturally diverse population, has intensified the demands on Ohio's health workforce

This policy brief highlights how diversifying Ohio's in the health workforce (referred to as health workforce, by increasing the presence of racially and ethnically diverse populations, individuals from poor socio-economic backgrounds and rural or Appalachian Ohio (referred to as underrepresented populations)

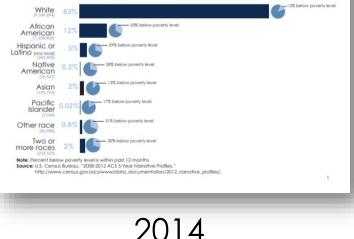
### can contribute to a number of benefits, including increased access to health services for Ohio's most underserved populations. This brief also discusses a number of strategies that can be implemented to diversify Ohio's health workforce.

### What is a diverse health workforce?

A diverse health workforce ensures that the characteristics and distribution of health workers is reflective of the characteristics and distribution of the patient population.

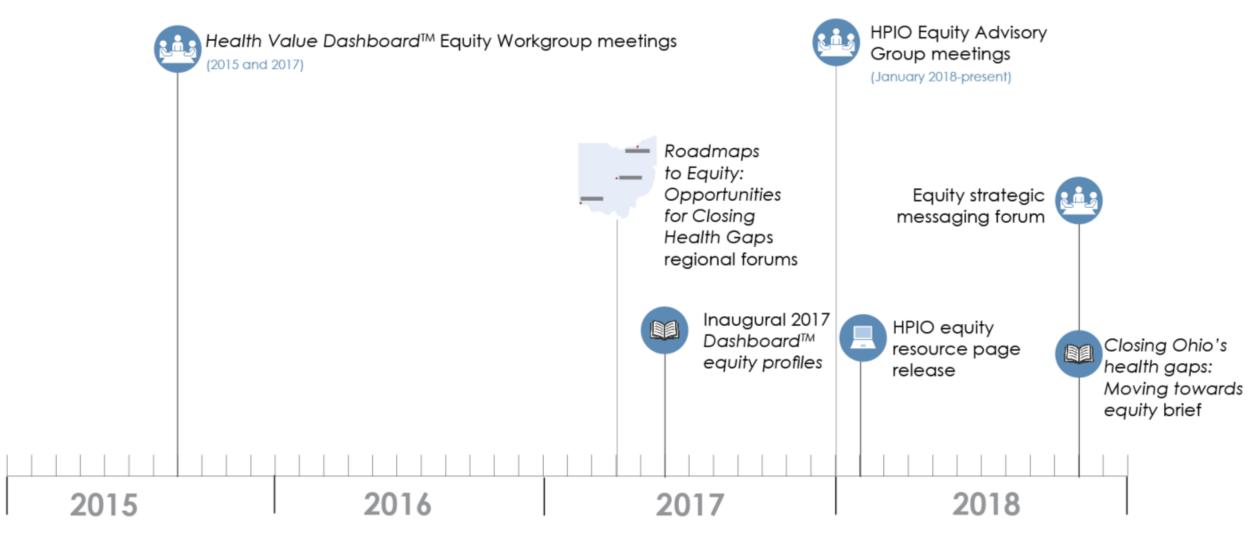
Across a number of health professions, data demonstrates that individuals from racial and ethnic minorities are underrepresented underrepresented minorities).1 Data also suggests the same for individuals coming from rural or Appalachian regions and poor socioeconomic backgrounds.<sup>2</sup>

### A snapshot of Ohio's population, all ages, 2012



2014

## Key HPIO equity milestones



## Equity consensus definition

Everyone is able to achieve their full health potential. This requires addressing historical and contemporary injustices and removing obstacles to health such as poverty, discrimination, and their consequences, including powerlessness and lack of access to good jobs with fair pay, quality education and housing, safe environments and health care.

# Closing Ohio's health gaps

hpio

### Health Policy Brief Closing Ohio's health gaps Moving towards equity

### Ohio has troubling health gaps

There is more than a 29 year gap in life expectancy at birth depending on where a person lives in Ohio. The lowest life expectancy is 60 years in the Franklinton neighborhood of Columbus (Franklin County) compared to 89.2 years in the Stow area (Summit County).<sup>1</sup> This troubling disparity is attributed to the fact that not all Ohioans have the same opportunity to live a healthy life based on geography, race and ethnicity, income, education or other social, economic or demographic factors.

As a result, many groups of Ohioans experience large gaps in health outcomes:

- Black infants are nearly three times as likely to die in the first year of life compared to white infants.<sup>2</sup>
- Ohioans with disabilities are four times as likely to experience depression than Ohioans without disabilities.<sup>3</sup>
- Ohioans with less than a high school education are 2.7 times more likely than Ohioans with some post-high school education to report fair or poor health.<sup>4</sup>

The underlying drivers of these gaps in outcomes are complex and rooted in many factors.

### What is health equity?

Health equity is a term widely used in health policy discussions regarding efforts to eliminate health gaps, but the term has many different definitions. To provide a foundation for advancing health equity in Ohio, HPIO convened an Equity Advisory Group to come to consensus on a definition of heath equity. The group reviewed existing definitions of health equity<sup>5</sup> and, after a series of discussions, developed the following:

"Everyone is able to achieve their full health potential. This requires addressing historical and contemporary injustices and removing obstacles to health such as poverty, discrimination, and their consequences, including powerlessness and lack of access to good jobs with fair pay, quality education and housing, safe environments and health care."

### 3 key findings for policymakers

 Many groups of Ohioans experience troubling gaps in health outcomes. Not all Ohioans have the same opportunity to live a healthy life based on geography, race and ethnicity, income, education or other social, economic or demographic factors.

 The choices we make are often shaped by the environments in which we live.
 Because of this, many Ohioans face barriers to being healthy due to, for example, unequal access to high-quality education, a job that pays a self-sufficient

income and adequate, stable housing. • There are evidence-based approaches to closing Ohio's health gaps. Closing Ohio's health gaps requires a comprehensive approach that involves multi-sector, public- and private-sector stakeholder collaboration.

The definition highlights the what and the how of health equity:

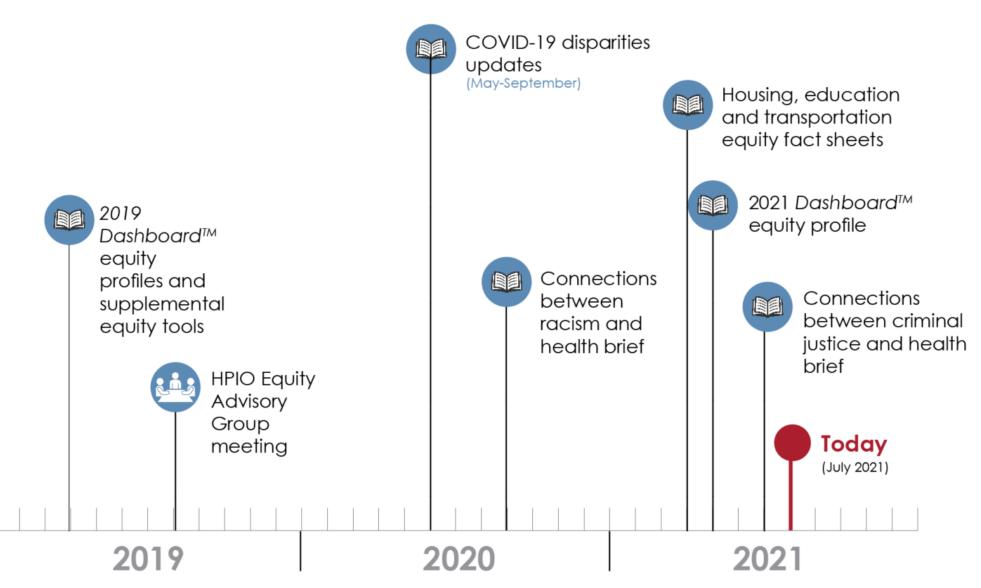
 What does health equity mean? Everyone is able to achieve their full health potential.

 How can we achieve health equity? By addressing historical and contemporary injustices and removing obstacles to health such as poverty, discrimination, and their consequences.

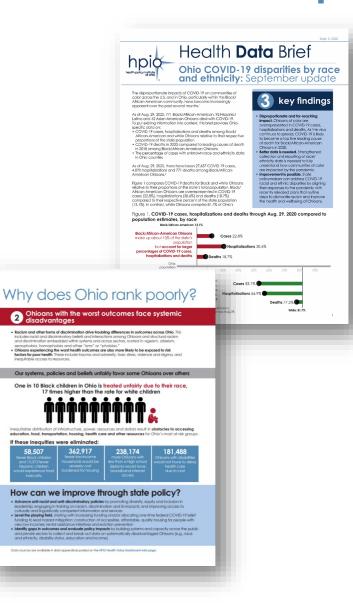
In addition, the Advisory Group identified the following definition for the purposes of measuring Ohio's progress toward health equity:

"Health equity means reducing and ultimately eliminating disparities in health and its determinants that adversely affect excluded or marginalized groups including but not limited to by demographic, social, economic or geographic factors."

### Key HPIO equity milestones continued...



### Recent publications



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EQUITY PROFILES



## Equity and state policy



## HPIO's internal equity work

### Board and staff equity trainings

### 2019-2020

### HPIO statement on racism and health

Home > HPIO statement on racism and health

### June 4, 2020

The data and research evidence are clear that rackm is a systemic and ongoing public health crisis with serious consequences for the health of Ohioans. It is also clear that rackm is a crisis with profound and pervasive impacts across all the factors that shape our health. This includes our healthcare, education, housing, food, economic, criminal justice and political systems, among others.

Racts policies such as slavery. Jim Crow laws and redining were eliminated years ago, but the long-term impacts of these policies persist. The perpetuation of racism within our society is orgoing and its impact has accumulated and compounded over time. As a result, communities of color, particularly black/Altican-American Ohioans, experience deeply troubling inequilities that lead to large disposities in health outcomes.

We are encouraged that many Ohioans, including state and local leaders, are committing to address racism as a public health crisis. There are evidence-informed actions each of us can take to eliminate racism and other prejudices within ourselves and our communities. There are also many evidence-informed policies that can be implemented by state and local policymakers and other leaders to eliminate health alsopatiles and inequilities.

The following HPIO resources provide data on disparities and inequities in Ohio and information on how to advance equity

- All of HPIO's equity-related work
- HPIO equity resource page
- Ohio COVID-19 Disparities by Race HPIO data brief (May 2020)
- 2019 Health Value Dashboard equity profiles (and full Dashboard) (April 2019)

June 4, 2020

- Closing Ohio's Health Gaps: Moving Towards Equity HPIO policy brief (October 2018)
- A New Approach to Reduce Infant Mortality and Achieve Equity: Policy Recommendations to Improve Housing, Transportation, Education and Employment– Report written by HPIO,
  under contract with the Leaislative Services Commission (December 2017)

### Equity statement

Home > Equity statement

### Approved by the HPIO Board of Directors, April 26, 2021

HPIO is committed to advancing equity to ensure all Ohioans achieve their full health potential. We understand that achieving equity requires eliminating injustices and fostering a diverse, inclusive and accessible culture and environment.

HPIO's commitment is rooted in an understanding that:

Systems, policies and beliefs unfairly favor some Ohioans over others.

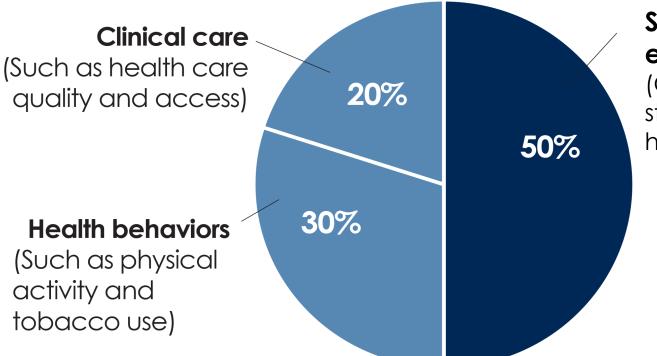
- Systematically disadvantaged communities face historical and contemporary obstacles to good health driven by racism, ageism, ableism, sexism, classism, xenophobia, homophobia, transphobia, and religious, geographic, and other forms of discrimination.
- Individuals can be further negatively impacted when their identities intersect across systematically disadvantaged groups (e.g., Ohioan of color with a disability).

• Diversity across perspectives, lived experiences and identities strengthens organizational culture and performance.

### April 26, 2021

# Spotlight: Connections between criminal justice and health

### Modifiable factors that impact health



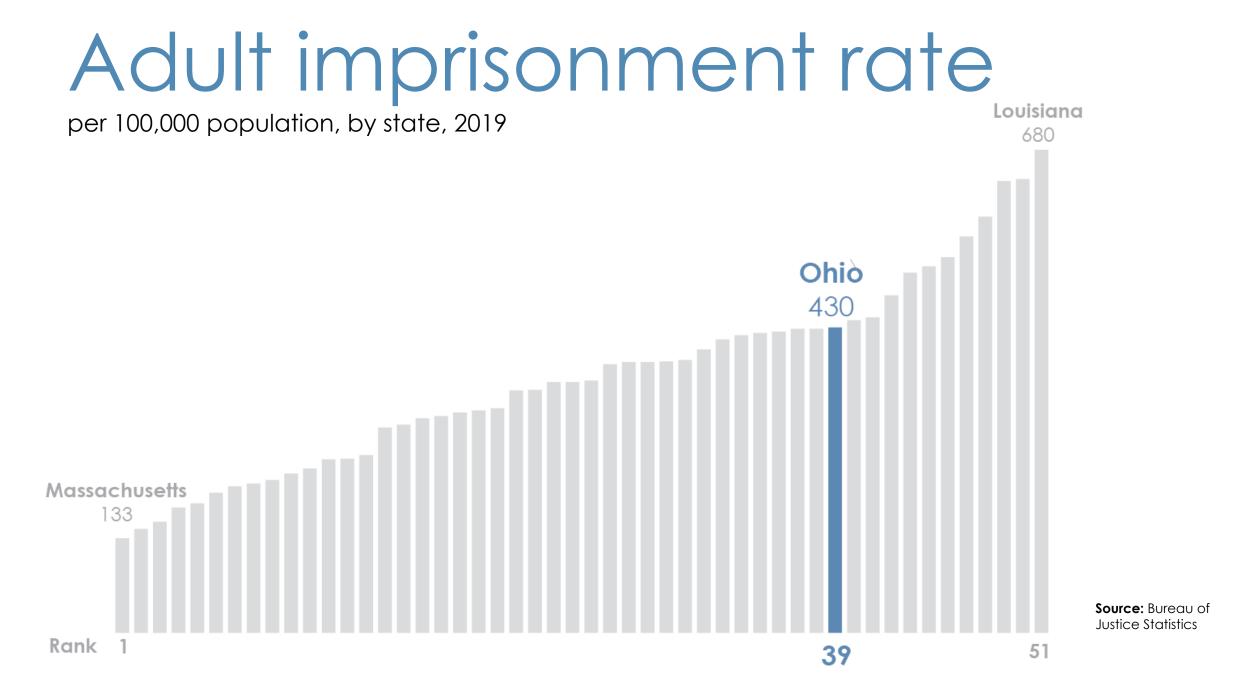
### Social, economic and physical environment

(Community conditions, such as economic stability, food insecurity, criminal justice, housing and transportation)

### Underlying drivers of inequity

Racism and other forms of discrimination (i.e., ableism, ageism, sexism, xenophobia, homophobia, etc.), trauma, exposure to violence, toxic stress, stigma

Source: Booske, Bridget C. et. Al. County Health Rankings Working Paper: Different Perspectives for Assigning Weights to Determinants of Health. University of Wisconsin Public Health Institute, 2010.



### Health

Health, including substance use and mental health, can impact criminal justice outcomes, such as:

Arrest

- Pretrial detention
- Incarceration
- Community and collateral sanctions

Engagement with the criminal justice system impacts health, safety and well-being at all levels of society

> Communities Families Individuals

### Criminal justice

Involvement in the criminal justice system can impact health outcomes, such as:

- Infectious disease
- Chronic disease
- Mental health conditions and addiction

**Racism** is a systemic and ongoing crisis with serious consequences for the health and well-being of Ohioans inside and outside of the criminal justice system. Racism, ableism, classism and other forms of discrimination drive **disparities** and **inequities** in criminal justice and health outcomes.

**Community conditions** are foundational drivers of outcomes in both criminal justice and health. Examples of community conditions include income, employment, education, housing, exposure to trauma and family well-being.

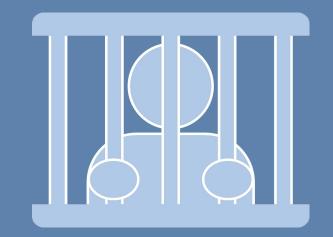
## 3 key findings for policymakers

- There is a two-way relationship between criminal justice and health
- Racism and community conditions contribute to criminal justice involvement and poor health
- There are evidence-informed policy solutions to combat the drivers of criminal justice involvement and poor health outcomes

# What is the criminal justice system?







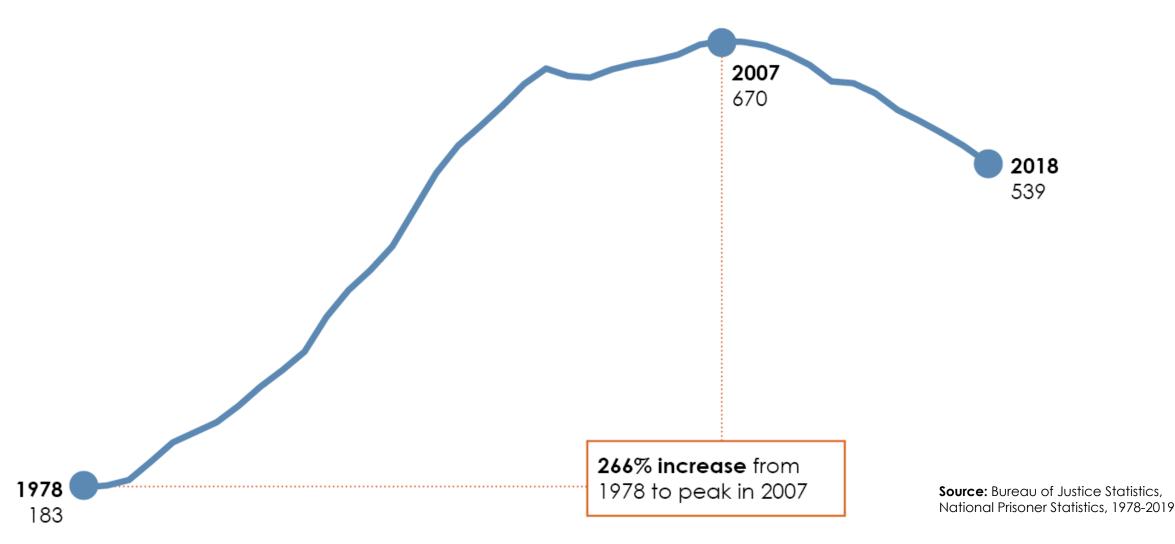
### Law enforcement

Courts

### Corrections

## Adult imprisonment rate

per 100,000 population, U.S., 1978-2019



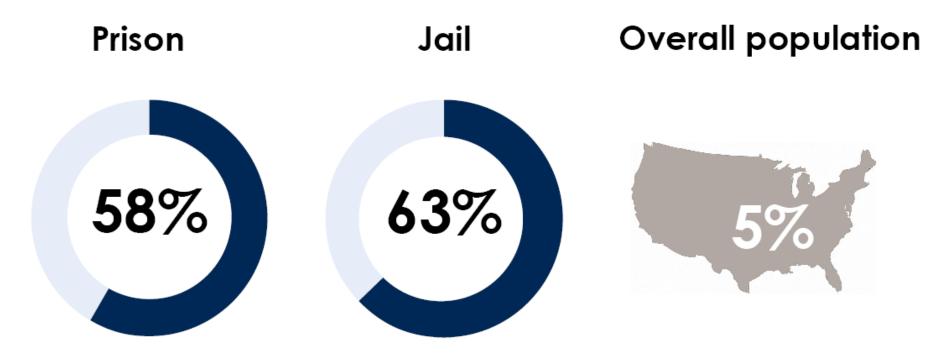


# Policy decisions contributing to high incarceration rates

Drug control policies
The money bail system
Charges brought by prosecutors

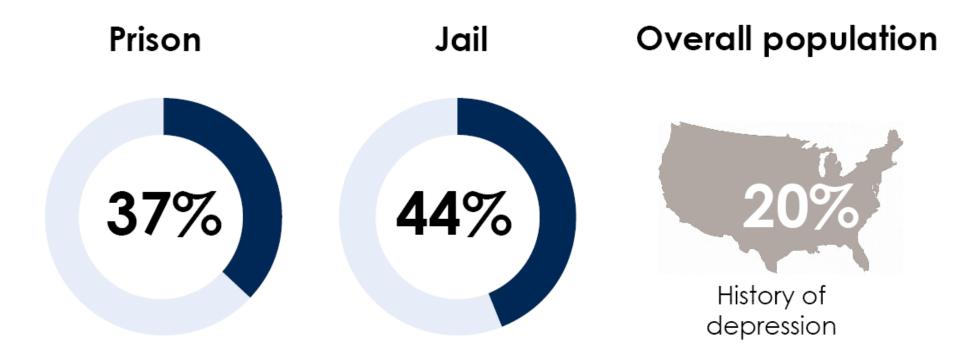
# How does health impact criminal justice involvement?

# Drug dependence among incarcerated people in the U.S.



Source: U.S. Department of Justice, Bureau of Justice Statistics, Special report: Drug Use, Dependence, and Abuse Among State Prisoners and Jail Inmates, 2017 (data from 2007-2009)

# Mental health problems among incarcerated people in the U.S.



Source: U.S. Department of Justice, Bureau of Justice Statistics, Special report: Indicators of Mental Health Problems Reported by Prisoners and Jail Inmates, 2017 (data from 2011-2012)

### Behavioral health crises

# Access to behavioral health treatment

## How does criminal justice involvement impact health?

# Incarceration and health concerns

Examples:
Infectious diseases. HIV, hep C, COVID-19
Chronic diseases. Hypertension, diabetes, asthma
Behavioral health conditions. Depression, PTSD, substance use disorder



### Healthcare access and incarceration

For incarcerated people with "persistent medical problems", 20% in state prisons and 68% in local jails did not receive a medical examination.

**Source:** Wilper, Andrew P, et al. "The Health and Health Care of US Prisoners: Results of a Nationwide Survey." American Journal of Public Health 99, no. 4 (April 2009): 666–72. doi: 10.2105/AJPH.2008.144279

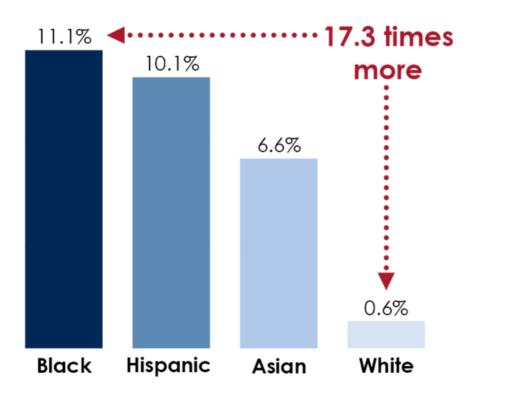
What drives both criminal justice and health outcomes?

## What drives both criminal justice and health outcomes?

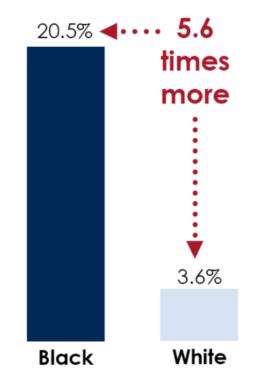
## Racism

### Experiences of racism

Unfair treatment due to race/ ethnicity for children Ohio, 2016-2019



Physical or emotional symptoms experienced due to treatment based on race Ohio, 2011

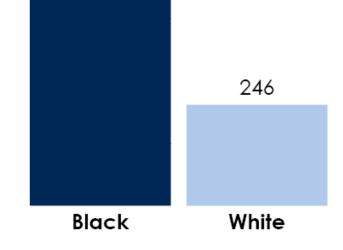


**Source:** Analysis of Health Resources and Services Administration, National Survey of Children's Health by Ani Ruhil, The Voinovich School of Leadership & Public Affairs, Ohio University

**Source:** HPIO analysis of Behavioral Risk Factor Surveillance System. Data provided by the Ohio Department of Health upon request.

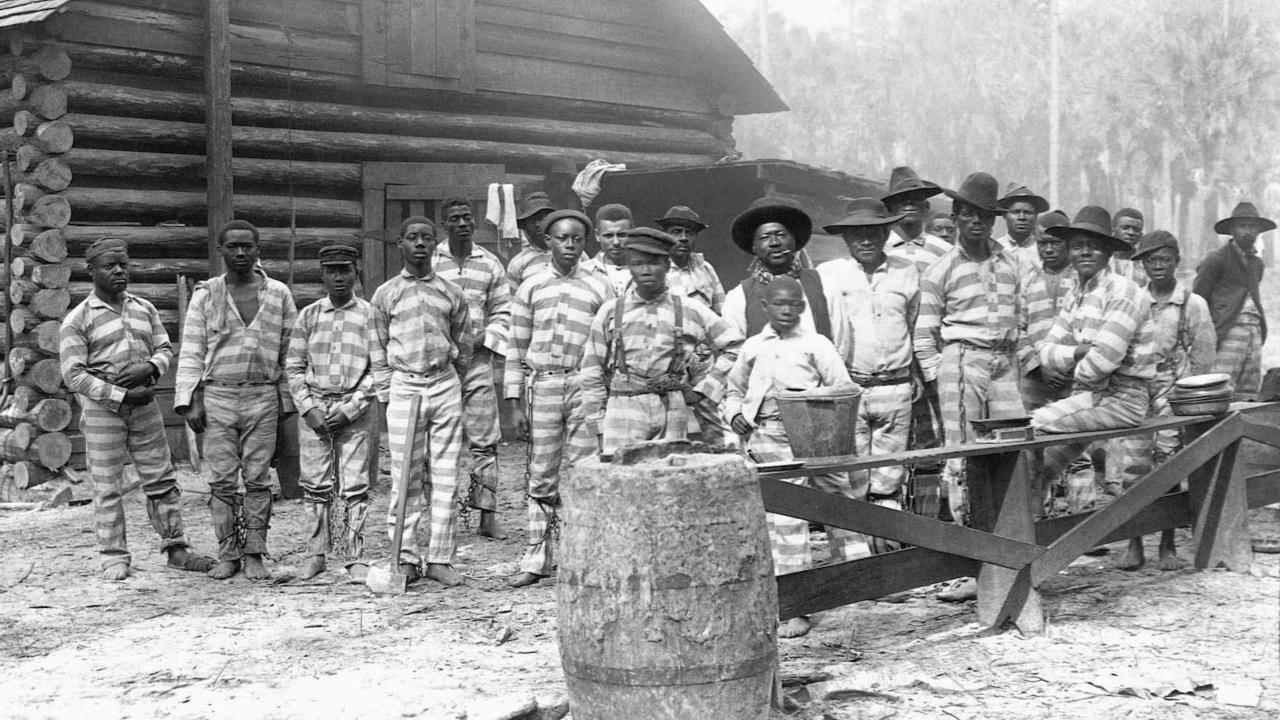
### Ohio incarcerations in state prison

per 100,000 population, by race, July 2020



**Source:** HPIO analysis of Ohio Department of Rehabilitation and Corrections annual report and Population Division, U.S. Census Bureau

1,340





What drives both criminal justice and health outcomes?

ncome, employment and education

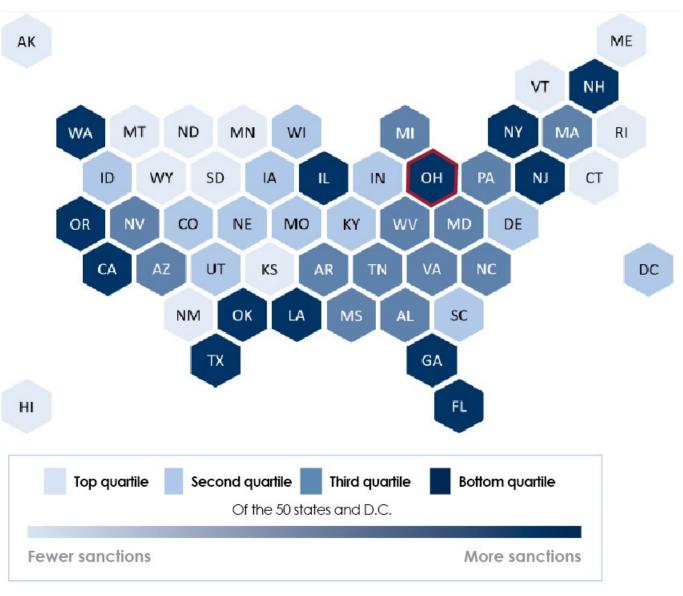
# Income and incarceration

41%

The pre-incarceration median income for justiceinvolved people is 41% lower than the median income of other Americans of similar ages

Source: Rabuy, Bernadette and Daniel Kopf. Prisons of Poverty: Uncovering the Pre-Incarceration Incomes of the Imprisoned. Prison Policy Initiative, 2015.

### Collateral sanctions in state law



Source: HPIO analysis, National Inventory of Collateral Consequences of Conviction

What drives both criminal justice and health outcomes?

# Trauma and family well-being

## What drives both criminal justice and health outcomes?

# Housing and homelessness

## Taking action

## To improve criminal justice and health outcomes:

- Support mental well-being and improve crisis response
- Reduce the number of people incarcerated
- Improve health for people who are currently or formerly incarcerated
- Improve community conditions

### Improve crisis response



## Reduce coloterol sonctions

## Who is at higher risk of criminal justice involvement?

- Black Ohioans and other people of color
- People with low incomes
- People with behavioral health and/or disabling conditions
- People who were formerly incarcerated

### 3 key findings for policymakers

- There is a two-way relationship between criminal justice and health
- Racism and community conditions contribute to criminal justice involvement and poor health
- There are evidence-informed policy solutions to combat the drivers of criminal justice involvement and poor health outcomes

## Questions?

#### Criminal justice and health advisory group page

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#### **Criminal Justice and Health Advisory Group**

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#### Criminal Justice and Health Advisory Group

HPIO is facilitating a project, with guidance from a multi-sector advisory group, focused on the connections between the criminal justice system and health. The foundational **policy brief** for the project provides information on the:

- Impacts of criminal justice involvement on health outcomes
- Impacts of poor health on criminal justice involvement
- Impacts of racism and other underlying factors on criminal justice and health outcomes (including poverty, employment, education, housing and neighborhood conditions, and family
  and community violence)
- Actions state policymakers and other stakeholders can take to improve criminal justice and health outcomes in Ohio (i.e., policy options)

#### Click here to see a list of Advisory Group members

For more information, please contact Hailey Akah, Senior Health Policy Analyst, at hakah@healthpolicyohio.org

#### Upcoming HPIO webinar

### Criminal Justice and Health

#### **Thursday, July 29, 2021** 1:30 pm-2:00 pm

#### For details or to register, visit https://www.hpio.net/category/events



#### Overview

According to the HPIO **Health Value Dashboard**, Ohio ranks 47 out of 50 states and D.C. on health value — a composite measure of population health outcomes and healthcare spending. Incarceration, arrest and crime contribute to Ohio's poor health value rank.

This brief summarizes research on the complex connections between criminal justice and health (see figure 1), with a focus on the impact of criminal justice involvement on health and well-being. The brief also outlines policy options that state policymakers and other community leaders can take to reduce incarceration and improve the health of Ohloans at highest fisk for criminal justice involvement.

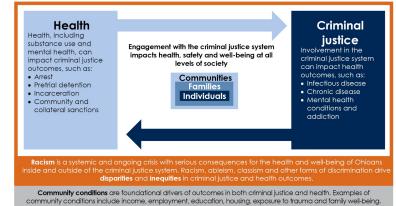
The research evidence is clear that poor mental health and addiction are risk factors for criminal justice involvement and that incarceration is detrimental to health. Obstacles to health and well-being are particularly striking for Ohioans who are at highest risk of criminal justice involvement.

#### Figure 1. The relationship between criminal justice and health

#### 3 key findings for policymakers

Inere is a two-way retainary perveen criminal justice and health. Menth Inerith and addiction challenges can lead to arrest and incarceration, and incarceration contributes to poor behavioral and physical health for many Ohioans. Racism and community conditions contribute to criminal justice involvement and poor health. Racist and discriminatory policies and practices and community conditions, such as poverty, housing instability and exposure to trauma, lead to increased criminal justice involvement and drive poor health outcomes. Improvement is possible. There are evidence-

informed policy solutions to combat the drivers of criminal justice involvement and poor health outcomes.



## HPIO and advisory group member equity work

Breakout Discussion 1. What conversations on equity have you been having within your organization? 2. Have those discussions sparked any changes to your mission or how you do your work? 3. What equity-related work are you engaged in?

## Equity advisory group survey results

### Survey results

#### Objective: To gather feedback on

- 1) HPIO's planned and potential equity work for 2021 and 2022
- 2) How HPIO can better engage and elevate the voices of community members

**Response:** 31 respondents (34% response rate)

#### Survey results: EAG member equity priorities

- Authentically engaging and/or tailoring policies and practices to support systematically disadvantaged communities: 71% (22)
- Focusing on internal processes and procedures: 68% (21)

Survey results: Feedback on HPIO priorities

- Toolkit of resources to advance equity through data and target setting: 74% (23)
- Publication focused on gaps in the collection of disaggregated data: 55% (17)
- Develop a publication on the connections between the racial wealth gap and health outcomes 52% (16)

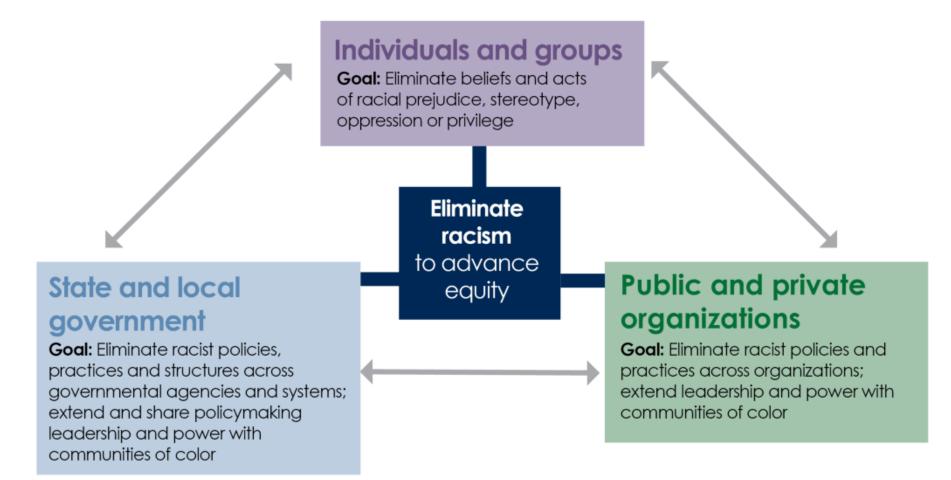
#### Survey results: Feedback on HPIO priorities

#### Other suggestions:

- Health equity and disparities in rural/ Appalachian regions of Ohio (2)
- Elevate HPIO's internal equity journey
- Housing instability and health
- Impact of intersectionality on health
- Bipartisan efforts to advance health equity

## Planned equity work

Acting to advance equity and eliminate racism fact sheets



### Planned equity work



key findings

for policymakers

 There is a two-way relationship between criminal iustice and health. Mental health and addiction

challenges can lead to arrest and incarceration.

Racism and community conditions contribute

to criminal justice involvement and poor health.

Racist and discriminatory policies and practices and community conditions, such as poverty,

increased criminal justice involvement and drive

· Improvement is possible. There are evidence-

informed policy solutions to combat the drivers

of criminal justice involvement and poor health

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housing instability and exposure to trauma, lead to

and incarceration contributes to poor behavioral and physical health for many Ohioans.

#### Overview

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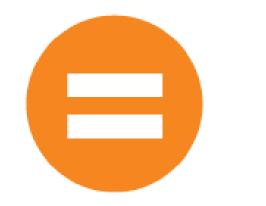
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The research evidence is clear that poor mental health and addiction are risk factors for criminal justice involvement and that incarceration is detrimental to health. Obstacles to health and well-being are particularly stiking for Childrans who are at highest risk of criminal justice involvement (described in the following sections).

#### Figure 1. The relationship between criminal justice and health



## Potential equity work



Equity data tools

Equity economic impact analysis

Elevating community voice

## Discussion

 What thoughts do you have on HPIO's planned or potential equity work?
 Are there other issues that you think HPIO should be focusing on?

### Elevating Community Voice

#### Community engagement

A process of ongoing collaboration with community members, based on a foundation of partnership and trust, to address issues affecting the community and improve health and well-being.

#### Community engagement continuum

Increasing community involvement, impact, trust and communication

Outreach Establish communication channels by sharing information to inform community members Examples: Community forums, newsletters, social media posts	Consult Develop connections by requesting feedback from the community Examples: Surveys, town halls	Increase cooperation by working directly with community members to understand concerns and aspirations Examples: Focus groups, interviews	Collaborate Build partnerships and trust by involving community members in each aspect of decision making Examples: Priority population participation on boards and committees	Shared Leadership Impact community health outcomes by establishing final decision making at the community level Examples: Priority population leadership of boards and committees, priority population representation in staff	
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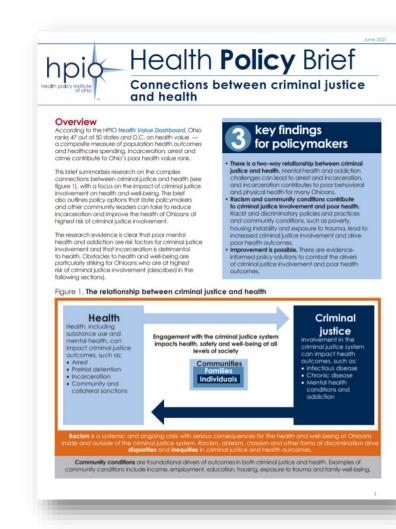
Modified from Principles of Community Engagement, Second Edition. Atlanta, GA: Centers for Disease Control and Prevention, 2011 and "Spectrum of Public Participation." International Association for Public Participation, 2018. <u>https://www.iap2.org/page/pillars</u>

### Best practices

- Build relationships early in the process
- Recognize current and historical community context
- Resolve barriers to engagement
- Value both lived and technical experience
- Create an engagement plan

#### Elevating community voice





### Survey results

### Would it be valuable for HPIO to more directly engage community members?

- Yes, it would be extremely valuable: 90% (28)
- Yes, it would be moderately valuable: 6% (2)
- Unsure about the value for HPIO's purposes: 3%
   (1)

### Survey results

Most frequently engaged communities by advisory group members:

- Ohioans of color: 85% (23)
- Ohioans with low incomes or educational attainment: 70% (19)
- Immigrants or refugees: 44% (12)
- Ohioans living in rural or Appalachian regions: 44% (12)

### Survey results

Ability to support HPIO's efforts to connect with and elevate the voices of community members:

- Yes: 89% (24)
- Other (depends on organization): 11% (3)

## Discussion

- 1. What thoughts do you have on HPIO's approach?
- 2. What ways can HPIO work with partners to elevate community voice?
- 3. Are there organizations or individuals that HPIO could be working with?

# $\mathsf{B} 322$ and $\mathsf{B}$

## Discussion

 What conversations have you had about this legislation, if any?
 Has your organization discussed taking any action on this legislation? What has been discussed?

# Next steps